

UM VPAC Conference Call

01/05/2025

Attendees: Destiny Hayden Keracher, Kiwi Komai, Eve Freeman, Carlton Hall, Portia Mason Harton, Christine Soria, Fish Bever

Previous Attendees: Robby Brueggeman, Eve Black, Destiny Hayden Keracher, Portia Ann Harton, Brett Bell, Kiwi Komai

A reminder of VPAC Structure/Mission

- We are a scalable alumni club that can adapt based on the needs of the individual year. Our mission and focus is to support the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.

● VPAC Finances - Robby/Destiny

- Current financial status as of 1/5/2025: \$2935 (estimated - university is closed for holiday break, will have concrete numbers for the next meeting)
- Monthly sustaining donation total: \$135 (\$25 monthly from Pam for Vintage Voyage)
- Expected total for College Night 2025 (starting Jan): \$3,150 - number may not be correct, again will have concrete numbers at next meeting
- Total donated from VPAC to CNEF: \$15,000
 - \$2,511 donation was processed in June
- Need donation receipt from Kiwi for items donated to the CN auction fundraiser. The university requires item detail and cost. They will then create a donation receipt. [Kerry Komai](#) do dis.
- Previous Meeting Continued Discussion: As we move into CN, VPAC will match any donations up to \$1000 during the CN season. VPAC will pledge \$5000 towards the endowment fund (for a total of \$20,000). Do we want to flesh this out now?

● Fundraising - Kiwi

- T-shirts - 10 yr t-shirts
 - Can we update the Linktree to remove the Bonfire T-shirt sales link, and also change the logo to the new VPAC one from the Drive? -*Kiwi has taken care of this*

● 2023 Purple Show Recording

- Kiwi: I've sent Marion an email and spoken to her in person, but haven't heard back. I'll send another follow up email to try to get a response. Until I get some info from her, we can't move forward. I'll email her again tomorrow, and if I don't hear back, we can escalate if needed. **1/5/25: Still no response; will reach out to the Board for direction*
- **Membership - Destiny**
 - The current database is up to date as of 1/4/2025
- **Communications**
 - Those Present on Call:
 - Room Block is setup! Reminder to make your reservations now!
 - Link: <https://www.hilton.com/en/attend-my-event/calalhx-900-0118a6ab-d1ec-416a-9475-135899806a7f/>
 - VPAC Membership email—(First of the year email)
 - Alumni Dinner date
 - Volunteer and Food Signs ups for Alumni Dinner
 - Link to room block
 - Timeline change reminders for brunch and game times
 - Cowtail Quarterly-ish
 - Layout: Would like to get to the single page double sided layout we discussed trying to move towards last year. Last year wasn't a good fit as it was the 10 year anniversary and we needed to include a good bit of stuff.
 - Kiwi - Destiny is gathering layout info now and will get this to you in a few weeks. Once I have all the info let's meet and see if we can fit that 8.5x11 layout.
 - Kalyn - The one "article" type item we want to continue including is the leader profile. Are you able to take that on for this year as well? ***Kalyn messaged me to say she won't be able to participate in VPAC this year; we need to make sure we have all passwords logged and reassign duties.*
 - Destiny - will take over getting the profile info from leaders. Kiwi will do design layout.
- **Web/ Social Media Management**
 - Social Media
 - Facebook—begin crossposting to VPAC group and VPAC page
 - VPAC Website
 - [Robert Brueggeman](#) Minutes to add: Minutes from the 12/1 meeting (if not yet loaded) and today's meeting. *(Have all previous minutes been approved/finalized? If so, I can PDF those and add them -Kiwi)*
 - Kiwi: I would like to schedule a call with the co-chairs as soon as we can, to give a demo of Wix and move forward with switching this to our website hosting/creation. Weebly is severely limited and clunky to use,

and Wix is much more user friendly. This will be helpful moving forward if we have other volunteers who are interested in helping with updates.

- **2024-2025 Program and Social Initiatives**

- **5 Programmatic Initiatives**

- **Alumni Dinner**

- As soon as this meeting is over, sending an email to our alumni cabinet member Elris and the date for this dinner is one of those line items. **Madeline is working with Troy to pick a date - Kiwi*
 - Need to create sign up genius for food and volunteers - hippyclippy@gmail.com
 - Need to create a thank you sign and list the name of the people who donated to make the dinner to display at the dinner. (this was forgotten last year)
 - Christine - what do we have in the tubs leftover? -this weekend will be the earliest I can get the tubs out of the storage unit and I will get an inventory going of what we have and what we need.
 - Do we have any “to go” containers left? Do we need to get more? I remember hearing this was a hit with the kids last year for them to take some food back with them. - hippyclippy@gmail.com will bring more containers!

