1/10/2021

Attendees: Robby Brueggeman, Carlton Hall, Fish Ranelli, Madison Friley, Destiny H Keracher, Kiwi Komai

A reminder of VPAC Structure/Mission

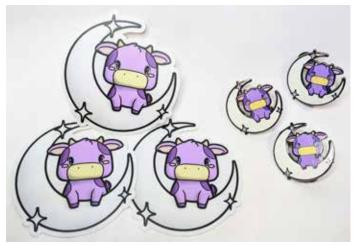
- o Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- o Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

VPAC Finances - Robby

o Current Financial Status: as of 1/10/2021: \$ 3,773.46

Fundraising - Kay

- Update on Endowment (\$7k paid toward \$10k pledge)
 - Not currently fundraising for endowment due to the immediate need of the Student Relief Fund. Do not anticipate issues in meeting our pledge goal in the next three years that we have left remaining in our pledge agreement. We are waiting until next College Night season to begin fundraising for the endowment again.
 - Robby: Plan to donate \$1500 around time of CN 2021
- o Previous Meeting update on Cow Design on Pins/Stickers for endowment fundraiser
 - Link for stickers & pins: https://www.komaisohmy.com/shop
 - Kiwi: Pins and 3" vinyl stickers are here; they're super cute, and I'll be posting pics and info soon. The CTQ will have pics/info/link to buy. These are ready. It's just a matter of when/how we want to push these out.
 - Kay: Draft some facebook posts and I'll get them scheduled.
 - Kiwi: There will be an option of adding a donation option when purchasing pins/stickers.
 - Donation button added to shop checkout page--need to verify VPAC PayPal info
 - Kiwi: will get numbers to estimate how much we can predict to bring in for the stickers & pins
 - Kiwi: Total donation for 40 pins would be \$120 (25% of \$12 per pin)
 - Total donation for 100 decals would be \$125 (25% of \$5 per decal)
 - I can order more of both if needed; can also use the image for any other items (window clings/mugs/shirts/cups/onesies/etc).



o Robby: I have ordered Purple Thank You Cards and will write/mail them this week or next (depending when USPS delivers them)

Membership Database - Destiny

- Updates on moving database from google-based list to different platform
 - Destiny:
 - Up to date as of 1/10/2021 -DHK
 - Transition to a new database is on the back-hope to be able to start back on this project relatively soon

Upcoming Programmatic Initiatives

- Virtual Side Song Carlton
 - As of November 13, an email was sent requesting more submissions. Shortly before that, we had approximately 90+ people registered but only 20 people submitted their recordings. Aiming for having it out after the Spring semester begins.
 - Carlton/Zach: Draft up 3-4 short posts letting people know how easy it is to participate (lip sync option, etc) and encouraging them to submit a video, and who to reach out to for help? Reach out to recent grads specifically?
 - Robby- reach out to leader group (FB) to ask for submissions

• Communications - Kerry

- o CowTale Quarterly
 - CTQ College Night Edition in the works
 - Articles due February 1 to Kiwi
 - Remember to give Destiny time to update Database before sending out any communications/CTQ

Web/ Social Media Management

- o VPAC Website
 - Libby: Updates needed to the website:
 - Kerry: Add link to Komai's Oh My store for pins/buttons. She will
 provide the language to be added to Libby. Link for stickers & pins:
 https://www.komaisohmy.com/shop
 - Carlton: Update the side song project with new info/requests. He will provide the language to be added to Libby.

Alumni Club Administration - Kay

- o UMNAA Alumni Club Guidelines
 - Carlton reaching out to other affinity groups to discuss handbook as the committee that met and discussed it were not very happy with it. Carlton created a document on the drive with his notes on the handbook. Handbook and meeting notes on drive.

Annual events - how to pivot in virtual times

- Alumni dinner pivot to local delivery to side, no alumni to attend physically.
- o Homecoming activities need to begin brainstorming what would be most impactful in a virtual setting for alumni, outside of attending whatever "virtual" show the students are able to put on. Another love-in? A virtual purple dance party? A zoom happy hour? A virtual watch party of youtube videos of previous shows?
- o Robby: Is going to put out some feeler on what people want to do in a virtual College Night environment. It's hard to exactly decide what to do since we don't know the UM's plan but we do want to get an idea of what people want to do.
- o Robby: I dropped the ball on this with Christmas and work being bigger than anticipated things this year. I will get this taken care of this week.
- o Robby: University doing a Homecoming at Home kit and Palmer cutouts. The kit will contain Montevallo gear, CN streaming access, a CN program and more. Each kit will be \$30. Order in January. They have not provided more info than that.
- Upcoming VPAC Calls: Next meeting
 - o Future meeting dates are:
 - o 01/24/2021, 02/07/2021, 03/07/2021, 06/06/2021, 09/12/2021, 12/05/2021

1/24/2021

Attendees: Kay Butts-Pruett, Carlton Hall, Christine Soria, Kiwi Komai, Destiny H Keracher

A reminder of VPAC Structure/Mission

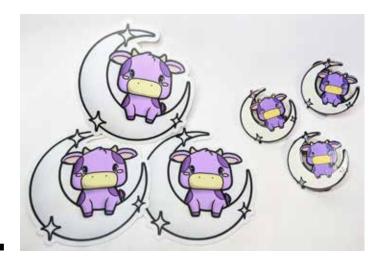
- o Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- o Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

VPAC Finances - Robby

o Current Financial Status: as of 1/24/2021: \$4,174.29

Fundraising - Kay

- o Update on Endowment (\$7k paid toward \$10k pledge)
 - Not currently fundraising for endowment.
- o Previous Meeting update on Cow Design on Pins/Stickers for endowment fundraiser
 - Link for stickers & pins: https://www.komaisohmy.com/shop
 - Kiwi: Pins and 3" vinyl stickers are here; they're super cute, and I'll be posting pics and info soon. The CTQ will have pics/info/link to buy. These are ready. It's just a matter of when/how we want to push these out.
 - Kay: Draft some facebook posts and I'll get them scheduled.
 - Kiwi: There will be an option of adding a donation option when purchasing pins/stickers.
 - Donation button added to shop checkout page. Donations are available in increments, and I'll add these on to whatever total I send to VPAC.
 - Kiwi: will get numbers to estimate how much we can predict to bring in for the stickers & pins
 - Kiwi: Total donation for 40 pins would be \$120 (25% of \$12 per pin)
 - Total donation for 100 decals would be \$125 (25% of \$5 per decal)
 - I can order more of both if needed; can also use the image for any other items (window clings/mugs/shirts/cups/onesies/etc).



Membership Database - Destiny

- Updates on moving database from google-based list to different platform
 - Destiny:
 - Up to date as of 1/10/2021 -DHK
 - Transition to a new database is on the back-hope to be able to start back on this project relatively soon
 - Kay will draft some facebook posts to promote people filling out the form to ensure that they receive the upcoming CowTale Quarterly.

Upcoming Programmatic Initiatives

- o Virtual Side Song Carlton
 - As of November 13, an email was sent requesting more submissions. Shortly before that, we had approximately 90+ people registered but only 20 people submitted their recordings. Aiming for having it out after the Spring semester begins.
 - Carlton/Zach: Draft up 3-4 short posts letting people know how easy it is to participate (lip sync option, etc) and encouraging them to submit a video, and who to reach out to for help? Reach out to recent grads specifically?
 - Robby- reach out to leader group (FB) to ask for submissions
 - Kay: Suggested to see if a "preview" is possible to share a small snippet to entice people to want to join the project.
- Quarantined students dealing with isolation On the Alumni Coffee Break, it was
 mentioned that the students who have to quarantine on campus (in Ramsay) are
 struggling with isolation, and it might be nice to send them something to let them know
 the alums are thinking of them. There are anywhere from 1-6 students quarantined at a
 time, so it's not a lot.

- Is this something VPAC would want to contribute to? It's not Purple-specific, be the identity of the students is private, but we could send goodies, notes, or maybe just mention it on VPAC FB group or the CTQ?
- Should we do this as a group or as individuals?
 - Let's do both;donate funds to UM, and call on Alumni to make/send items
- Destiny: Call for a vote to allocate \$200 of VPAC funds to purchase items for the care packages.

■ Christine: I Second the motion

All in Favor: All

All Opposed: None

■ Process: Kay is going to draft facebook posts to promote this initiative and get ideas of items that can be purchased for the care packages. Kiwi is going to support this project with coordinating those who want to support. We'll purchase \$200 of items and have them shipped to Christine who will put all items together and deliver to the Alumni Office.

