

## UM VPAC Conference Call

01/08/2023

**Attendees:** Kay Butts-Pruett, Kalyn Wolfe, Kiwi Komai, Portia Mason, Alisha Fish Bever, Robby Bruggeman, Carlton Hall, Christine Marino Soria, Carrie Giglio, Destiny Hayden Keracher,

**Previous Meeting Attendees:** Destiny Hayden Keracher, Alisha Fish Bever, Robby Brueggeman, Kalyn Wolfe, Carlton Hall, Christine Marino Soria,

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of Jan 8 - \$3,000
  - Monthly recurring donors = \$100 a month
- **Fundraising - Kay**
  - Update on Endowment
    - \$10,000 pledge has been met (current donation is \$10,489)
    - Where do we go from here?
      - CN Endowment is currently around \$85,000 realized
      - Possibly fundraising from VPAC to raise the realized number up to the full \$100k, at which point UM can begin actually using the funds
      - [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com) will set up a Fundraising subcommittee call to discuss further
        - Carrie Giglio: I work in fundraising and would like to look over past fundraising efforts to become familiar, and I want to help with future efforts
        - Kiwi Komai
        - Robby
- **Membership Database - Destiny**
  - The current database is up to date as of the last meeting in November. I'll update this upcoming week.
  - Graduation Cords: Christine has in her possession

- Destiny will get the leaders access to the document for cords, graduating seniors will fill out the info
- QR code that was printed on cards was generated with a program that needs to be renewed
- [Kerry Koma](#) get login from Kay for Canva to reprint cards with new QR code generated from Adobe, to save \$ from having to renew QR code generator
- [christine.soria413@gmail.com](mailto:christine.soria413@gmail.com) get cords from storage room, [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) remind Christine
- Volunteer to speak at Alumni dinner about Graduation cords?

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- **Communications**

- CowTale Quarterly-ish - Kiwi
- Kalyn-I can use photos and blurbs to put on Instagram also
- Portia: I can help put some things on TikTok as well
- DEADLINE to submit articles: Sunday, January 22, 2023 (send to [VintagePurples@gmail.com](mailto:VintagePurples@gmail.com) and/or Kiwi [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) )
- Send to Alumni Office on Feb 1st
  - Article Suggestions
    - Picture of alumni at brunch with headcount and introduction of new philanthropy project - UM Student Pantry & reinforce how we did another round of donations at the Founders Day ice cream social mixer. Call to donate at this year's alumni dinner and homecoming brunch as well.
      - Volunteer: [Porshnmason@gmail.com](mailto:Porshnmason@gmail.com) will write content (reach out to Kay for background), and will want someone to proofread (Kiwi can proof)
    - Share about the Graduation Cord project.
      - Volunteer: @christine : I can write something up since I have the cords
    - Update on CN Endowment goal and info on how to continue to donate
      - Volunteer: [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com)
    - Schedule of the weekend:
      - Friday night welcome dinner - Zapopan & a la carte at Hampton Inn conference room
    - New Leader Article

- Volunteer: [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com)
  - She needs to get in touch with leaders, and has introductions.
- **Web/ Social Media Management**
  - Social Media
    - Kay: I would appreciate it if people want to send me things that we can post for engagement. Surveys, Polls, Trivia, funny memes, etc.
    - Kiwi: How about a call for Purple Pet Photos from Purples? Pets with Purple swag, pets at Purple events, pets with Purple names, etc
    - Kalyn is handling Instagram. We are gaining followers and have almost 200 followers. It will also flow into her leader profiles she does this year to make them more interactive.
    - Portia: Purple Side TikTok video-everyone posts remix/react dances, maybe put it all together as a longer video at the end of the year?
  - VPAC Website
    - What's the latest with the Weebly website changes?
      - Robby, Carlton, Destiny and Kay need to get together and discuss Weebly issues/changes
    - Libby: Updates needed to the website:
      - Add the minutes from this meeting and all previous meetings in 2022.
      - Update all current college night updates such as ticket info, hotel info, etc.
      - We need to update the pictures of our volunteers and all vintages from the brunch as soon as the University provides them to us.
        - Christine will send the 2022 brunch to the VPAC email so we can update it.
      - Add a photo from the food pantry donation with a shoutout to our donation (see previous meeting minutes)
- **2022-2023 Program and Social Initiatives**
  - Social Events:
    - Friday Night Welcome Dinner

- @Carrie Giglio will call Zapopan to ask for a reservation for back room

#### ■ Saturday Homecoming Brunch - Robby

- Alumni office happy to provide refreshments up to \$350 - anything else is on us
- Alumni office responded that they should get confirmation when the university reopens in Jan. Robby will follow up.
- Subcommittee Volunteer: Robby, Kiwi, Kay, Destiny, Carrie, Carlton, Christine,
- [locke131@aol.com](mailto:locke131@aol.com) set up subcommittee meeting

#### ■ Sunday farewell breakfast

- Cracker Barrel in Calera?
- 11am
- Someone will need to set up a Facebook event, get a semi-accurate head count, and give Cracker Barrel a head's up a day or so before [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com) set up events for CN weekend on Facebook or delegate to Kiwi

### ○ 4 Programmatic Initiatives

#### ■ Alumni Dinner

- Saturday, Jan 28th, in Palmer
- Kay has duplicated the 2019 alumni dinner in our sign-up genius account.
- [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) We need to advertise this on social media (Facebook and Instagram if possible)
- [locke131@aol.com](mailto:locke131@aol.com) will draft email and send to Kay, to send out with all the reminders: alumni dinner, college night weekend schedule, hotel room block, ticket info, etc.
- Does anyone volunteer to pull together the email? Robby will do this [locke131@aol.com](mailto:locke131@aol.com)
- Christine will go through tubs this coming weekend and inventory all items to see if we need anything else for dinner

#### ■ College Night Closet

- The launch of the College Night Closet was a huge success. What happens next?

- Had a successful first drive. And alumni office is discussing more drop-off dates so that we can add to the closet before CN. Alumni office said Libby and Becca White leading this effort
- What is the plan for distribution to actives? What is the plan for collection on-site?
- [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) will take this over for Libby, and @Carrie will help
- [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com): if y'all will give me something to put on IG for this, I'll post it

#### ■ Vintage Voyage

- Fish - Will handle booking van and will drive the kids etc.
- Do we know if the purple pajama party has returned?
  - [Kerry Komai](#) can find this out from Cabinet, along with Victory party info

#### ■ Food Pantry

- Took up donations at Ice Cream Social.
- Will take up donations at the brunch as well as during CN.
- Signage is already created in Canva, we can re-use
- Kay: can we recruit local people to save boxes to use to collect pantry donations
- Kiwi: G'mother Linda has boxes and I'll ask her to save others between now and College Night for Kay to pick up that weekend

#### ● Upcoming VPAC Volunteer Calls:

- Kay has set up [Facebook events](#) for all meetings for the next two years, plus one.
  - The 2023 dates will be: 1/8/2023, 1/22/2023, 02/05/2023, 03/05/2023, 06/04/2023, 08/27/2023, 11/19/2023
  - The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024
  - The first meeting of 2025 will be on 1/5/2025.
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.