- **Food Pantry**

- Will take donations during brunch.
 - Kiwi - is the photo updated on the website with 2024's food pantry donation photo? hippyclippy@gmail.com will have this up on site by end of day.

- **College Night Closet**

- Want to do a CN drop off of donations at brunch. Need to add verbiage before publicising about donations being clean and preferably in garment bags. Also that donations be formal wear. This is not the place to drop off bags of clothing from the thrift store of random clothing and unwashed clothing wadded up in bags. There is no budget currently to assist in the upkeep of the closet and a lack of manpower for additional processing of formals at intake. We also do not have the money and man power to take in quantities of unwanted clothing that aren't formals to begin with.

- We need to create a closet guideline and give those guidelines to the Board and Junior board. They have been culprits of the above issues and have had clothing drives for the closet without giving notice to either the VPAC or Old Golds, who are the ones doing the work of trying to upkeep the closet.
- Would really love to give the kids an option to shop this year. Possibly Wednesday/Thursday of CN. We would need a volunteer to be on campus that day and we would need to start sign ups and posting about it as soon as the new semester starts.
- Would also need a volunteer who could be around on Sunday for a drop-off from anyone who borrowed from the closet. Would also need to be someone who could really take the time to track down any stragglers and get all the pieces back in one day.
- Would need another local-ish volunteer who could then take said items that had been used and get them dry cleaned and ready to be put back in the closet. We would assist in repayment of dry cleaning fees etc.
- Would need another volunteer (or this could all be the same person etc but trying to see if we can divvy it up some to make it easier on folks) to then take the cleaned items back to the closet. Destiny will assist you in setting up a time with the alumni office to get the items back in the closet.

■ **Vintage Voyage - Fish**

- Kiwi has Fish's tub of Vintage Voyage stuff.
- Fish - Has made the van reservation! Karli Blankenship will be driving Saturday night for Fish. Passing the torch!

■ **Graduation Cords**

- Christine: Do you have the list of graduated seniors (from December 2023 & May 2024 and August?? 2024) to add to email list.
- Christine: How many cords are left?

● **Social Events**

- **Friday Night Welcome Dinner**

- Need a volunteer who can set up this dinner with Zapopan, give them a head's up, and also be there as boots-on-the-ground to handle anything night of. -alishabever@gmail.com! will handle this!!
- **Welcome Bags**
 - Christine: I assume we will want to do about 50 bags again this year? Do you have an inventory on this of what we have and what you need? (we can send you stuff from amazon again if we are getting low?)
 - Kiwi - can you make some sort of small laminated sign we can attach to one bag to put at the front desk that says something like "Ask for your VPAC Welcome Bag!"?
- **Saturday Basketball Game**
 - Basketball game is on Saturday at NOON in the SAC
 - REMINDER: Tiffany would like to clarify that she wants the tailgating and peoples tents to be BEHIND the SAC (behind & to the left in the big green area) and not out in FRONT where we were last year. Let's help her in publicising this and helping move people around back where they want us to be!
- **Saturday Homecoming Brunch**
 - Brunch/Reunion will be after the game at 3:00 PM in Farmer
 - Kiwi: I'll make stickers/buttons again 'Follow Me to Farmer'
 - What time do we need to begin setup in Farmer? (What time do we think the game will be over?) -Ideal time to begin setup between 1:30 PM and 1:45 PM. Kiwi and Eve volunteer to head up setup.
 - Destiny - will send email today to Tiffany and Laurel to ask about what Alumni office will be providing for food so we can decide how much to supplement.
 - Ideas for food supplementing? Do we have a volunteer who could still go to Publix to pick up what is needed? *Tentative volunteer to go pickup food; Eve
- **Sunday Farewell Breakfast**
 - To be provided in Conference Room by Fish and Kiwi as a donation
- **New Business**
 - 2025 Purple Side shirts are available: <https://www.bonfire.com/purple-victory-2025>

- **Upcoming VPAC Volunteer Calls:**
 - [Facebook events](#) for 2025.
 - hippyclippy@gmail.com Are all of the 2025 meeting dates on the FB page and the website through December 2025?
 - Kiwi: will get loaded to FB and website through Dec. 2025
 - Our next meeting is 1/19/25
 - What are the dates for all remaining 2025 calls? 1/19, 2/2, 2/9, 3/2
 - If you don't use Facebook to update your calendar, please add these to your calendar/planner.
- Alumni Cabinet Member Email (Destiny to email Elris)
 - Alumni Dinner date
 - Volunteers for alumni dinner
 - Dates for queue to queue -remind them that snacks provided are also for Palmer Staff
 - Volunteers for Homecoming Brunch
 - Student volunteer to hold onto the food pantry donations and take them to the food pantry Monday and send us a photo.
 - Graduation cords - sign up genius for cords
 - Ask about love-in, are they doing one? What day are they doing it? Remind them the love-in is for all purples.