Communications - Kerry

- CowTale Quarterly
 - CTQ College Night Edition in the works
 - Kiwi: Shout out to Kalyn for doing a fantastic job keeping me updated on progress of the Leader interview questionnaires; they're looking VERY cool and will improve CTQ look and efficiency going forward!
 - Articles due February 1 to Kiwi
 - Will reach out to Justin to check on status of Food Pantry/Student Emergency Assistance Fund
 - Tiffany mentioned that gift cards are low; is this something we want to mention in this article?
 - Remember to give Destiny time to update Database before sending out any communications/CTQ
 - "What UM Needs"
 - Put in a blurb about isolated/quarantined students, send items/notes to Alumni Office
 - Gift cards for Pantry

Web/ Social Media Management

- VPAC Website
 - Libby: Updates needed to the website:
 - Kerry: Add link to Komai's Oh My store for pins/buttons. She will
 provide the language to be added to Libby. Link for stickers & pins:
 https://www.komaisohmy.com/shop
 - Carlton: Update the side song project with new info/requests. He will provide the language to be added to Libby.
 - Last meeting and this meeting minutes.

Alumni Club Administration - Kay

- o UMNAA Alumni Club Guidelines
 - Kay: Shout out to Carlton for so beautifully representing the VPAC on a call with Greg Lee, the VP of Alumni clubs, to review the club handbook and make recommendations based on the perspective of our affinity based group.
 - Carlton: There are a lot of changes that will be made to the handbook based on that call. Once that revised handbook is provided then we can review again and then make decisions as to what we need to change to adapt to the handbook. I am going to have another meeting with the sub-committee to continue moving this forward.

Annual events - how to pivot in virtual times

- Alumni dinner pivot to local delivery to side, no alumni to attend physically.
- o Homecoming activities -
 - Robby is sourcing ideas from social media and will share them on the next meeting.
- Kay: There are two different options for Homecoming/College Night access.
 - Homecoming at Home kit The kit will contain Montevallo gear, CN streaming access, a CN program and more.
 - College Night cutouts. photo cutout that will be placed in the seats of Palmer during the shows.
 - Both kits are \$30 each or \$50 for both. The link to purchase: https://www.montevallo.edu/alumni/alumni-events/homecoming/hc2021/
 - Tiffany may take some of the early cutout orders around campus to post some pics with them, etc.
 - There's been interest in coordinating the photo cutouts in some way, to represent VPAC.

- Kiwi will make a FB post offering to photoshop photos for cutouts,
 Christine offered to help with this. *Include Photo Cutout Guide link*
- Photoshopping letters/words onto our shirts to spell out a message;
 Holding up a blank sheet of paper to photoshop a message; adding a cow or PV to shirts
- Can we purchase additional kits and/or cutouts? Kay: Yes Can we mention specific seats so we can coordinate letters on shirts? Kay: Yes
- Kay: I am confirming that we also have to make a separate donation of \$40 in order to view that streaming link (can make this donation while ordering, or separately)
- Virtual Homecoming: 2 other events taking place
 - Friday, March 12: Recognition Reception.
 - 12pm Saturday March 13th: Homecoming Luncheon & Alumni Assoc annual meeting. We want to encourage Vintage Purples to attend this meeting bc we're usually at the tailgate, so this is a good opportunity to represent VPAC.
- Kay: Upcoming VPAC Calls: Next meeting
 - o Kay has set up all the 2021 meetings on FB and in google calendar. Those dates are:
 - 0 02/07/2021, 03/07/2021, 06/06/2021, 09/12/2021, 12/05/2021

2/07/2021

Attendees: Kay Butts-Pruett, Robby Brueggeman, Carlton Hall, Brett Bell, Kiwi Komai, Destiny H Keracher, Libby Medicus

A reminder of VPAC Structure/Mission

- o Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- o Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

VPAC Finances - Robby

- o Current Financial Status: as of 2/7/2021: \$3972.87 Estimated total minus the expense for student care packages. The university's new donation system Online Express which it used to be CashNet express. Now it will process donations on the 15th of the month. No new updates to total until post 2/15.
- o Robby: The university has switched to using Online Express (the old system was CashNet). All but one sustaining donor has moved to the new system and they have been contacted about transitioning over.
 - There was an issue last year where we saw monthly donations not showing up. On the last statement, I received from UM those donations appeared on 12/31/2020. Greg Lee of the alumni board has been made aware of this as well as Jacob Gordon and Jennifer Gowin at UM. I will continue to monitor our statements for any discrepancies like we saw last year in account reporting and communicate any issues to UM.
- o Robby: Emailed Libby and Kiwi with updated FY2021 list of donors and indicated which are monthly sustaining donors. This needs to be updated on both the vintagepurples.com website as well as in the upcoming CowTale Quarterly.
- o Robby: I sent all the thank you cards! That's someone else's job next year.
- o Kay: How do we communicate the correct page to donate via the UM website that requires that you go to the "Traditions" fund?
- o Robby: Update website; make social media posts, and put something in the CTQ letting people know how to designate donations for VPAC

Fundraising - Kay

- Update on Endowment (\$7k paid toward \$10k pledge)
 - Not currently fundraising for the endowment.

- We will be transferring \$1,500 (or more) toward our pledge the week of College Night and we'll then share an updated fundraising thermometer with the group. Robby will evaluate the overall expenses and will recommend an amount to contribute toward the endowment fund while leaving enough for next years operating cost as well as any unexpected needs the Um may require.
- Kiwi & Destiny: There must be a happy medium of having both the operation budget plus a small surplus that allows us to step in and meet any needs such as the student food pantry, student relief fund and student quarantine care packages.
- o Previous Meeting update on Cow Design on Pins/Stickers for endowment fundraiser
 - Link for stickers & pins: https://www.komaisohmy.com/shop
 - Kiwi: Pins and 3" vinyl stickers are here; they're super cute, and I'll be posting pics and info soon. The CTQ will have pics/info/link to buy. These are ready. It's just a matter of when/how we want to push these out.
 - Libby: I will add to the website.
 - Kay: Draft some Facebook posts and I'll get them scheduled.
 - o I Will do this today --Kiwi

Membership Database - Destiny

- o Updates on moving database from google-based list to different platform
 - Destiny:
 - Up to date as of 02/06/2021 -DHK
 - Transition to a new database is on the back-hope to be able to start back on this project relatively soon
 - Kay will draft some facebook posts to promote people filling out the form to ensure that they receive the upcoming CowTale Quarterly.

Upcoming Programmatic Initiatives

- o Virtual Side Song Carlton
 - Reached out to a few male Purples, did receive some interest. Looking toward setting an absolute deadline since College Night is about 1 month away. Need a big push from all former male leaders.
 - Robby: I will share in the purple leader group to encourage more former leaders to participate.
- O Quarantined students dealing with isolation On the Alumni Coffee Break, it was mentioned that the students who have to quarantine on campus (in Ramsay) are struggling with isolation, and it might be nice to send them something to let them know the alums are thinking of them. There are anywhere from 1-6 students quarantined at a time, so it's not a lot.
 - Kay and Kiwi ordered \$200 worth of items for the care packages and they were received by UM Alumni Affairs on Tuesday 2/2.

- Response from Alumni Office: "The VPAC Amazon package came in the mail today. You all are so amazing.!!! Thank you again for everything. We know that each student isolated will be comforted in not only knowing there are alumni out there that care, but also in the fun times they will have because of your thoughtfulness."
- Kay: Has a couple of posts scheduled to encourage other alumni to support this initiative.

Communications - Kerry

- o CowTale Quarterly
 - CTQ College Night Edition in the works
 - Leader article and Leader Interview quizzes (from Kalyn) are finished and uploaded to Asana & Google Drive- they look AWESOME!
 - Remember to give Destiny time to update Database before sending out any communications/CTQ
 - Got an updated list of donors from Robby. I will make sure that we indicate those that are monthly sustaining donors for a special shout out.
 - Add in a note about donating to VPAC through Traditions Fund when donating online.
 - I reached out to Justin regarding the food pantry article and if he is still able to write it that would be great and if not then I'll reach out to UM to obtain the information needed.
 - The google drive folder to view current articles is: https://drive.google.com/file/d/1T0poUC73MuXW3BobcC_QPi_JtzGomags/view-usp=sharing

Web/ Social Media Management

- o VPAC Website
 - Libby: Updates needed to the website:
 - Kerry: Add link to Komai's Oh My store for pins/buttons. She will
 provide the language to be added to Libby. Link for stickers & pins:
 https://www.komaisohmy.com/shop
 - Carlton: Update the side song project with new info/requests. He will
 provide the language to be added to Libby.
 - Kay: Meeting minutes from 1/10, 1/24 and this meeting 2/7
 - Robby: Updated donor roster including updating the monthly donors and indicating the dates of the current fiscal year.