## UM VPAC Fundraising Conference Call

01/17/2023

Attendees: Kay Butts-Pruett, Kiwi Komai, Robby Bruggeman, Carrie Giglio

### A reminder of VPAC Structure/Mission

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- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of Jan 8 - \$3,000
  - Monthly recurring donors = \$100 a month
- **Fundraising**
  - Update on Endowment
    - \$10,000 pledge has been met (current donation is \$10,489)
      - CN Endowment is currently around \$85,000 realized
        - Possibly fundraising from VPAC to raise the realized number up to the full \$100k, at which point UM can begin actually using the funds
    - Where do we go from here?
      - Carrie: I have several ideas I'll just throw out
        - Amazon Smile—we aren't a registered nonprofit
        - Krispy Kreme donut sales
        - Digital download for donation (art? backgrounds?)
          - Host online, downloads for a fixed donation price?
        - Fundraising-chocolate covered apples—buy/pickup during CN
          - Carrie is interested in looking into this and doing it
        - Shoe drive
          - Several companies do this; research which will yield more
        - Trivia/bingo night (would need prize(s))
          - we might not have time for more events during CN weekend
        - Sip n' stroke party
          - Kay: Maybe something not the weekend of CN

- Kiwi: Possibly coordinating with several locations around AL so more non-local people could participate (Bham, Huntsville, Montgomery, etc)
  - Virtual 5K
  - Virtual board games/tournament
    - Kay: pricing is prohibitive
  - 50/50 raffle–virtual
    - Kay will bring this up with Alumni Board to see if it's possible (legal gray area)
  - Design VPAC logo/sign
- Donating to the pantry in a monetary capacity as well as collecting food donations



## UM VPAC Conference Call

01/22/2023

**Attendees:** Kay Butts-Pruett, Destiny Hayden Keracher, Carlton Hall, Robby Bruggeman, Alisha Fish Bever, Portia Mason, Kiwi Komai, Christine Marino Soria, Kalyn Wolfe

**Previous Meeting Attendees:** Kay Butts-Pruett, Kalyn Wolfe, Kiwi Komai, Portia Mason, Alisha Fish Bever, Robby Bruggeman, Carlton Hall, Christine Marino Soria, Carrie Giglio, Destiny Hayden Keracher

### A reminder of VPAC Structure/Mission

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- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Housekeeping**
  - Please note that any meetings or events that are added to the VPAC google calendar automatically show up on the VPAC website because they are linked.
  - I'm thinking about ways to celebrate next year, with it being our 10th year being an official alumni club. I've started a doc to track all the things we've done over the course of time. If you have anything to add please add it here:  
[https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share\\_link&ouid=100835528186458902355&rtmpof=true&sd=true](https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share_link&ouid=100835528186458902355&rtmpof=true&sd=true)
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of Jan 20 - \$3,100
  - Monthly recurring donors = \$100 a month
- **Fundraising - Kay**
  - Had a committee call and received a few ideas.
    - Carrie will test out selling chocolate covered apples.
    - Carrie will also look into a shoe donation program where they send a box, we send shoes, they send a check.
    - Possibility of a sip-n-stroke event sometime after College Night
      - Could have this be a non-alcohol serving event
- **Membership Database - Destiny**

- The current database is up to date as of 1/22/2023
- CONVO FROM LAST MTG: Graduation Cords: Christine has in her possession
  - Destiny will get the leaders access to the document for cords, graduating seniors will fill out the info
  - QR code that was printed on cards was generated with a program that needs to be renewed
  - [Kerry Komai](#) get login from Kay for Canva to reprint cards with a new QR code generated from Adobe, to save \$ from having to renew QR code generator
    - Got the card design; will update QR code and will bring ribbon and hole punch, and will add room in one corner for hole punch. Plan to bring them double-sided about 3x5"
  - [christine.soria413@gmail.com](mailto:christine.soria413@gmail.com) get cords from storage room, [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) remind Christine
  - Volunteer to speak at Alumni dinner about Graduation cords- Christine will speak at the alumni dinner about this

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- **Communications**

- CowTale Quarterly-ish - Kiwi
- Kiwi: I've gotten articles from Portia (Student Pantry), Christine (Graduation Cords), and Kay (Endowment update), and will read over those today. I'm still waiting on the Leader article from Kalyn (this is on me; I reached out to my cousin Madeline (Cow Tails cabinet) and got the Leader emails to do an introduction, but it took me a while to get that done. The Leader quizzes/article is always easy to plop into the layout, so I'm not worried, and Kalyn is waiting to hear back from the Leaders right now.
- Make sure Instagram is linked as well as FB
- Kiwi: Once layout is complete, I'll upload everything to VPAC drive, and can send to Kalyn if needed, for use in social media, etc.
- DEADLINE to submit articles: Sunday, January 22, 2023 (send to [VintagePurples@gmail.com](mailto:VintagePurples@gmail.com) and/or Kiwi [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) )
- Send to Alumni Office on Feb 1st
  - Kiwi: I'd also like to include a graphic with info/links to the UMNAA FB page or the UM website that lists other Alumni groups. Per convo w/Zach Banks, helping increase membership/interest in alumni clubs is a big initiative for the UMNAA Board right now, and IMHO it would probably look good for us to support that a little.
    - Kiwi: I will reach out to Zach to make sure the websites/FB lists are updated

- Junior Board 15 under 15: Application opens on Feb 1st; would like to promote that award (add link)
  - We would like to send out emails to membership database when nominations open up for these UMNAA awards
- Kiwi: Schedule of the weekend:
  - Friday night welcome dinner - Zapopan & a la carte at Hampton Inn conference room
  - ALSO: Add facebook and instagram to newsletter for people to
- **Web/ Social Media Management**
  - Social Media
    - Facebook (Kay)
      - Kay: I would appreciate it if people want to send me things that we can post for engagement. Surveys, Polls, Trivia, funny memes, etc.
      -
    - Instagram (KayIn)
      - We are gaining followers and have almost 200 followers. It will also flow into her leader profiles she does this year to make them more interactive.
      - The Montevallo website has a lot of great resources, but those are kinda buried. I found some UM themed coloring sheets, and did a time lapse of me coloring that I will post. This might be fun to post and get people to add theirs
      - Doing Stories, etc during College Night weekend will also be helpful in driving traffic
  - VPAC Website
    - What's the latest with the Weebly website changes?
      - \$10/month to keep custom domain (\$120/yr)
        - Call for vote to pay this to keep up website
          - All in favor.
    - Updates needed to the website:
      - Add the minutes from this meeting and all previous meetings in 2022.

- Update all current college night updates such as ticket info, hotel info, etc.
- We need to update the pictures of our volunteers and all vintages from the brunch as soon as the University provides them to us.
  - Christine will send the 2022 brunch to the VPAC email so we can update it.
- Add a photo from the food pantry donation with a shoutout to our donation (see previous meeting minutes)
- **2022-2023 Program and Social Initiatives**
  - **Social Events:**
    - **Saturday Purple Side Alumni Dinner: January 28th**
      - Attending: Kiwi, Robby, Portia (+1), Christine
      - Christine: We have enough tablecloths, will share with Robby what needs replacing
      - We're collecting donations for anything that isn't signed up for (Robby will pick this stuff up before event), up to \$400 so far, so we're doing good so far
      - Setup at 5, dinner at 6, We'll talk to kids while they eat, we need a bouncer to make people stop talking,
      - **PLEASE FACETIME KAY**
    - **Friday Night Welcome Dinner**
      - @Carrie Giglio will call Zapopan to ask for a reservation for backroom
        - 5:30 PM time wanted
    - **Purple Pick-Me-Up coffee bar** for actives Saturday at SAC before Basketball Game
      - Kalyn is willing to take this on and organize it
      - Kay will reach out to Old Golds in case they would like to coordinate/help out with this
      - Kiwi can help with signage and possibly organizing ahead of time
    - **Basketball Game** The game will be played at 10:30 AM in the SAC and the tailgate will be from 10:30 AM - 1 PM on the "creek-side" of the SAC

by the intramural fields. It's less parking so people will want to bring lawn chairs.