- Kay: Fundraising thermometer of how much we contributed to the CN endowment and how much is left to raise. (this will be dependent on how much Robby proposes that we donate in the next meeting.)
- Libby: I will catch up on these requests this week, BECAUSE I'M A ROCKSTAR

Alumni Club Administration -

- o UMNAA Alumni Club Guidelines
 - Kay will get Greg Lee to give us an updated handbook so that we have plenty of time for the sub-committee to meet and make recommendations at the next meeting for any proposals that need to be brought forward at the business meeting.
 - Carlton: One of the largest concerns is making sure that we have a succession plan that allows for the group to continue
 - Need to have a 3rd liaison with UM in addition to Kay & Robby

Annual events - how to pivot in virtual times

- o Alumni dinner pivot to local delivery to side, no alumni to attend physically.
 - Kay working with Leaders to get info on when/where/how many, etc. Asked for a minimum of 2 week lead time in order to raise funds
 - They asked Alumni to send videos or messages to the students who are playing the game. So we'll accept videos from those who are contributing to the dinner. Or they can write a note that the leaders can read.
- Homecoming activities -
- o Kay: There are two different options for Homecoming/College Night access.
 - Homecoming at Home kit The kit will contain Montevallo gear, CN streaming access, a CN program, and more. (DEADLINE TO ORDER: FEBRUARY 15th)
 - College Night cutouts. photo cutout that will be placed in the seats of Palmer during the shows. (DEADLINE TO ORDER: FEBRUARY 10th)
 - Both kits are \$30 each or \$50 for both. The link to purchase: https://www.montevallo.edu/alumni/alumni-events/homecoming/hc2021/
 - Kiwi posted in UM VPAC FB Group offering to photoshop pictures for Purples, by adding a PV or cow 'pin', PV letters to shirts, etc.
 - Kiwi: Got a few photos sent in, but not many. I will make a reminder
 post this weekend that includes the deadline date so hopefully people
 who want theirs edited will go ahead and send it.
 - Can we purchase additional kits and/or cutouts? Kay: Yes Can we mention specific seats so we can coordinate letters on shirts? Kay: Yes

- Kay: I am confirming that we also have to make a separate donation of \$40 in order to view that streaming link (can make this donation while ordering, or separately)
- Any info on being able to purchase a non-alumni streaming ticket, or alumni streaming ticket without the kit? Kay: There will be a general public option, announced later on. But alumni are still expected to make their \$40 donation in addition to their "ticket" purchase.

Virtual Homecoming:

- University Events:
 - Friday, March 12: evening hours (TBD) Recognition Reception for award recipients
 - 12 pm Saturday, March 13th: Homecoming Luncheon & Alumni Assoc annual meeting. We want to encourage Vintage Purples to attend this meeting because we're usually at the tailgate, so this is a good opportunity to represent VPAC.

Purple Events

- Robby: Let's have virtual events!
- Friday night event: In case people can't attend the Saturday night event and live stream?
 - Robby: Needs to determine what this event looks like. 7-9 pm
 More informally structured.
- 5-6:30 pm Saturday, March 13th: Vintage Purple Virtual Reunion
 - We need a zoom account (UM account is not available) that has unlimited attendees as well as the capability to have a 90minute time span. **Can this be an account we 'borrow' from someone?**--Yes
 - There are some people we can ask to borrow their account, such as other Vintage Purples?
 - Robby: if we aren't able to find an account to use, we could purchase a VPAC license [\$300 for unlimited participants] and consider that part of 'operating expenses' for this year (could also maybe be used to do other Zoom meetings throughout the year)
 - o Robby: What activities do we want to do at the more structured Saturday night event?
 - CN Scavenger Hunt

- CN Trivia Contest
- VPAC Business Meeting
- Other ideas?
- Prizes for the winners of various contests?
 - Kiwi: I like making prizes and can help with this!
- Kay: For virtual events- instead of requiring registration, let's send the event zoom information & updates to all those in our database. So instead of making people register, we encourage them to update their alumni profile because we'll send the event info in an email to all those in our database.
- Kay: Upcoming VPAC Calls: Next meeting
 - o Kay has set up all the 2021 meetings on FB and in a google calendar. Those dates are:
 - o 02/21/2021, 03/07/2021, 06/06/2021, 09/12/2021, 12/05/2021

2/21/2021

Attendees: Kay Butts-Pruett, Robby Brueggeman, Kalyn Wolfe, Destiny H Keracher, Josh Martin, Carlton Hall, Brett Bell

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- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

VPAC Finances - Robby

o Current Financial Status: as of 2/7/2021: \$3972.87 and with February monthly donations should be above \$4,000 now. Exact total unknown due to waiting on a response from UM.

Fundraising - Kay

- o Update on Endowment (\$7k paid toward \$10k pledge)
 - Not actively fundraising for the endowment.
 - Recommending that we transfer \$2,162 toward our pledge the week of College Night
 - This will leave us with a remaining balance of \$1,610 in our account which covers two years of \$800 operating costs as well as a surplus that allows us to step in and meet any needs such as the student food pantry, student relief fund, and student quarantine care packages.
 - This will also leave a balance of only \$838 remaining on our pledge balance.
 - Once that transfer is made we'll then share an updated fundraising thermometer with the group.
 - Kay: I make a motion to transfer \$2,162 toward our endowment pledge.
 - Second: Carlton Hall
 - All in Favor: ALL
 - All Opposed: none.
- o Previous Meeting update on Cow Design on Pins/Stickers for endowment fundraiser
 - Link for stickers & pins: https://www.komaisohmy.com/shop
 - Kiwi: Pins and 3" vinyl stickers are being promoted on social as well as in the CTO

Membership Database - Destiny

o Updates on moving database from google-based list to different platform

- Destiny:
 - Up to date as of 02/06/2021 -DHK
 - Transition to a new database is on the back-hope to be able to start back on this project relatively soon
 - Kay will draft some facebook posts to promote people filling out the form to ensure that they receive the upcoming CowTale Quarterly.

Upcoming Programmatic Initiatives

- o Virtual Side Song Carlton
 - Carlton: I don't have any updates, we need an update from Zach.

Communications - Kerry

- o CowTale Quarterly
 - CTQ College Night Edition in the works
 - The google drive folder to view current articles is: https://drive.google.com/file/d/1T0poUC73MuXW3BobcC_QPi_JtzGomags/view?usp=sharing

• Web/ Social Media Management

- VPAC Website
 - Libby: Updates needed to the website:
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 provide the language to be added to Libby. Link for stickers & pins:
 https://www.komaisohmy.com/shop
 - Carlton: Update the side song project with new info/requests. He will provide the language to be added to Libby.
 - Kay: Meeting minutes from 1/10, 1/24, 2/7 & this meeting 2/21
 - Robby: Updated donor roster including updating the monthly donors and indicating the dates of the current fiscal year.
 - Robby: Language to add to the donation page regarding accessing the Traditions fund where the VPAC and Endowment allocations can be accessed.
 - Kay: Fundraising thermometer of how much we contributed to the CN endowment and how much is left to raise. (this will be dependent on how much Robby proposes that we donate in the next meeting.)
 - Kay: Student Relief VPAC's contribution: student relief fund, food pantry, quarantine care packages.

Alumni Club Administration -

- o UMNAA Alumni Club Guidelines
 - Kay will get Greg Lee to give us an updated handbook so that we have plenty of time for the sub-committee to meet and make recommendations at the next meeting for any proposals that need to be brought forward at the business meeting.
 - Carlton: One of the largest concerns is making sure that we have a succession plan that allows for the group to continue. Need to have a 3rd liaison with UM in addition to Kay & Robby.
 - Kay: Let's determine this on tonight's call so that we can vote to confirm the person(s) at the annual business meeting on 3/12.
 - Call for Nominations:
 - Robby: I nominate Destiny
 - Destiny: I accept
 - Kay: Another suggestion is that we could have 2 people nominated so that both Robby and I have a backup since we take on different roles. That way the work would also be more equally distributed amongst four people.
 - Kay: We will vote on nominations in our next meeting on 3/7/2021 and then present those in the annual business meeting recap on 3/13/2021.

Annual events - how to pivot in virtual times

- Alumni dinner pivot to local delivery to side, no alumni to attend physically.
 - Kay working with Leaders to get info on when/where/how many, etc. Asked for a minimum of 2 week lead time in order to raise funds
 - They asked Alumni to send videos or messages to the students who are playing the game. So we'll accept videos from those who are contributing to the dinner. Or they can write a note that the leaders can read.
- o Homecoming activities -
- o Virtual Homecoming:
 - University Events:
 - Friday, March 12: evening hours (TBD) Recognition Reception for award recipients as well as a Young Alumni Social Hour
 - 12 pm Saturday, March 13th: Homecoming Luncheon & Alumni Assoc annual meeting. We want to encourage Vintage Purples to attend this meeting because we're usually at the tailgate, so this is a good opportunity to represent VPAC.

Purple Events

• Robby: Let's have virtual events!