- Kiwi will bring Solo cups and 2 pop-up trash cans with bags
- Draft of announcement:  
[https://docs.google.com/document/d/1OtKr\\_EnJu9RuRcmaazy8gJHxECl4hnrIR3kkg2p3jug/edit](https://docs.google.com/document/d/1OtKr_EnJu9RuRcmaazy8gJHxECl4hnrIR3kkg2p3jug/edit)

■ **Saturday Homecoming Reunion - 2:30-4:00 in Farmer Hall**

- We will have volunteers to help set up, and possibly decorate
- Alumni office happy to provide refreshments up to \$350 - anything else is on us
  - Robby will work on getting info on food
    - Sub-committee if needed: : Robby, Kiwi, Kay, Destiny, Carrie, Carlton, Christine,
  - Christine has menu for Chartwell
- Changes to the reunion because the game has to be played in the SAC this year and there are basketball games going on at the same time.
- College Night Closet donation drop-off (Destiny will handle this)

■ **Sunday farewell breakfast**

- Cracker Barrel in Calera? Portia will give a heads up.
- 11 am
- Someone will need to set up a Facebook event, get a semi-accurate head count, and give Cracker Barrel a head's up a day or so before [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com) set up events for CN weekend on Facebook or delegate to Kiwi

○ **4 Programmatic Initiatives**

■ **Alumni Dinner**

- Saturday, Jan 28th, in Palmer
- Kay has duplicated the 2019 alumni dinner in our sign-up genius account.
- [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) We need to advertise this on social media (Facebook and Instagram if possible)

- Please take photos if you attend, send to Kay and Kalyn for socials, etc

#### ■ College Night Closet (Destiny)

- Currently: No mens clothes, only 2 racks of dresses
- Mailing Donations
  - Have a graphic, will send to Vintage purples email that we can post to social for people to send in donations by mail
- Drop off at Alumni Dinner?
  - Would like to give people the option to bring donations to the alumni dinner for the CN closet. Need a volunteer to handle gathering any donations and taking them to Reynolds.
    - Robby can do this and will get with Marian to be sure he can get into Reynolds to take the donations into the CN closet.
    - Kay will add an announcement.
- CN Closet Checkout
  - Becca will create a sign up genius to be sent out via the leaders and the alumni association for students to sign up for a time slot on Feb 3rd to come and look through the closet. They will have until Feb 24th to return the items. Preferably dry cleaned. Becca will do an inventory after CN to make sure all items have been returned and to determine what needs to be cleaned etc.
  - Alumni Brunch
 

We will take donations at alumni brunch and Destiny will take those Donations back to the CN closet

#### ■ Vintage Voyage (Fish)

- Fish - Will handle booking van and will drive the kids etc.
  - I have the van reserved; I will be picking it up—we're good!
  - Kiwi: Make graphics/vinyl for van
- Do we know if the purple pajama party has returned?

- [Kerry Komai](#) can find this out from Cabinet, along with Victory party info

- UPDATE: No current plans for Pajama Party. Leaders are currently looking for a place to host Victory Party...We don't need to stick our fingers in this pie, but if anyone has specific knowledge of a location they can look into, we could pass that along.

- **Food Pantry**

- Took up donations at Ice Cream Social.
- Will take up donations at the brunch as well as during CN.
- Signage is already created in Canva, we can re-use
  - Kiwi: Can we double-check that this is in Canva?-- Google Drive!
- Kay: can we recruit local people to save boxes to use to collect pantry donations and take them to the pantry, which doesn't open til Monday
- Kiwi: G'mother Linda has boxes and I'll ask her to save others between now and College Night for Kay to pick up that weekend

- **Welcome Bags**

- Christine has a wishlist on Amazon for items to include
- Thursday night at Hampton Inn--assemble bags around 8pm
- Teresa Banks offered to make/bring pin bows

- **Upcoming VPAC Volunteer Calls:**

- Kay has set up [Facebook events](#) for all meetings for the next two years, plus one.
  - The 2023 dates will be: 02/05/2023, 03/05/2023, 06/04/2023, 08/27/2023, 11/19/2023
  - The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024
  - The first meeting of 2025 will be on 1/5/2025.
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.





IMPORTANT ANNOUNCEMENT ABOUT THE MEN'S BASKETBALL GAME! See the first comment for full details. Thanks, and PV!

Due to construction at Myrick Hall, the men's basketball game on Saturday has to be moved to the SAC. Due to the University basketball team's games in the afternoon, the College Night basketball game will have to be played at 10:30 AM in the SAC. There will still be an alumni tailgate, which is an UN-OFFICIAL university event. The tailgating will take place from 10:30 AM - 1 PM on the "creek side" of the SAC by the intramural fields. It's less parking, so people will want to bring lawn chairs.

The University has also asked us to remind alumni that the tailgate is a privilege, not a right. They turn a blind eye to the fact that the event doesn't follow the alcohol policy (ticketed event with only two drink tickets) that it requires of all other events. They only ask that we pour all alcoholic beverages into cups, not get too rowdy, and not leave trash on the ground. Last year there were a lot of visible bottles and cans, and several volunteers had to stay afterward to clean up all the litter left behind.

We kindly ask you to please do your part to keep this tradition possible. Pour your beverages into cups and make sure your friends do the same. Pick up your trash and make sure that your friends do the same. Let's keep each other accountable to do the right thing, so one of our favorite College Night traditions isn't taken away from us.

This also means that our annual Homecoming Brunch will be shifted to 2 PM and will be a late lunch! Please watch your emails later today for everything you need to know about Homecoming and College Night 2023!

Thanks, and PV!

## UM VPAC Conference Call

02/05/2023

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[https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share\\_link&oid=100835528186458902355&rtpof=true&sd=true](https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share_link&oid=100835528186458902355&rtpof=true&sd=true)
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of Feb 5th - \$ 3159.18
  - Monthly recurring donors = \$125 (10 donors)
  - Current Venmo total (post alumni dinner) = \$314.68
  - Kay: Suggest we consider spending some of our money on UM initiatives.
  - Kay: Motion to make a \$500 donation to Student Pantry.
    - Destiny second. All in favor.
  - Robby: Are we ready to go ahead and make a commitment to another level of giving to the Endowment Fund? \$5,000 in the next five years?
    - Kay: Motion to make this commitment.
      - Robby second. All in favor
- **Fundraising - Kay**

- General Solicitation email - Kay
  - Kay will write a general solicitation email that speaks to the impact of the VPAC through various initiatives, and then will have a call to action to donate to support these efforts. This email will also serve as a reminder to join us for the reunion at 2 PM.
- Chocolate Covered Apples - Carrie
  - Carrie will send language to VPAC for Facebook, CTQ, and website promotion. Apples will sell for \$10. The cost to make the apples is approximately \$3.00.
- Shoe Donation program - Carrie
  - Funds2Org...I'd like you to consider this information, and let me know if you think it is a good idea.
  - 1. Funds2Org will send us boxes, marketing materials to post on Facebook, around Montevallo, and bags for collection.
  - 2. They will give us 40¢ per pound of shoes.
  - 3. Every 25 pairs of shoes collected will be put into one big bag. They would like us to try to collect 100 bags (2,500 pairs of shoes).
  - 4. If we do not reach that goal in 60 days, we will need to pay an \$89 freight fee to ship the shoes to them.
  - 5. We will need a place to store all of these shoes. Is there anyone in the area who could provide the equivalent of a garage or a room?
  - 6. We will probably need to check the boxes once a week. I am willing to make the drive from Atlanta to check and pick up shoes once or twice, but I'll need volunteers to help out on other weeks, as this drive can last 60 days.
  - 7. We are not limited to the collection boxes being in Montevallo. ANYONE can have a box set up at their office with their permission. So, I'd suggest if you work at a gym or large building, ask if you are allowed to place a box outside.
  - What do you think? 100 big bags= \$1000 raised.
    - Concerns expressed:
    - Kay suggests: Taking a temperature check at the reunion business meeting to see if we have people who would be willing to volunteer for a certain number of bags.
- Sip-n-Stroke event after College Night - Carrie
  - Tabling this until after College Night
- **Membership - Destiny**
  - The current database is up to date as of 2/4/2023.
  - Graduation Cords: Christine
    - Destiny will get the leaders access to the document for cords, where graduating seniors will fill out their info for a cord post-College Night.
    - Christine told students at the Alumni dinner that we would get a spreadsheet to leaders for sign-up after CN.
    - Kiwi to update the cards to attach to the cords, print and bring to College Night. We will do these during the volunteer working session on Thursday night.

- Kiwi: I have these printed and hole-punched. I made around 30, I think—do we need more?
    - Need about 20 more; Kiwi will do this.
- **Communications**
  - CowTale Quarterly-ish - Kiwi
    - We had a few last-minute edits, but we got them straightened out. A final copy will be sent to Tiffany today, and she'll have The Type Shop print those 150 copies tomorrow morning.
    - The final PDF file will also be reduced to the appropriate file size & sent to Vintage Purples email, to be emailed to all subscribers.
    - We plan to go back to using the task tracker Asana to make sure we're working with a complete list of everything that needs to be included in CTQ each issue (bc Kiwi is old and has CRS).
    - THANK YOU to Kay, Kalyn, Portia, and Christine for your time & hard work creating content for the CTQ, and to Kay, Robby, & Destiny for your help in reviewing/editing!
  - These will be picked up by Kay on Thursday and we'll fold them in Thursday night's working session.
- **Web/ Social Media Management**
  - Social Media
    - Facebook (Kay)
      - I've scheduled several reminder posts about various Homecoming and VPAC events.
      - Kay: I would appreciate it if people want to send me things that we can post for engagement, such as, Surveys, Polls, Trivia, funny memes, etc.
    - Instagram (KALYN)
      - Posted sports recaps in the story.
      - We've seen growth on our account since collaborating with the Old Golds Account.
      - I'm planning a College Night takeover story series for Saturday. Anyone who would like to tag me (Vintage Purples) in posts and videos, I can add to the series.
        - Kay: Make sure we are careful with what we share (nothing bad).
      - Should I announce on Facebook and IG so more people can tag the insta?

- We are flirting with the 200 follower milestone, and currently have 183 followers!!
- VPAC Website
  - Updates have been made to the website.
  - Updates still remaining:
    - Add the minutes from this meeting.
    - Add a photo from the food pantry donation with a shoutout to our donation (see previous meeting minutes)
    - Update the list of current donors: Robby Brueggeman, Pam Fraley, Carlton Hall, Eric Browne, Kay Butts-Pruett, Rachel White, Fred and Tara Miller, Elin Olson Glenn, Libby Medicus, Portia Mason Harton.
    - Update the "How we use the funds" page.
    - Create a new page that highlights our work over the past decade.
    - Add new Feb 2023 CTQ-ish
- 2022-2023 Program and Social Initiatives
  - Social Events:
    - Saturday Purple Side Alumni Dinner: January 28th
      - How did it go? Overall it went well. I think we bought too much food, however it is better to have more than enough than to run out of food. VPAC now owns some red bowls, tongs, and an ice scoop. Kids seemed really happy to be fed and listen to what we had to say. Actives had taken most of the food by the time we left.
      - Total cost: \$396.12 - pizza, salad, drinks, ice, plates, cups, napkins, and supplies.
      - Thoughts for next year: Ordered 24 pizzas this year - maybe only 18 to 20 pizzas next year. We will need 3 bags of salad mix, one bag of carrots, one bag of snow peas, one bag of broccoli. Also, we will need some big ziplock bags or gladware for the kids to take the extras back with them.
        - Eve said we really don't need as much spaghetti and definitely not the same amount of veggie spaghetti—it never gets eaten so there is always a ton leftovers.

- Kiwi: Several young Vintages came to help and talk to actives, which was wonderful. I think we need to maybe chat with them and ask what method of communication (FB? IG? Email? Word of mouth?) they got info from and DEFINITELY encourage them to participate in VPAC stuff more.

#### ■ Friday Night Welcome Dinner - Carrie

- 5:30 on Friday at Zapopan in Calera
- Carrie has secured the room for the group.

#### ■ Purple Pick-Me-Up coffee bar - Kalyn

- This is for actives Saturday at SAC before the Basketball Game.
- Kalyn has syrups, sugar, etc.
- Kalyn: Let's also provide bottled water.
- Kay: I have a LOT of hot cocoa that I can donate
  - Catherine has the ability to have hot water.
- 2 signature drinks: Milk It, Milk It, Milk It, and Purple Power.
- Panera: \$21 per coffee tote. 120oz - One tote serves 10
- Met with Catherine Renda, and she found Dunkin has totes for \$85 that serve 60 cups. If we both order Dunkin, that would be 120 cups for roughly \$170
- Kay had the idea to put inspiring notes on the cups from Vintage Purples. A form has been made, and we are already getting submissions. The deadline to submit it is tomorrow.
- Kiwi can print out signs and labels and bring them Wednesday (200 2x4 labels)

#### ■ Basketball Game - Kiwi

- The game will be played at 10:30 AM in the SAC, and the tailgate will be from 10:30 AM - 1 PM on the "creek-side" of the SAC by the intramural fields. It's less parking, so people will want to bring lawn chairs.
  - Kiwi will bring Solo cups and two pop-up trash cans with bags, plus stickers that say 'Follow me to Farmer for a Purple Pop-Up Shop.'
  - Kiwi will also change her mind and set up a small pop-up shop (Tailgate Version) so that the Golds can purchase the remaining

swag from Founder's Day if they're interested (and Purples, obviously)

- Draft of announcement:  
[https://docs.google.com/document/d/1OtKr\\_EnJu9RuRcmaazy8gJHxECl4hnrIR3kkg2p3jug/edit](https://docs.google.com/document/d/1OtKr_EnJu9RuRcmaazy8gJHxECl4hnrIR3kkg2p3jug/edit)

■ **Saturday Homecoming Reunion Late Lunch (bRunch) - 2:00-3:30 in Farmer Hall - Kiwi**

- We will have student volunteers to help set up, and possibly decorate
  - Kiwi: I "accidentally" bought a bunch of Purple party decorations/balloons...I can get these to the Alumni cabinet/student volunteers, or I can bring them whenever.
- Purple Pop-Up Shop: Kiwi is always grateful for any help setting up/helping out/breaking down. Would need to be at Farmer by 12:30-1pm.
  - Volunteers: Libby, Christine (I have some purple decor from last year)
- Robby: The Alumni office is happy to provide refreshments up to \$350 - anything else is on us
  - Alumni office is providing the following for 80-100 expected attendees: popcorn chicken, spinach dip, rice crispy treats, fruit water
  - Publix: Platters feed 28 and start at \$40
  - Costco:
    - croissant sandwich tray (16-20 people): \$32.99
    - Chicken & swiss rollers (20-24 people): \$32.99
    - I need to find someone who can pick it up from the Bham location. Have to place an order in person/maybe over the phone. - Carrie
    - Sub-committee, if needed: Robby, Kiwi, Kay, Destiny, Carrie, Carlton, Christine,
- College Night Closet donation drop-off (Destiny will handle this)
  - Kiwi will make signs—including next collection and also mailing info

- We will hand out raffle tickets to everyone who attends for gift basket giveaways.
  - Kiwi: Do we need tickets, or is the Alumni office handling this? I have a bunch of 2-part tickets we can use if needed. I'm also donating several items to put into gift baskets.
  - Kay, Kiwi, and Destiny can pick up baskets to gather stuff- Christine has some wide purple ribbon if it's needed.