- 5-6:30 pm Saturday, March 13th: Vintage Purple Virtual Reunion
 - We need a zoom account (UM account is not available) that has unlimited attendees as well as the capability to have a 90minute time span.
 - o Robby: What activities do we want to do at the more structured Saturday night event?
 - CN Scavenger Hunt Kay and Kalyn are creating this.
 - CN Trivia Contest Robby is working on this with questions coming from each era. Dr. Jeff Walker is going to be providing some of the trivia questions.
 - Josh: I'd like to see a question about the origin of Poof.
 - Brett: I'd like to see a question about why we chose a cow to be our mascot?
 - VPAC Business Meeting this agenda and speaking points need to be created. Kay & Robby will draft and present to the VPAC committee at the next meeting to approve prior to the 3/13 event and meeting.
 - PV Near and Dear to Me: Share your favorite memory/memorabilia.
 - End the reunion with a virtual side song that will be played through the host's account while everyone is muted.
 - Prizes for the winners of various contests?
 - Kiwi: I like making prizes and can help with this!
- Details from Virtual CN Meeting:

No Friday Night event due to Young Alumni event - don't want to overlap w/ a University event

Friday, March 12 - single break out sessions, private FB rooms, etc Saturday, March 13 - 5pm - 6:30pm

- PV trivia/Era speaking (20 30 minutes)
- * Ask triva question and have someone speak throughout the event
- * Have one trivia question from each era (70's/80's/90's/00's/10's)

- * Once answered, have someone speak from that era about what CN was like (5min max)
- * Winner gets free swag from Kiwi
- Let's Make a Deal "meets" a CN scavenger hunt (20 minutes)
- * Kalyn Wolfe putting together
- * Winner(s) get free swag from Kiwi
- Show and Tell
- * Ask for volunteers and then pick someone
- 15 minute business meeting
- * Need agenda
- * Schedule in the middle of the event as to get the most people
- Either play video of Virtual Side Song or have someone play the side song through Zoom
- * Need a good recording to play
- * Everyone needs to mute and sing along as we don't want speakers getting blown out
- Never Have I Ever College Night edition CANNOT DO ON OFFICIAL CALL
- No co-streaming along with the event. UM doesn't want conflict.
- Jeff Walker can get us info as he is teaching a class
- Josh Martin has a professional Zoom account
- Katy Bush will reach out to Jeff Walker to get trivia questions for us
- Ask about trivia in general from Vintage Purples so we have options
- double check that the meeting on the 21st is on the calendar
- in communication encourage wearing PV swag and bring your favorite CN item
- Kay: For virtual events- instead of requiring registration, let's send the event zoom information & updates to all those in our database. So instead of making people register, we encourage them to update their alumni profile because we'll send the event info in an email to all those in our database.
- Kay: Upcoming VPAC Calls: Next meeting
 - o Kay has set up all the 2021 meetings on FB and in a google calendar. Those dates are:
 - o 03/07/2021, 06/06/2021, 09/12/2021, 12/05/2021

03/07/2021

Attendees: Kay Butts-Pruett, Robby Brueggeman, Kalyn Wolfe, Destiny H Keracher, Carlton Hall, Kiwi Komai, Zachary Banks, Christine Marino Soria, Alisha Ranelli, Libby Medicus

A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- o Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

VPAC Finances - Robby

- o Current Financial Status: as of 3/5/2021: \$ \$4,965.62
 - Two refunds: \$338.28
 - 2021 College Night Endowment Donation: \$2,162
 - Vintage Voyage for UM Food Pantry: \$300
 - Pam Frayley supports transitioning the CN21 Vintage Voyage funds to the UM Student Pantry since her funds are restricted to the designated driving program.
 - Additional \$55 from VPAC to round out Pantry donation
- Expected financial status after CN2021 expenses: \$2,165.34
- \$300 donation plus whatever extra is leftover from Alumni Dinner.
 - o \$145 leftover from Alumni Dinner
 - o \$55 from VPAC Fund
 - o Total: \$500 to Student Pantry
- \$485.50 donation from the donor through a Benevity fund. I have asked the university for donor information to confirm if this is a restricted or unrestricted gift to the alumni club.
- Challenge: The university never transferred \$1,000 from VPAC to Student Relief Fund
 - o What do we do? UM has been contacted and we are awaiting a response.
 - Assuming they transfer it that will leave us with \$1,100 going into the next year.
 That is one-year operating costs.
 - Factoring in monthly sustaining donations from April 2021 to Jan 2022 (\$200 month X 10 months = \$2,000) we should be at \$3,100.
- o Robby: Call for a vote to approve this budget overview of the \$1,000 donation:
 - Motion: Kay I move to make this motion
 - I second the motion: Libby
 - All in Favor: PV
 - All Opposed: none

Fundraising - Kay

- o Update on Endowment (\$9,162 paid toward \$10k pledge)
 - We have a balance of \$838 remaining on our pledge balance.
 - We have two years remaining to pay the balance
 - During the virtual reunion, we will provide an update on the endowment and make a call to give to support the fund. I recommend that we restrict all donations given on either that evening, that week, or for the rest of the month to be restricted to the College Night endowment fund.
 - Feedback from this group
 - Kiwi: I think that people will be encouraged to give recognizing that we don't have much farther to go with our fundraising
 - Robby: I like the idea of earmarking all funds for the remainder of March. Announce the update, ask for donations, and then send a reminder email/post on social media in a couple of days
- o Update on Cow Design on Pins/Stickers for endowment fundraiser
 - Link for stickers & pins: https://www.komaisohmy.com/shop
 - Kiwi: Pins and 3" vinyl stickers are being promoted on social as well as in the CTQ
- o Sales as of 3/7/21:
 - 16 cow pins=\$48 donation to VPAC
 - 22 cow decals=\$27.50 donation to VPAC
 - 8 Oval PV Decals=\$10 donation to VPAC
 - 3 Additional donations to VPAC = \$37
 - Total of \$122.50 to be donated to VPAC so far

• Membership Database - Destiny

- o Updates on moving database from google-based list to different platform
 - Destiny:
 - Up to date as of 3/7/2021 had around 10-15 recent updates, will
 continue checking daily this week leading up to CN and morning of CN
 before we send out link info.
 - Once we have a firm date for CTQ, will make sure updates have been made that day as well.
 - Transition to a new database is on the back-hope to be able to start back on this project relatively soon.
 - On the day of the virtual reunion, we'll be live-time checking the registrations.

Upcoming Programmatic Initiatives

- Virtual Side Song Zach Banks
 - Zach: On its final stretch, at the point where we have a finalized product to begin editing. Fifteen people in the projected finalized piece, along with 4 ASL interpreters. Abbey McNeeley is in the process of completing the technical side of things. Possible completion by 3/13.

Kay: When that video is ready please also submit a list of the volunteers who
dedicated their time and talent to making the virtual side song a reality so that
we can thank them appropriately.

o Alumni dinner - Tuesday, March 9, 2021

- Kay 17th Annual Alumni dinner will be broken into two meals to ensure covid safety. Lunch will be served to the 30 cast members and dinner will be served to the 50 production staff. Pizzas have been ordered from Domino's and alumni are donating to cover the cost for this dinner.
- Kay: We shared the opportunity in the Facebook group to share some words of
 encouragement via video submissions and they received several videos. They
 are combining all to share with the cast and crew.
- Kay: Something to note, this will be the first time we're serving dinner to both purples and golds. College Night YEA!

Communications - Kerry

- o CowTale Quarterly Kerry
 - CTQ College Night Edition in the works and while running a little late, we are on target for having it ready in the next day or two. Then it will be proof-read by multiple stake-holders to ensure grammatically correct.
 - Destiny: I volunteer to proof-read as well.
 - Kalyn working on an infographic for donations VPAC has made so far which will be used for both the CTQ as well as on social media.
 - The google drive folder to view current articles is: https://drive.google.com/file/d/1T0poUC73MuXW3BobcC_OPi_JtzGomags/view?usp=sharing

· Web/ Social Media Management

- Social Media
 - Kay: Shout-out to Kalyn who scheduled many social media posts over an upcoming couple of weeks to ensure that people are getting all the information they need prior to Homecoming weekend.
 - Other Posts:
 - Donations made during the remainder of the month will be restricted to the College Night endowment
 - Share the Komai's Oh My fundraiser & website link, as a way to support the VPAC.

Commented [1]: @hippyclippy@gmail.com _Assigned to Kerry Komai_

o VPAC Website

- Libby: Updates needed to the website:
 - Volunteers needs to be updated with the list that Destiny will provide (will also send to Kiwi to add to CTQ)
 - Call to Action on the homepage regarding the Virtual reunion, and making sure they know they have to complete the membership form in order to receive the zoom information.
 - Call to Action Homecoming Events that require registration. https://www.montevallo.edu/alumni/alumni-events/homecoming/hc21/
 - It is important that we have Vintage Purple representation at both of these events and show that we are showing up for both Homecoming and College Night festivities.

• Alumni Club Administration -

- o Kay: Election of 2 new co-leaders to have a total of 4 co-leaders for the group.
- o The term "co-leaders" is something that we've come up with as an alternative to the recommended election of roles such as President, Vice-President, Secretary, and Treasurer. We've tried formal officer positions in the past and that hasn't been the most successful structure for our alumni club. When there are no titles, just volunteers for events/projects as they arise we have more participation and volunteerism.
- o That being said, UM requires that there be formally assigned leaders of the group that are held accountable to the University and the Alumni Association for the actions of the alumni club. So in essence, those being held accountable are in fact the leaders of the group.
- o Kay: Does this make sense and work for everyone? Does anyone have any other recommendations of how to formalize the "titles" for those that are accountable for the group?
 - Destiny: Suggest calling them co-chairs as opposed to co-leaders so as to not give the impression that we are trying to play college night but instead are just serving the university and alumni association
 - All in favor of calling them, Co-Chairs: PV.
 - All Opposed: none
 - Call for Nominations for two additional co-chairs to give our alumni club a total of four co-chairs.
 - Libby: I nominate Destiny Keracher
 - o Destiny: Laccept
 - Zach: I nominate Carlton Hall
 - o Carlton: I accept
 - I second the motion: Kalyn
 - All in Favor: PV
 - All Opposed: none

- · Annual events how to pivot in virtual times
 - o Virtual Homecoming:
 - University Events: https://www.montevallo.edu/alumni/alumni-events/homecoming/hc21/
 - Friday, March 12: evening hours (TBD) Recognition Reception for award recipients as well as a Young Alumni Social Hour
 - 12 pm Saturday, March 13th: Homecoming Luncheon & Alumni Assoc annual meeting. We want to encourage Vintage Purples to attend this meeting because we're usually at the tailgate, so this is a good opportunity to represent VPAC.
 - Purple Events
 - 5-6:30 pm Saturday, March 13th: Vintage Purple Virtual Reunion
 - o The event has been set up on Facebook (thank you, Kalyn!)
 - o Robby Structure of event:
 - CN Scavenger Hunt Kay and Kalyn have this finalized.
 It's going to be awesome.
 - CN Trivia Contest Robby putting together
 - VPAC Business Meeting this agenda is drafted and located on the google drive at: https://docs.google.com/document/d/1wQDrlzUWYrW zWB1dn7DY8WWapsXRU9zlZgv5xt41GRQ/edit
 - PV Near and Dear to Me: Share your favorite memory/memorabilia.
 - End the reunion with a virtual side song that will be played through the host's account while everyone is muted.
 - Prizes: 6 prizes needed (one per trivia Question, one for scavenger hunt - maybe scavenger hunt is a bigger prize?)
 - Review schedule of events document and get input
 - Kay: Event Registration: We will send an email the Friday before the event that
 contains the Homecoming schedule for Friday and Saturday (to include all
 UMNAA events), the link to the Zoom for the virtual reunion, and the CowTale
 Quarterly.

 This email will go to everyone who is in the VPAC database. We have several social media posts to encourage individuals to update their contact information in the google form: https://docs.google.com/forms/d/e/1FAlpQLScQwuNDC3ii-B3hYL5-CTbTK7VB2KTGQ4qS3nrk-81KxH4nzQ/viewform

- Kay: Upcoming VPAC Calls:
 - o Do we need a recap from the virtual college night meeting?
 - Destiny: I think that we need to see how the 3/13 meeting goes to see if we need to meet prior to 6/6.
 - Robby: I agree. It all depends on who shows up and in what condition they show up to the virtual event.
 - Kay: Let's plan on using our Facebook messenger chat to communicate once the virtual event is over to determine if we need to meet on Sunday 3/28 to discuss.
 - o All the 2021 meetings on FB and on the VPAC website calendar. Those dates are:
 - **o**6/06/2021, 09/12/2021, 12/05/2021

UM VPAC Annual Homecoming Business Meeting

03/13/2021

Welcome (Robby)

- o Thank you for joining us for our annual reunion. While it's a different format this year, we are so grateful to at least have some version of College Night
- o Introduction of newly elected co-chairs: Destiny Hayden Keracher and Carlton Hall
- o Destiny will be working with Robby on the club's Administration side, which is held accountable to the Advancement office and manages all finances for the club. Carlton will be working with me on the Operations side, which is held accountable to the UMNAA and Alumni Affairs office and manages all operations of the group.

• Introduction of Tiffany Bunt (Robby)

- Tiffany is the Director of Alumni Affairs, a position she has held since 2019. Tiffany completed her undergrad at UM in 2000 and went on to earn her MBA at Montevallo in 2013. While at UM she participated in College Night as a member of the Gold Side and served as a student employee in the public relations office. Since graduation, she has served the university in many capacities including graphic design, marketing, communications, adjunct professor, and a number of other roles. She has been a champion of the Vintage Purple Alumni Club since its inception and we would like to welcome her as a guest during our reunion.
 - Tiffany speaks

• Introduction of Greg Lee (Kay) -

- o Greg serves on the Board of Directors in the role of VP of Alumni Clubs. He is charged with recruiting volunteers for new alumni clubs, assisting club leaders in organizing new clubs, assist club leaders in the planning of club events as needed, and holding alumni club leadership calls when needed. Welcome, Greg!
 - Greg speaks
- Speaking of the UMNAA, I would like to thank all of those who attended the Alumni Association luncheon earlier today. It is important to have the representation of our alumni club.

VPAC Finances (Robby)

- o Current Financial Status: as of 03/12/2021:
 - What does it mean to be financially independent and why that is important? Thanks to the donations we receive during CN along with our monthly sustaining donors we are able to fund all of our initiatives 100% independently of the University of Montevallo National Alumni Association. This means that we have control over our budget and that we can respond to the needs of UM in real-time versus having to wait to raise funds to help. Some examples of the

things we have done this year because of that is providing funds to the Student Relief Fund, the Student Food Pantry, sending gift packages to students that are quarantined due to COVID, and supporting the UM Emergency Student Relief Fund. We also use our budget to fund initiatives that are important to our members such as the College Night Endowment Fund and the Vintage Voyage designated driving program.

■ Typical operating costs annually in a non-virtual world: \$600

Vintage Voyage: \$300

• VPAC Brunch: \$300

■ That means our current balance is \$1,120.34

- What it means to be a "Scalable Alumni Club" that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission which are the College Night Endowment Fund, the Vintage Voyage designated driving program, supporting the student food bank, and meeting any other needs of the University.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

Impact of the Vintage Purples Alumni Club (Destiny or Robby)

- o Three events a year: Thanksgiving dinner, alumni dinner, homecoming brunch free events for families and prospective students while networking with active students who will be entering the workforce soon. (note all the official events are free, non-admission events that are also alcohol-free and family-friendly)
- o Pivoting in the midst of a global pandemic looked like this:
 - Virtual Purple Love-In with facilitated speakers on "How to Human Through 2020"
 - \$1,500 donation to the UM Emergency Student Relief Fund
 - \$250 donation of items for the Student Quarantine care packages for isolated students that are in a room in Ramsay for 14 days waiting out their quarantine.
 - 17th Annual Alumni Dinner we weren't there in person but we still fed the cast and crew. Due to the shows being a combined effort between Purples and Golds this marked the first year that we fed both sides.
 - \$500 Donation to the Student food bank
 - \$2,162 donated this year toward our pledge to the College Night Endowment making a total of \$9,162 raised toward our \$10,000 pledge for the Trumbauer Circle of Giving.

- A group of Vintage Purple volunteers put together a special arrangement of our beloved side song. During this year when we've all been stuck at home and away from our friends and families we recorded the song that is so very close to our hearts. Through time given by volunteers this song was edited together to show that A United Circle is a United Side even if we are kept apart by physical limitations. They hope you enjoy watching and singing along to it as much as they did putting it together.
- Tonight's Virtual Homecoming event and game night
- Needless to say, things have changed a lot from when the idea for Vintage Purples was first created in 1999, hosted the first homecoming brunch in 2002, then became an officially recognized alumni club in 2014. We are so grateful to all those Vintage Purples who have invested their time, talent and treasure over the years, thank you.

Fundraising (Robby/Carlton?)

- o Update on Endowment (\$9,162 paid toward \$10k pledge)
 - We have a balance of \$838 remaining on our pledge balance.
 - The CN Endowment: \$100,000 makes sure the CN game is provided \$4,000 a year for things that are needed such as new cheerleader uniforms, new athletic gear, replacement of Palmer technical needs for the game of College Night, safety lights for the side spaces, new tools for the sides and painting supplies.
 - Ideally, once we meet our pledge commitment of \$10k, which with your help this weekend we can meet, we would like to extend our pledge to \$25k within 10 years. The gifts that our membership bestow every year for this tradition we love will more than meet this commitment in that time.
- o How can you contribute?
 - We need your dedication today through a one-time donation or more importantly an impactful long sustaining gift that you can set up customized for what works best for you and your household. You can make a pledge of a designated amount with payments at whatever \$ amount works best or you can become a monthly sustaining donor. For \$10 a month you can provide \$120 a year that goes towards supporting the College Night Endowment Fund, providing a safe ride home for active Purples on the Saturday of College Night using the Vintage Voyage van, giving to the university in its time of need via the Student Relief Fund and Student Pantry, or any other volunteer led initiatives.

o 3 ways to give -

- Visit https://www.montevallo.edu/give/traditions-fund/ and there are three types of donations: (Always select The Vintage Purple Alumni Club when donating!)
- ONE TIME GIFT

- Select the box "Make a single gift" and select an amount or click "other" to insert the donation level that you would like to make.
- Select "The Vintage Purple Alumni Club" under the Designation section.
 We will earmark your donation for the CN Endowment Fund.

MONTHLY ONGOING GIFT

- Select the box "Make a single gift" and select an amount or click "other" to insert the donation level that you would like to give on a monthly basis.
- Then check the box "Make this a monthly gift."
- Select "The Vintage Purple Alumni Club" under the Designation section.