#### ■ Food Pantry

- Will take up donations at the brunch as well as during CN.
- Signage is already created and on Google Drive
- Kay to print it and brought it with her.
  - Kiwi already has 5 of the 8.5x11 signs printed to bring

#### ■ Sunday farewell breakfast

- 10:30 AM at the Cracker Barrel in Calera? Portia will give a heads-up to the restaurant.

#### ○ 4 Programmatic Initiatives

##### ■ Alumni Dinner

- Saturday, Jan 28th, in Palmer - Complete!

##### ■ College Night Closet (Destiny)

- Currently: More clothes than the last time Becca was there; will take an inventory after CN.
- Mailing Donations
  - Social media posts have been scheduled to promote this.
- CN Closet Checkout
  - Shopping for students happened on 2/4. Becca said it was a great day and had 3 people check out items, only 1 person who didn't find anything, and a couple of people who forgot to come and shop.
  - Alumni Brunch



We will take donations at the alumni brunch, and  
Destiny will take those Donations back to the CN closet.

■ **Vintage Voyage (Fish)**

- Fish - Will handle booking the van and will drive the kids etc.
  - I have the van reserved; I will be picking it up—we're good!
  - Kiwi: Make graphics/vinyl for the van.
- Kay: We should be prepared that there may be multiple house parties.
  - Fish: We will be.
- Do we know if the purple pajama party has returned?
  - Christine - from talking to students at the dinner, the PJ party is scheduled to be at a Purple's house/apt on 2/4.

■ **Food Pantry (see lunch section above)**

○ **Welcome Bags - Christine**

- Christine has a wishlist on Amazon for items to include- feel free to ship anything to me for this, I can provide my address :)

[https://www.amazon.com/hz/wishlist/ls/AJTOQ209AD1O?ref\\_=wl\\_share](https://www.amazon.com/hz/wishlist/ls/AJTOQ209AD1O?ref_=wl_share)

- Thursday night at Hampton Inn—assemble bags around 8 pm.
- Christine will get water bottles Thursday.
- Teresa Banks offered to make/bring pin bows - Christine is getting pins from her on Wed.
- Christine, do we have Cow Tail candies? Yes! Courtesy of Carlton 😊 (and chocolates and some other fun surprises).
- Christine talked to Alabamian; she hasn't gotten a delivery of the edition but will get them from various locations on campus.

● **Upcoming VPAC Volunteer Calls:**

- Kay has set up [Facebook events](#) for all meetings for the next two years, plus one.
  - The 2023 dates will be: 03/05/2023, 06/04/2023, 08/27/2023, 11/19/2023.

- The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024.
- The first meeting of 2025 will be on 1/5/2025.
- If you don't use Facebook to update your calendar, please add these to your calendar/planner.

## TO DO:

- Kay:
  - *Add tags to this document for people on the To-Do list below, so they see them and know what needs to be done.*
  - Website:
    - Add CTQ
    - Minutes from last meeting
    - Add contact form front & center
    - Update donor list
    - Update the Volunteer list (and change years to 2022-2023)
    - Update Ways to Give page with changes
    - Add "work we've done" over the years to the Connect page
  - Facebook Posts:
    - Schedule for mid-day Friday: Remind people about Friday Night dinner at Zapopan at 5:30, and that they can come to hang out in Conference Room @ Hampton afterward
    - Schedule for Monday & Thursday: Welcome bag assembly at 8 pm Thursday in the Hampton lobby
    - Once Carrie sends draft of info on chocolate apples, post on FB
    - Once Kalyn sends blurb about Instagram takeover, post on FB
  - Draft email:
    - CTQ is available on website
    - Reminder about Brunch time change to 2pm
    - Info from Carrie about chocolate apple sales
    - College Night Closet donations—bring to Brunch, or mail
    - Announcement of \$5,000 pledge over the next 5 years, making a \$500 donation to start it off
    - \$500 donation to Falcon Food Pantry
  - Business meeting notes (group project Wed/Thurs at Hampton)
    - Everyone pull out your phones and follow VPAC on Instagram
    - Announcement of \$5,000 pledge over the next 5 years, making a \$500 donation to start it off

- \$500 donation to Falcon Food Pantry
  - Mention College Night Closet and needing men's clothing
  - Shoe donation project: Carrie will draft this, send to Kay by Thursday, and will announce at the business meeting
- Ship hot cocoa to Mvallo for Purple Pick-Me-Up Coffee
- Whittle down coffee cup quotes with Kalyn, send list to Kiwi for layout & printing (to include QR code, website, ?)
- Clone sign up form; add new question 'are you interested in volunteering for VPAC', bring computer to lunch
- Talk with Mary Lynn re: setup in Farmer (1 table for Kiwi, 2 for donations)
- [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com)
  - ~~Send Kiwi info for signs for Coffee Pick-me-up~~
  - Whittle down coffee cup quotes with Kay, send list to Kiwi for layout & printing (to include QR code, website, ?)
  - Send Kay a blurb about Instagram takeover for her to post on FB
  - Create social posts for Vintage Voyage, send to Purplevictory from VPAC accounts and ask them to share Saturday
- [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com):
  - Print:
    - And hole punch 20 more graduation cord cards
    - Signs
      - 6 for Hampton Inn, Brunch, etc: QR code for website, IG, FB, website address; "Keep up with Vintage Purple Alumni Club" (let's make sure to spell it out instead of using VPAC)
      - From Kalyn: signs for Coffee Pick-me-up "Purple Pick-Me-Up Coffee Cafe"
      - College Night Closet: Donations and mailing info; notate that all donations must be clean.
  - Vintage Voyage
    - Round stickers
    - Petunia magnet
    - Vinyl decals
  - Print Bring baskets for prizes
  - ~~Send Kay final list of donors~~
  - Reach out to Laurel re: tables
  - Reach out to Mary Lynn re: Farmer setup
  - ~~Send CTQ to VPAC email, Tiffany, VPAC admins~~
  - add coffee cup labels to win Komai's Oh My prizes
- ~~[d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) and [Robert Brueggeman](#): coordinate/email to make a \$500 donation to the food pantry & \$500 to the college night endowment while making a commitment to \$5k over the next five years, with this being the first payment.~~

- [carriecole86@gmail.com](mailto:carriecole86@gmail.com): send whatever post you want regarding chocolate apple sales to Vintage Purples email and Kay will get that posted
- [carriecole86@gmail.com](mailto:carriecole86@gmail.com): will pick up the blunch platters, 4 cases of water bottles, from Costco on Friday and store at AirBnB until Saturday, bring to farmer at 1:45 Saturday
- [Robert Brueggeman](#): Before Saturday, send VPAC chat a reminder about how to submit reimbursements
- [pvfishy@bellsouth.net](mailto:pvfishy@bellsouth.net) & [Alisha Ranelli](#): coordinate with Kiwi on Komai's Oh My prizes
- [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com): order 4 trays from Costco Bham and coordinate with Carrie Cole to pickup on Friday