■ PLEDGE TO GIVE

- Select the box "Pledge to Give" and select an amount or click "other" to insert the donation level that you would like to make.
- It will populate a field labeled "Pledge Duration" that will allow you to select how many months you would like to pay off the pledge.
- We would like to give a shoutout to Komai Oh My's for her donations over the years. Year in and year out, Kerry Komai has provided Vintage and active Purples place to shop for PV swag. During this time she has generously donated over \$1,500 to VPAC from the sales she has made. Thank you for your contributions Kiwi!
- Speaking of which, a special thank you to all of those who have supported the Vintage Purples alumni club by making a donation in the current fiscal year:
 - S. Baker
 - Jasmine Boykin
 - Eric Browne ***
 - Robert Brueggeman ***
 - Josh and Tabby Copeland ***
 - Ashleigh Cocke ***
 - Pam Fraley ***
 - Portia Harton ***
 - Amy Johnson ***
 - Destiny Hayden Keracher *** (Carea-cur)
 - Kerry Komai
 - Fred and Terra Miller ***
 - Desmond Porbeni
 - Kay Butts-Pruett ***
 - Alisha Ranelli ***
 - Clarke Stackhouse ***

- Rachel White ***
- Kayln Wolfe
- Let's give these donors a round of applause
- Please also note that these individuals are highlighted on the Vintage Purples website. See the link posted in the chat now to connect to the website.
- Reminder Komai Oh My is hosting a fundraiser with a super cute Cow Design on Pins/Stickers where the proceeds will go toward the Vintage Purples.
 - Check out the link in the chatbox to make your purchase. There is a limited quantity available so make your purchase today!
 - https://www.komaisohmy.com/shop
 - A special thank you to Kiwi for her support over the years. In the last seven years she has donated over \$1,500 to VPAC through her Komai Oh My shop.

College Night Streaming Etiquette (Robby)

o As we bring our annual business meeting to a close I would like to take a moment to remind us all that while this year is different it is still the same event that we hold close to our hearts. With that being said I would like to ask you all to be cognizant of where you post your thoughts about this year on social media. Remember that the kids playing the game are doing their best under these unique circumstances and words can be hurtful. Let's keep our PV's held high and make sure the Purple Side knows that we love and support them.

Final Thank You's (Carlton)

 I want all of you to think back to a year ago, after the last College Night, when things got very real. The world as we knew it changed virtually overnight. We went from being packed like sardines in Palmer Hall to not being able to physically stand together in the same room. Well this group, VPAC, adapted and found a way to stand. We've been here to support the students, the university, and each other as well. We do that not because we have to, but because we want to. That type of love and care has been infectious. If you doubt that, think back to the time when you were a student and some random Purple alum did something nice for you and it was ever so timely. As Vintages, we may have passed and been forgotten with the rest, but those acts of love and goodwill are never forgotten. The impact of all of our volunteers have helped in not just preserving this game, but in preserving the university. Vintage Purples and the volunteers especially for this year have devoted their time, talent, and/or treasure in order to invest in the human condition as Montevallo. Our initiatives throughout the past year have done just that, and will continue to do so. We want all of you to feel empowered to invest in this group with whatever you can bring to the table; whether it's your time, talent, or treasure. Sometimes, just being a listening ear is helpful which is what I've learned from 2020. The impact of what you can bring is immeasurable for the university and its students. Keep in mind that this group acts on a volunteer basis because we all have lives outside of College Night. So if you wish to get involved, read those

notifications from VPAC. Go to our website, <u>vintagepurples.com</u>. Join us on our calls which are posted on the <u>VPAC Facebook page</u>. I also implore you to get involved in your other groups as well. We are an affinity group, many of you belong in geographic and identity based groups. If you were in a fraternity or sorority, that's another affinity group you can claim. If you live in New York, there's a group there as well. Since Vintage Purple Alumni Club is such a large and successful group, we have an opportunity to share some of our methods and even influence other groups. I would only hope that they do the same in kind because we are all in this for Montevallo. We have a wealth of opportunities when it comes to the recruitment of new students as well. We want all of you to see the short term and long term effects of what we're doing. Recruiting happens to be one of those long term effects that we have yet to truly scratch the surface. We have had a good amount of volunteers throughout the year and in this particular case, more is definitely better; so however you choose to volunteer, it will always be appreciated

- Thank you to Volunteers who worked on the Virtual Side Song:
 - Zachary Banks Chair & Conductor
 - Carlton Hall Co-Chair
 - Jason Styres Vision
 - Abbey McNeely Project Design & Editor
 - Elin Olson Gleen Graphic Design
 - Libby Medicus & Josh Martin Public Relations
 - Stephen Elkins Music Composition
 - Arthur Waldrip ASL Manager
 - Shelley Smith & Ashleigh Cocke ASL Team
- Thank you to Volunteers who make the work of the Vintage Purples Alumni Club
 possible. The following individuals have attended at least two VPAC meetings in the
 past year and lent their time and talent to the success of our alumni club.
 - Justin Averette
 - Zach Banks
 - Brett Bell
 - Robby Brueggeman
 - Kay Butts-Pruett
 - Carlton Hall
 - Destiny Hayden Keracher

- Kerry "Kiwi" Komai
- Josh Martin
- Libby Medicus
- Alisha "Fish" Ranelli
- Christine Soria
- Kalyn Wolfe
- o And to that extent we want to open the floor to any questions about all the information that we presented.
- o Questions?
- o None.
- o Meeting Adjourned

07/11/2021

Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Christine Marino Soria, Kiwi Komai

Previous Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Christine Marino Soria, Kiwi Komai, Brett Bell, Heather Hughes, Libby Medicus

A reminder of VPAC Structure/Mission

- o Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- o Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

VPAC Finances - Robby

- o Current Financial Status: as of 6/4/2021: \$1,897.83 (Estimated 7/9 = \$2,013.66)
 - \$485.50 donation from the donor through a Benevity fund. Do we know who donated this? Still no idea who this is from as of 7/11/2021

Fundraising - Kay

- o Update on Endowment (\$9,162 paid toward \$10k pledge)
 - We have a balance of \$838 remaining on our pledge balance.
 - We have two years remaining to pay the balance
 - During the virtual reunion, we provided an update on the endowment and made a call to give to support the fund.
 - Robert Brueggeman- how much was donated to VPAC during the month of March that should be earmarked for the endowment based on our commitment to all donations that month supporting our pledge? \$350 one donation of \$100 and the \$155 extra from Alumni dinner makes up the majority, the other \$95 was from recurring donations
 - Motion from Kiwi to move \$250 toward Endowment balance.
 - Second came from Libby
 - All in favor, none opposed.
- o Update on Cow Design on Pins/Stickers for endowment fundraiser
 - Link for stickers & pins: https://www.komaisohmy.com/shop
 - Kiwi:
 - Sales as of 3/7/21:
 - 16 cow pins=\$48 donation to VPAC
 - 22 cow decals=\$27.50 donation to VPAC

- 8 Oval PV Decals=\$10 donation to VPAC
- 3 Additional donations to VPAC = \$37
- Total of \$122.50 to be donated to VPAC so far

Membership Database - Destiny

- o Updates on moving database from google-based list to different platform
 - Destiny:
 - No changes at this time, will be in the works throughout 2021
 - Current database is up to date as of 7/11/2021

Recap of Programmatic Initiatives

- o Virtual Side Song Zach Banks
 - Zach: Not in attendance
- o Alumni dinner Tuesday, March 9, 2021
 - Kay 17th Annual Alumni dinner was broken into two meals to ensure covid safety. Lunch was served to the 30 cast members and dinner was served to the 50 production staff. Pizzas were ordered from Domino's and alumni are donating to cover the cost for this dinner.
 - Kay: A video was shared with the cast and crew that included words of encouragement from alumni who submitted videos.
 - Kay: Something to note, this was the first time we served dinner to both purples and golds. College Night YEA!

Communications

- o CowTale Quarterly Kiwi
 - Should we send a summer email? Content could include: new leaders, update on UM- to be discussed on next call

• Web/ Social Media Management

- o Social Media
 - Kay: no update. Kay not in attendance and no update provided on her behalf to bring to meeting
- VPAC Website
 - Libby: Updates needed to the website:
 - Remove the Call to Action on the homepage regarding the Virtual reunion and virtual homecoming schedule.
 - Add the minutes from this meeting to the website.

• Review of Virtual Vintage Purple Reunion

- o Thoughts/Feedback
- o Thank you to Robby and Kiwi for getting the prizes out to everyone.