## UM VPAC Annual Homecoming Business Meeting

02/11/2023

- **Welcome (Kay)**

- Thank you for joining us for our 21st annual reunion. 21 years ago the very first Vintage Purples reunion brunch was held in Wills 201. A lot has happened in the years since, and this group has grown and evolved into a fully recognized alumni club of the National Alumni Association in 2014. That is due to the commitment and hard work of many different volunteers over the years. I'd like to thank everyone in this room who has ever volunteered any amount of time to the alumni club.
- I'd like to give a special thank you to the volunteers who have worked tirelessly to keep this alumni club thriving.
  - The four elected co-chairs of the Alumni Club who are held accountable by the University and the Alumni Association: Myself, Robby Bruggeman, Destiny Hayden Keracher, and Carlton Hall
  - Destiny and Robby lead the club's Administration side, which is held accountable for the Advancement office and manages all finances for the club.
  - Carlton and I work on the Operations side, which is held accountable to the UMNAA and Alumni Affairs office and manages all operations of the group.
  - The other volunteers who have given their time and talent are joining quarterly conference calls to plan and prepare for all our events and projects. Please come up and stay on the stage when your name is called. Robby Brueggeman, Destiny Hayden Keracher, Carlton Hall, Kay Butts-Pruett, Kalyn Wolfe, Christine Marino Soria, Kiwi Komai, Josh Martin, Alisha "Fish" Bever, Brett Bell, Libby Medicus, Portia Mason, and Carrie Giglio
- A few friendly reminders:
  - If you haven't signed in, please do so. It's really important that we capture how many people attend our events, as the alumni office tracks our events, and determines support based on the size of our events. You can check in on the laptop.
  - As you know our events are always free. In lieu of collecting admission prices, we ask that alumni donate items to the UM Student Pantry. The student pantry is where students can secure food and toiletries as needed. We encourage you to donate items, money to purchase items, and if you can't do that today please consider donating at the next VPAC event.
  - Besides the food donation, you can also donate to the college night closet. We will talk more about that in a minute.

- At those tables are where you pick-up your chocolate covered apple if you ordered one. Thank you again Carrie Giglio for leading this fundraising initiative!

- **General UMNAA Reminders**

- Alumni Awards - There are awards given at both Founders Day and Homecoming; along with the Junior Boards 15 under 15 awards. We as a side have not been as represented as we could be, and would like to be moving forward. We will start sending out reminders about these awards and when they are due for submission. Please be thinking of your fellow Purple alumni and who you think should be nominated for the work they are doing in their communities, professional lives, and the greater Montevallo community. We have a lot of amazing alumni and we need to support and uplift the great work being done.
- Decades Reunion - This evening, \$15 at the door at the new Center for Fine Arts.

- **VPAC Finances (Robby)**

- Current Financial Status: as of 02/2/2022: \$3,159.18
  - What does it mean to be financially independent and why is that important? Thanks to the donations we receive during CN along with our monthly sustaining donors we can fund all of our initiatives 100% independently of the University of Montevallo National Alumni Association. This means that we have control over our budget and that we can respond to the needs of UM in real-time, versus having to wait to raise funds to help. Some examples of the things we have done in recent years because of this are: providing funds to the Student Relief Fund, the Student Food Pantry, sending gift packages to students that are quarantined due to COVID, and supporting the UM Emergency Student Relief Fund. We also use our budget to fund initiatives that are important to our members such as the College Night Endowment Fund and the Vintage Voyage designated driving program.
  - Typical operating costs annually: \$700
    - Vintage Voyage: \$400
    - VPAC Brunch: \$300
  - That means our balance after college night expenses will be: \$2,459.18
  - What it means to be a "Scalable Alumni Club" is that it can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission which are the College Night Endowment Fund, the Vintage Voyage

designated driving program, supporting the student food bank, and meeting any other needs of the University.

- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

- **Impact of the Vintage Purples Alumni Club (Destiny)**

- Three Events this Year: CN Revue Ice Cream Social, Alumni dinner, and homecoming brunch are free events for families and prospective students while networking with active students who will be entering the workforce soon. (Note - all the official events are free, non-admission events that are also alcohol-free and family-friendly).
  - Ice Cream Social - served as a recruiting event for current students to the game of college night and a networking event for current students to connect with alumni.
  - Alumni Dinner - We fed around 100 active Purples including the cast and crew and were given a preview of the show.
  - We have pledged an additional \$5,000 to the CN Endowment fund and have already made a \$500 pledge payment.
  - \$500 Donation to the Falcon Food Pantry

- **Fundraising (Kay)**

- Update on Endowment (\$9,412 paid toward \$10k pledge)
  - We have a balance of \$588 remaining on our pledge balance.
  - The CN Endowment: \$100,000 makes sure the CN game is provided \$4,000 a year for things that are needed, such as new cheerleader uniforms, new athletic gear, replacement of Palmer technical needs for the game of College Night, safety lights for the side spaces, new tools for the sides, and painting supplies.
  - Ideally, once we meet our pledge commitment of \$10k, which with your help this weekend we can meet, we would like to extend our pledge to \$25k within 10 years. The gifts that our membership bestows every year for this tradition we love will more than meet this commitment in that time.
- How can you contribute?
  - We need your dedication today through a one-time donation or more importantly an impactful long sustaining gift that you can set up customized for what works best for you and your household. You can make a pledge of a designated amount with payments at whatever amount works best, or you can become a monthly sustaining donor. For \$10 a month you can provide \$120 a year that goes towards supporting the College Night Endowment Fund, providing a safe ride home for active Purples on the Saturday of College Night

using the Vintage Voyage van, giving to the university in its time of need via the Student Relief Fund and Student Pantry, or any other volunteer-led initiatives.

○ 3 ways to give -

- Visit <https://www.montevallo.edu/give/traditions-fund/> and there are three types of donations: (Always select The Vintage Purple Alumni Club when donating!)

- ONE TIME GIFT

- Select the box "Make a single gift" and select an amount or click "other" to insert the donation level that you would like to make.
- Select "The Vintage Purple Alumni Club" under the Designation section. We will earmark your donation for the CN Endowment Fund.

- MONTHLY ONGOING GIFT

- Select the box "Make a single gift" and select an amount or click "other" to insert the donation level that you would like to give monthly.
- Then check the box "Make this a monthly gift."
- Select "The Vintage Purple Alumni Club" under the Designation section.

- PLEDGE TO GIVE

- Select the box "Pledge to Give" and select an amount or click "other" to insert the donation level that you would like to make.
- It will populate a field labeled "Pledge Duration" that will allow you to select how many months you would like to pay off the pledge.

- We would like to give a shoutout to Komai Oh My's for her donations over the years. Year in and year out, Kerry Komai has provided Vintage and active Purples place to shop for PV swag. During this time, she has generously donated over \$1,500 to VPAC from the sales she has made. Thank you for your contributions Kiwi!

- Speaking of which, a special thank you to all of those who have supported the Vintage Purples alumni club by donating in the current fiscal year:

- Jessica Prince, Robby Brueggeman, Pam Frayley, Carlton Hall, Eric Browne, Clark Stackhouse, Kay Butts -Pruett, Rachel White, Rosanna McGinnis, Fred and Tara Miller, Carrie Giglio, Courtney Bennett, Shelly Smith, Barbara Sloan, Kerry Komai, Elin Olson Glenn, Libby Medicus, Kalyn Wolfe, Portia Mason Harton, Angela Sanders, Jennifer Combs.

- Let's give these donors a round of applause.

- Please also note that these individuals are highlighted on the Vintage Purples website. See the link posted in the chat now to connect to the website.

○ College Night In-Person and Online Etiquette (Robby)



- As we bring our annual business meeting to a close, I would like to take a moment to ask you all to be cognizant of where you post your thoughts about this year on social media. These kids work really hard and it's hurtful for their hard work to be criticized so publicly on social media. Please be kind and mindful.
- Speaking of being mindful, we also recognize that we are all excited to be reunited. Please be aware of how much you are celebrating with the libations and make responsible choices. A reminder that the Vintage Voyage is running all day and night to ensure the safety of both actives and alumni when it comes to drinking and driving.
- Let's keep our PV's held high and make sure the Purple Side knows that we love and support them.