• Upcoming VPAC Calls:

- o All the 2021 meetings on FB and on the VPAC website calendar. Those dates are:
 - **o**9/12/2021, 12/05/2021
 - The 2022 dates will be: 01/09/2022, 01/23/2022, 02/06/2022, 03/06/2022, 06/05/2022, 09/04/2022, 12/04/2022
 - I will set up the 2022 dates on Facebook and on the VPAC website calendar in the next couple of weeks. -Kay to do

UM VPAC Conference Call

09/12/2021

Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Kay Butts-Pruett, Kalyn Wolfe, Christine Marino Soria, Kiwi Komai,

Previous Attendees: Brett Bell, Heather Hughes, Libby Medicus

A reminder of VPAC Structure/Mission

- o Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- o Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- A couple of quotes that I wanted to share:
 - Best Team Ever Coming together is the beginning, keeping together is progress, working together is the success. Henry Ford
 - Alone we can do so little, together we can do so much. Helen Keller

VPAC Finances - Robby

- o Current Financial Status: as of 9/12/2021: \$1005.32
 - There was a mis-understanding with UM's advancement office and the \$1k donation that was supposed to be donated in early 2020 didn't happen but the executive leadership met to approve the donation later than expected which brought our account balance lower than anticipated but we should be ok because by College Night we will have an estimated \$1488.64. We should be able to fund our usual activities and still be able to move forward.
 - \$485.50 donation from the donor through a Benevity fund. Do we know who donated this? Still no idea who this is from as of 9/12/2021 Will ask again but doubt we'll ever get an answer. Kay said she will follow up with Scott Dillard.

Fundraising - Kay

- Update on Endowment (\$9,412 paid toward \$10k pledge)
 - We have a balance of \$588 remaining on our pledge balance.
 - We have two years remaining to pay the balance.
 - Once our pledge is met, we will discuss increasing our pledge/making a new pledge amount so that our fundraising is going towards helping the University

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General UMNAA updates

- o In the June meeting, the motion to change our present verbiage to the neutral gender verbiage: Alum and Alumni was approved.
- The 125th Founders Day is currently being planned to take place in person on October 14th. Festivities for the day will be:
 - 10:15 AM Music on the Quad

- o Founder's Day will serve as the kick-off for the 125th anniversary, there will be other events planned throughout the upcoming year. I'll share those events and dates as they become available.
- o Fall 2021 enrollment saw an increase in both undergraduate and graduate students.
- o UMNAA is selling coolers and CN socks. The revenue from the sale of these items supports UMNAA
- o Alumni Office/UMNAA comes to you. If you work somewhere that has multiple UM alumni employees, you can register/apply to have an alumni event at your workplace. It would be very small like cookies or something and a small giveaway.

Membership Database - Destiny

- o Updates on moving database from google-based list to different platform
 - Destiny:
 - No changes at this time will be in the works throughout 2021
 - The current database is up to date as of 9/12/2021
- Discuss at next meeting(s): getting graduating seniors to sign up during College Night, before graduation

Communications

- o CowTale Quarterly/Annual Kiwi
 - Should we send a back-to-school email? Content could include: new leaders, update on UM, recent college night mixer, etc.
 - Kiwi: I think we should put out an email. Especially something about the leaders and the mixer.
 - Christine: The mixer didn't have the attendance expected so there might be a second one.
 - Kay: We don't have to include the mixer in the email. We could just focus on introducing the leaders
 - Kalyn: I could put together the leader profiles like I did last year.
 - Kay: I will send an email introduction between Kalyn, Kiwi, & the leaders next week.

• Web/ Social Media Management

Social Media

Kay: We had a few people ask to join the VPAC Facebook group, but they did not answer the required questions. Kay messaged them as VPAC to let them know if they would like to join, they will need to answer the questions to let us know they are a real person/not a bot, and will abide by the group rules.

VPAC Website

- Libby: Updates needed to the website:
 - Remove the Call to Action on the homepage regarding the Virtual reunion and virtual homecoming schedule.
 - Add the minutes from this meeting to the website.
 - Destiny: I will clean up the minutes from the last meeting for the website updates.
 - Update amount donated to the CN endowment on the https://www.vintagepurples.com/2020-impact-to-um.html page
- o Robby: In the next year our website will need to be renewed (around \$88); I will get a reminder in November for that, so we'll need to discuss if we're wanting to renew.

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2021-2022 Programmatic Initiatives

o 3 Events:

- Thanksgiving Potluck and Networking event with active purples
 - Robby: If/when we are doing this event in person again we should have a sign up sheet to avoid multiple sign-ups of the same items.
 - Kiwi: I would like to plan to have the potluck in person again this year. Even if we had double the amount of people as last time (2019) we would still have plenty of space to social distance.
 - Destiny: I like the idea of sponsoring the students on campus to have a dinner but I don't think it's responsible of us as alumni to bring our outside bubbles into their bubble.
 - Christine: The "temporary mask order" expires in early October. How that will change is unknown.
 - Carlton: Is there an opportunity to "call a vintage" through out the potluck to take advantage of technology and still keep it covid safe?
 - Kiwi: We could even do a group zoom have a laptop/tablet set up at the event, and assign a specific person to be in charge of the setup, to

maybe take the laptop around so Vintages on the Zoom call could see what's going on and feel like they're able to experience a bit of the event, and/or have actives come sit down and say hi to talk to Vintages for a few minutes.

 Kay: Why don't we reach out to the leaders to see what their comfort level is and if they would want alumni to assist sponsoring an event that is for students only that has an interactive alumni element? It might be a way to build back up the event on an active level before we reintroduce alumni to the event.

Alumni dinner for active students

• Destiny: Completely contingent on the pandemic.

Homecoming brunch and annual business meeting

- Kay: We need to prepare ourselves for the fact that we may or may not be able to be in person based on the various changes in the pandemic.
- Robby: Everything is going to be in flux, we need to be able to pivot and we can assess what we did last year and figure out something different this year like a dance party on Friday night and then the trivia event on Saturday.
- Carlton: The over-arching theme is that we have to be able to adapt to all variances and pivot as needed.
- Kiwi: One of the things that I miss is not just being in a big group, but I like being able to gather in smaller groups. Being able to hang out with a few smaller people at a time, in an organic way as opposed to setting up individual "meetings" that can be too formal.
- Christine: Zoom does have break out rooms where you can break people out but it might become a little wild if people only go where the fun is happening.
- Kay: There are platforms such as SocialHour.com that allow for that type of organic groupings. There are different options that we can explore. They have 'Networking Lounges' each lounge has a topic/title and people can visit with each other in the lounges.

o 2 Programmatic Initiatives

Vintage Voyage

• Kay: If they are in person, we will make this happen. We will find vaccinated alumni that can drive.

Food Pantry

- Kay: I think it's important to still support this, we just need to figure out how to do this if we are in a virtual environment. Open to any ideas of how to do this
- Kiwi: Would it be helpful to drive this virtually since people aren't there to donate in person?
- Christine: Last year they were really driving gift cards since it was more pandemic safe way to get their needs met without having to come into the food pantry.
- Kay: I think it might still be easier to have us crowdsource toward a single goal that we then purchase gift cards to be sent on behalf of our alumni club.
- Kay: I think we should add an October meeting to discuss when to start the Food Pantry fundraising drive, in order to have it be around Thanksgiving

Other Business?

- o Kiwi: Were the guarantine student gift baskets well-received?
 - Kay: Yes!! Alumni Association mentioned VPAC was the only group that stepped up, and several students mentioned specific items they were grateful for. If the pandemic gets to the point that students need to be quarantined again, we may consider doing this initiative again.

Upcoming VPAC Calls:

- Free conference call.com is updating our number to 267-807-9601 and we will need to update the number on future meeting invites and calendar events.
- o All the 2021 meetings on FB and on the VPAC website calendar. Those dates are:
 - **12/05/2021**
 - The 2022 dates will be: 01/09/2022, 01/23/2022, 02/06/2022, 03/06/2022, 06/05/2022, 09/04/2022, 12/04/2022
 - I will set up the 2022 dates on Facebook and on the VPAC website calendar in the next couple of weeks unless anyone wants to volunteer to do so.

UM VPAC Conference Call

11/28/2021

Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Kay Butts-Pruett, Kalyn Wolfe, Christine Marino Soria, Kiwi Komai, Libby Medicus, Brett Bell

Previous Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Kay Butts-Pruett, Kalyn Wolfe, Christine Marino Soria, Kiwi Komai

A reminder of VPAC Structure/Mission

- o Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- o Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

VPAC Finances - Robby

o Current Financial Status: As of Dec 1 - \$1412.81

Fundraising - Kay

- o Update on Endowment (\$9,412 paid toward \$10k pledge)
 - We have a balance of \$588 remaining on our pledge balance.
 - We have two years remaining to pay the balance.
 - Once our pledge is met, we will discuss increasing our pledge/making a new pledge amount so that our fundraising is going towards helping the University

General UMNAA updates

- UMNAA is selling coolers and CN socks. The revenue from the sale of these items supports UMNAA
- o Alumni Office/UMNAA comes to you. If you work somewhere that has multiple UM alumni employees, you can register/apply to have an alumni event at your workplace. It would be very small like cookies or something and a small giveaway.
- o College Night tickets go on sale on Dec. 1st. Reminder that alumni have to have made a minimum donation of \$40 to UM since Oct. 1, 2021.
- o College Night is a week later in 2021. It will be Feb 18-19.
- o This is my reminder that I need to set up the hotel room block.