- **Final Thank You's (Destiny)**

- PV Purple Side. Feels good to be home, right?!? Last year was rough for us. But we made it happen then and we're making it happen right now. No matter who you are, you have been struggling with something due to covid. It's changed a lot of things, including how we come together on a special occasion like this. Nevertheless, you're here and we thank you for that.

Big shout out to all the Vintages who have donated their time, talent, and treasure toward making every year even more special than the last. Whether it's simply participating in our calls, stuffing welcome bags, creating the Cow Tail Quarter-ish, or whatever it may be, it's been noticed, loved, and appreciated more than words could say.

Huge thank you to this year's leaders Liece Freeman and Katy Barnes. Once the announcement was made on who the leaders would be, we realized not only was this the first time we have two young women as leaders, but we also realized that thanks to the University's efforts, this wouldn't be the only time and the glass ceiling of quote "binary leadership" has been totally shattered. No matter what your race, color, creed, orientation, or identity, we continue to be inclusive as a university and as an alumni organization, and that only enforces further that a united circle is a united side.

Within the side, a huge thank you to the cabinet members that have helped in making College Night and this brunch in particular possible. We hope you hold this time close to you. It's indeed a special time and we hope that when you're Vintage, you're not old, we age like fine wine, and you'll come back and show some love like we do for you right now.

- And to that extent, we want to open the floor to any questions about all the information that we presented.
- Questions?
- None.
- Meeting Adjourned

Edited 9/14/23 by Portia Ann Mason Harton.

## OUM VPAC Conference Call

03/12/2023

**Attendees:** Kay Butts-Pruett, Carrie Giglio, Portia Mason Harton, Robby Brueggeman, Kiwi Komai, Ana Munoz, Destiny Hayden Keracher, Brett Bell, Kalyn Wolfe, KB Bush, Carlton Hall, Karli Blankenship.

**WELCOME to our newest members of the VPAC volunteer committee that signed up at College Night weekend:** KB Bush, Ana Munoz, Karli Blankenship.

**Previous Meeting Attendees:** Kay Butts-Pruett, Destiny Hayden Keracher, Carrie Giglio, Carlton Hall, Robby Bruggeman, Alisha Fish Bever, Portia Mason, Kiwi Komai, Christine Marino Soria, Kalyn Wolfe, Fish Ranelli.

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Housekeeping**
  - I'm thinking about ways to celebrate next year, with it being our 10th year being an official alumni club. I've started a doc to track all the things we've done over the course of time. If you have anything to add, please add it here:  
[https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share\\_link&oid=100835528186458902355&rtpof=true&sd=true](https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share_link&oid=100835528186458902355&rtpof=true&sd=true)
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of March 7th - \$3,084.18
    - This includes the \$1,000 donation mentioned below.
    - College Night reimbursements are being processed; expect to have around \$2,400 once all of those are allotted.
  - From Christine: Robby, I owe you a receipt. I swear I'll try and get it to you this week (roughly \$100).
  - Who else do I owe money to? Carlton, Kalyn.
  - Monthly recurring donors = \$125 (10 donors) as of Feb. Any increase since College Night? No increase in Feb. March has not been posted yet.

- Current Venmo total (post alumni dinner) = \$314.68 - Donated \$360 to VPAC account on Feb 28th.
- Kay: Has commitment been made to UM for an additional \$5k to the endowment in the next five years?
  - Robby: Yes, Dianne Kyzer and Scott Dillard have been made aware via email.
- Kay: Has the \$500 to the student pantry and \$500 to the new endowment pledge been transferred from our account to those accounts? (They have neglected to make the transfer in the past, we need to make sure we have verification.)
  - Robby: Yes, the money was removed from the VPAC account on Feb 2nd, based on the latest statement.
- Fundraising - Kay
  - General Solicitation email - Kay
    - Recap: Email that outlines the work of the VPAC thanks to generous donors that was sent the Wednesday of Homecoming week.
    - Results: We need to see if we received any donations on the day of and the following days when the email was sent and if there are any new monthly recurring donors. (Robby or Destiny?)
    - Kay: I plan to use that email for additional fundraising by forwarding it to key identified donors to make a specific amount request to support all VPAC initiatives, specifically the endowment since it's such a large commitment amount. Ideally, I'd like to meet the \$5k pledge in less than five years since we met our previous two five-year pledges in 3 years or less.
  - Chocolate Covered Apples - Carrie
    - Recap: Apples sold for \$10. The cost to make it is approximately \$3.00.
    - How many were sold? 22.
    - Total Revenue for VPAC? \$150 is being donated!
    - Is that being sent to Robby or directly to UM designated for VPAC?
      - Carrie: Next year, my goal would be around 50 apples, and if we promote on social media more, we might be able to meet that goal. We also need to start promoting earlier.
  - Komai Oh My pop-up shop - Kiwi
    - Recap: Pop-up shop at the Basketball game and VPAC reunion.
    - Total Revenue for VPAC?
      - \$315 is being donated!
    - Is that being sent to Robby or directly to UM designated for VPAC?
      - Already been sent to UM, designated for VPAC.
    - Kiwi: As for the schedule change, this was kind of a mixed bag, but overall, I think more successful than the 'usual' tailgate situation. We had periods of zero shoppers while everyone filed in to watch the game (only a few people hung out in the lobby while the game was on, which is different than at Myrick). This was

actually kind of a welcome break though, because before/after the game and during halftime, we were SWAMPED with people shopping: Students, Alumni, Parents, Staff, Purples, AND Gold! The location right outside the gym doors made it really easy to be seen, so this worked great for traffic. About half my overall sales this year were at the tailgate, which is much better than usual.

- Kay: I'll send an email intro for you to copy the Old Gold who is interested in doing a Pop-Up Shop (Megan Perry).
- Sip-n-Stroke event after College Night - Carrie
  - Updates on when/how to plan?

- **Membership - Destiny**

- The current database is up to date as of 3/12/2023.
  - No new sign-ups during College Night weekend.
    - Kiwi: I will make bigger signs. Maybe some stickers.
- Graduation Cords: Christine
  - Destiny will get the leaders to access the document for cords, where graduating seniors will fill out the info for a cord post-College Night.
  - Christine told students at the Alumni dinner that we would get a spreadsheet to leaders for sign-up after CN.
  - Kiwi updated and printed about 50 cards; Christine has these.
  - From Christine: Newly printed cards are in hand; we will be getting those swapped out in the coming weeks. I'm open to sending out the sign-up sheet whenever. I think a Google form might be better on my end rather than just a Google spreadsheet. I'm open to suggestions, Destiny. Finals week is the first week of May.
  - Kay: Thoughts on how we use the cords to build.
    - Brett: I had to buy the cord myself, and I would have gladly given my email out to become involved with VPAC, if that was an option.
    - Ana: It would have actually been helpful for me because as an outgoing purple I knew that It would have been helpful to get me involved earlier.
    - Karli: I completely agree with all that Ana said; in addition to graduating during Covid.
    - Ana: Good to put in their forum email.
    - Kiwi: I agree that even if we are sharing info via the card, that's putting the burden on them to reach out to us; and assuming they look at, read, and keep the card. If we get their emails, we can reach out to them and let them know how to get involved. If they're just not interested, they can easily opt-out.
    - Kay:
    - Destiny: We can get in touch with the Alumni Office to get their email list.