General Purple updates

- o Kay and Destiny were able to meet with the leaders who had a few requests:
 - First Aid Kits for side space, Cheerleaders, Athletics and Stage Manager

- Cheerleader uniform and mascot fundraising they are seeking permission for alumni to donate
- Recruitment mixer potentially next weekend where they show old shows and have alumni present to share their experiences to recruit more people to play.
 - Kay is waiting to hear back, will be sending an email asking for updates on 11/29/21. Will update VPAC on FB messenger if/when she hears back

Membership Database - Destiny

- o Updates on moving database from google-based list to different platform
 - Destiny:
 - No changes at this time will be in the works throughout 2021
 - The current database is up to date as of
- Getting graduating seniors to sign up during College Night, before graduation
 - Use the recruiting event to encourage seniors to sign up for VPAC.
 - Purple Love-in have leaders pass out cards with info
 - How would leaders share this type of info: fb, insta, tiktok, etc. use that social platform.
 - GroupMe texting app.
 - Purple cords for graduation leaders to add the cards to the cords.
 - UMNAA graduation bags could include something from UMNAA that's a listing/info on Alumni Clubs
 - A formalized invitation to Purple Seniors to join the Homecoming brunch in order to build recruitment for VPAC.

Communications

- o CowTale Quarterly/Annual Kiwi
 - Kay: I will set up a sub-committee meeting to discuss the Cow Tale Quarterly-ish edition for CN 2022. Let's do this early January.
 - Kay: Holiday email with some general reminders?
 - Kiwi: Would depend on when we wanted to send this. I'm in full-on planning mode until Nerdy Noel on December 12th, so I won't be able to focus time/energy on VPAC until after that.
 - Kay: Did leaders follow up from the intro email?
 - Kiwi: Katy Barnes did reply and said she was looking forward to hearing from us!
- Web/ Social Media Management

Social Media

- Kay: We had a few people ask to join the VPAC Facebook group, but they did not answer the required questions. Kay messaged them as VPAC to let them know if they would like to join, they will need to answer the questions to let us know they are a real person/not a bot, and will abide by the group rules
- Kay: Do we have anyone who wants to volunteer to set up all the facebook events, pre-planned posts, etc?.

VPAC Website

- Libby: Updates needed to the website:
 - Remove the Call to Action on the homepage regarding the Virtual reunion and virtual homecoming schedule.
 - Add the minutes from this meeting and last two meetings to the website.
 - Update amount donated to the CN endowment on the https://www.vintagepurples.com/2020-impact-to-um.html page
 - Add info about College Night tickets with link to montevallo.edu/homecoming
 - Add hotel room block information
- o Robby: In the next year our website will need to be renewed (around \$88); I will get a reminder in November for that, so we'll need to discuss if we're wanting to renew.
 - Kay: I forwarded an email from the VPAC email account to renew this.

• 2021-2022 Programmatic Initiatives

- o 3 Events:
 - Thanksgiving Potluck and Networking event with active purples -
 - Couldn't happen due to pandemic. The students didn't even want to put that risk since it involves being unmasked to eat inside.
 - Recruitment Event if the leaders set it up.
 - Alumni dinner for active students
 - Kay: I am waiting on the leaders for a date and it'll be closer to the date before we know if it will be in person or virtual again.
 - Homecoming brunch and annual business meeting
 - Kay: We need to prepare ourselves for the fact that we may or may not be able to be in person based on the various changes in the pandemic.

The University is planning on in person but that could change. If it is in person we need to think about how we want to pivot.

- Kiwi: I don't think that being outside is feasible given the time of year and weather risk.
- Destiny: If there's food being served inside I would not be attending.
- Christine: The UM policy is that everyone has to be masked in indoor spaces. That being said, the number of students, faculty and staff that walk through spaces without a mask on is very high.
- Libby: I think it's worth exploring an outdoor option.
- Kiwi: Let's explore this in a future meeting.
- Libby: I volunteer to take the lead on helping with mapping out what this looks like. Destiny and Kiwi will help as well.

2 Programmatic Initiatives

Vintage Voyage

• Kay: If they are in person, we will make this happen. We will find vaccinated alumni that can drive.

Food Pantry

• Kay: I think it's important to still support this, we just need to figure out how to incorporate into our alumni brunch.

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 - I will set up the 2022 dates on Facebook and on the VPAC website calendar in the next couple of weeks unless anyone wants to volunteer to do so.

Schedule for Vintage Purples Virtual Reunion

Saturday, March 13 5pm – 6:30pm

5 - 5:15 Welcome to Virtual College Night 2021 and schedule - Robby

- Please type your name into the chat box window so we have a record of attendees to give to the Alumni Office
- Everyone please keep your microphone muted unless speaking
- Schedule of events
- Trivia Rules first person to type the answer correctly in the chat box will win a prize
- Scavenger Hunt Rules ultimate winner wins a prize. Kay/KayIn please help clarify

Kay: Hi everyone, I am so excited to be here tonight, and have looked forward to this for many weeks. I had an unexpected loss in my family last night, and I am processing a lot. I have handed off a lot of my duties to the great leadership of the VPAC, and if I seem a little distant, just know that I am very happy to be around my purple people right now - this is the peace I need in a very difficult time. Thanks and PV.

5:15 - 5:35 Trivia - Robby

- Q1 1970's With the 1972 production The Riddle of Tenebrae, the College Night catchphrase was born. What was that phrase? Do you believe in magic?
- Q2 1980's What winning Purple Victory shows gets name dropped during the cheer "Way down in the valley?"
 Second Chance and The Perils of Nadine
- Q3 1990's What year and leader added the line "Let the circle be unbroken" to our side song? Haden Anderson, 1990
- Q4 2000's What winning show wasn't chosen for two years and then went on to become a College Night sensation? The Complex Princess
- Q5 2000's Jeopardy question time. This Purple Victory show won CN by showing a behind the scenes look at a play that shouldn't be named. What is That Damn Scottish Musical.
- Alternate What Purple Victory show incorporated a black light number? Taking Up Space
- Alternate What show had to re-title the books in the library set piece to avoid losing Spirit Points? Sly and the Family Stone
- Alternate Who was the first Purple Leader? Ora Swann
- Alternate What year did College Night become a more streamlined one-act musical theatre competition? 1950
- Alternate What is the name of the show that has been used twice in Purple productions? Nothin' to Lose

5:35 - 6:00 Business Meeting - Kay, Destiny, Carlton & Robby

- Refer to business meeting agenda google doc

6:00 - 6:20 CN Scavenger Hunt - Kalyn

- Cow stuffed animal
- Purple Side shirt (any year)
- Purple Pin Bow

- College Night Program
- Komai Oh My Swag Item (all those purchases have supported the College Night endowment fund!)
- Vintage Purple Item anything that says Vintage Purple
- Montevallo item that is non-purple side, non-college night Just UM
- Moon Pie
- Grape Drank
- Purple Ribbon
- RUN OFF ROUNDS
- - PV Hand Figurine
- College Night Ticket (from any year)
- College Night Centennial Item
- Picture/Artwork of Montevallo
- Cowbell

6:20 - 6:25 Show and Tell - Robby

- call on 5 people at random (1 minute speaking time)

6:25 - 6:30 Virtual Circle Up – Zach Banks

- Everyone please keep your microphones muted as we don't want to blow out anyone's speakers
- Other than that, same rules apply. Right over left and we're doing the fast version.

The chat from trivia:

Name	VPAC or Guest

Alex Cottrell **VPAC** Alisha Ranelli **VPAC** Andrea Bliss **VPAC** Barbara Sloan **VPAC Brett Bell VPAC** Carlton Hall **VPAC** Carolyn Jones Guest **VPAC** Christine Logan **VPAC** Christine Soria Cynthia Todd Guest **VPAC** Dakota Patrick Danielle Parks **VPAC** Desmond Porbeni **VPAC** Destiny Hayden Keracher **VPAC** Elin Glenn **VPAC** Elliott **VPAC Evelyn Freeman VPAC** Gottite **VPAC** Greg Lee Guest **Gregory Martin VPAC** Haley Bellefleur **VPAC** Hannah Stephens **VPAC VPAC Heather Hughes** James Powers **VPAC** Jennifer Scruggs **VPAC** Jessica Prince **VPAC** Jonanthan Mendoza **VPAC** Josh Martin **VPAC** Kacie Kilpatrick Guest Kalyn Wolfe **VPAC** Karen Kelly **VPAC** Kathy Nelms Marino **VPAC** Katy Bush **VPAC** Kay Butts-Pruett **VPAC** Kerry Komai **VPAC** Libby Medicus **VPAC** Linda Miller **VPAC** Lindsey Dawson **VPAC** Lindsey Sherrill **VPAC** Marlena Warren **VPAC** Meshae Robinson **VPAC** Michelle McCauley **VPAC** Rachel White **VPAC**

Riley McEuen	VPAC
Robby Brueggeman	VPAC
Sara James	VPAC
Sara-Margaret Cates	VPAC
Scott Cancel	VPAC
Scott Dillard	Guest
Shannon Fussell	VPAC
Shelley Smith	VPAC
Shemina Baker	VPAC
Tiffany Bunt	Guest
Zach Banks	VPAC