- **Communications**

- CowTale Quarterly-ish - Kiwi

- We had some last-minute shuffling that we had to deal with, but our VPAC chairs and the Alumni Office were VERY helpful in getting everything straightened out.
    - I heard absolutely zero feedback/discussion during CN about the CTQ, so I have no idea if anyone read it or how it was received. I think we may need to have an honest discussion about whether or not we should continue to put so much time and effort into a newsletter that might not be contributing much to VPAC overall.
    - On that note, I think it's time for me to take a step back from being in charge of CTQ, and see if there is another volunteer who would like to take this on. I simply don't have the time to coordinate & create the CTQ along with everything else.
      - Volunteers: Kalyn, Ana, Brett, KB Bush, Portia.
      - Kalyn: I think it might be better to have smaller bits of information that can be shared via social media.
      - Kay: Also recommending that we check the website to see the clicks based on the email that was sent.
      - KB: I think if you break the information from Cowtail Quarterly into chunks and disseminate them on social media, that might work. That way you're keeping engagement steady. Then, you can just pull those segments together for a newsletter to engage those who enjoy that format. Spreading a wider net.
      - Kay and Kiwi will set up a sub-committee call to talk with volunteers and discuss how to move forward.

- **Web/ Social Media Management**

- Social Media

- Facebook (Kay)

- All scheduled posts were made. I'll try to prioritize making some posts that can be scheduled throughout the rest of the year so that it's put in place.

- Instagram (Kalyn)

- The number of followers update: 244
        - We have more followers than the Old Golds Instagram account.
      - CN weekend takeover update:
      - Kalyn: Add Hashtag info.

- VPAC Website (Kay)
  - MAJOR updates have been made to the website, including some new pages that highlight some of the work that we have done over the past ten years, updated use of our funds, updated volunteers, and recent brunch photos, etc.
  - As soon as we have the 2024 hotel room block (already requested), I'll update the website with that information.
  - Kay will clean up notes from the CN weekend Business Meeting and will add those.
- **2022-2023 Program and Social Initiatives**
  - Social Events:
    - **Saturday Purple Side Alumni Dinner: January 28th**
      - How did it go? Overall well. I think we bought too much food but better, more than needed than less. VPAC now owns some red bowls, tongs, and an ice scoop. Kids seemed really happy to be fed and listen to what we had to say. Actives had taken most of the food by the time we left.
      - Total cost: \$396.12 - pizza, salad, drinks, ice, plates, cups, napkins, supplies.
      - Thoughts for next year: Ordered 24 pizzas this year - maybe only 18 to 20 next year. We will need 3 bags of salad mix MAX, one bag of carrots, one bag of snow peas, and one bag of broccoli. Also, maybe some big ziplocs or gladware for the kids to take extra back with them?
        - Eve said we really don't need as much spaghetti and definitely not the same amount of veggie spaghetti—it never gets eaten so there's always a ton leftover.
      - Kiwi: Several young Vintages came to help and talk to actives, which was wonderful. I think we need to maybe chat with them and ask what method of communication (FB? IG? Email? Word of mouth?) they got info from and DEFINITELY encourage them to participate in VPAC stuff more.
    - **Friday Night "Unofficial" Welcome Dinner - Carrie**
      - 5:30 on Friday at Zapopan in Calera.
      - Observations: Everything went pretty smoothly, we had more people than expected, but Zapopan took care of us.

### ■ Purple Pick-Me-Up coffee bar - Kalyn

- Recap: This is for actives Saturday at SAC before Basketball Game
- Question: Did the Old Gold alumni club cover half the cost of the coffee? I know we absorbed the cost of the cups, cold coffee, and creamers.
  - Catherine got coffee for free, but we had already purchased five boxes of coffee.
- Observations: More alums took up on the coffee than the actives.
- Lessons for 2024:

### ■ Basketball Game - Group Discussion

- The game was played at 10:30 AM in the SAC, and the tailgate was supposed to be from 10:30 AM - 1 PM on the "creek side" of the SAC by the intramural fields. The rain forced people inside, and there wasn't much of a tailgate; those that did tailgate were golds, and most purples watched the game.
- The university has expressed that this timeline worked better for UM's schedule, and the Old Golds had better attendance than normal at their alumni reunion.
- We also received a lot of positive feedback from Vintage Purples about how nice it was to have the game in the SAC where there are bleachers, and people could see. It's also a much better impression to potential students than Myrick.
- Question to the group: If the CN Committee asks for the VPAC's choice between the game/tailgate in the morning at the SAC or going back to the afternoon but having to be in Myrick, what would be our preference?
  - Kay's suggestion: Make a social media poll to post to the Insta and FB group to get a larger consensus. Christine seconds this.
    - Kay: I will create a form to be ready to go in case we CAN ask for opinions, but not send it out yet in case the decision is made regardless
- Kiwi: In regards to cleaning up in the SAC after the college night, timing worked well.
- Carlton: We need to think beyond the weather, what's the best-case vs worst case scenario?



■ **Saturday Homecoming Reunion Late Lunch (brunch) - 2:00-3:30 in Farmer Hall - Kiwi**

- Observations:
  - Kiwi: Thoughts on the raffle/door prizes? This seemed like a good bit of extra work for the volunteers as well as Komai's Oh My; do we think it was worth it?
    - Destiny: People really enjoyed it, we should do that every year.
    - Kay:
  - Christine: having students on hand to set up was definitely helpful. I'm not sure if it was the weather or the time change, but it felt like fewer people attended this year.
    - Kiwi: 100 this year, vs. 83 in 2020 and 65 in 2022
- Lessons for 2024:
  - Christine: setup can start a little later as long as we have the hands committed.
  - Kiwi: I have a decent amount of decorations leftover from this year that we can use for 2024. I think the balloons, banners, etc looked fantastic, and the students that helped were wonderful.

■ **Sunday farewell breakfast - Portia**

- Recap: 10:30 AM at the Cracker Barrel in Calera
- Observations: There was still a lack of communication at Cracker Barrel and there was an issue getting tables reserved, so it all worked out. I think that early communication did help, but with it being Sunday morning, it went as well as it could.
- Lessons for 2024: Early conversations are somewhat helpful, but we'll just need to keep in mind that we must roll with the punches for Farewell Brunch each year, due to timing, etc.

○ **4 Programmatic Initiatives**

■ **Alumni Dinner**

- Saturday, Jan 28th, in Palmer - Complete! See notes above.

■ **Food Pantry - Kay**

- Observations: Great response.
- Lessons for 2024: Kay: Conversation may need to be had if the Pantry is planning to do another 'competitive' food drive at CN. This takes the focus away from CN for the students, and the alumni are the ones who should be solicited for donations, etc. rather than students.

#### ■ College Night Closet Donations - Destiny

- Observations:
  - We need a way to take stock and keep stock of what there is in the closet. Open to any suggestions.
    - Destiny: We need binders or something that ANY volunteer can go in at any point and do what needs to be done by just following instructions.
    - Kiwi: Is this something that would be helpful on the website? A page set up like an 'online store', with a photo of each item and info (size, whatever)? I can help set this up if so.
  - We need a fund for dry cleaning.
    - Kiwi: Any estimate of cost?
  - We need a clearly defined process that has been written down both for the students and for volunteers of expectations for use and return of the items from the closet.
- Lessons for 2024:
  - We need a clearly defined schedule that will repeat annually for donation drives, student sign-up, student shopping days, and student return days; with the number of volunteers needed for each of those days with a plan of action for those volunteers who will have to be on-site in Montevallo. (see clearly defined process above).
  - Will plan a Sub-Committee call with the Alumni Office and possibly Marion.
    - Volunteers: Carrie Giglio, Brett Bell, Kiwi Komai,

#### ■ Vintage Voyage (Fish)

- Observations: 3 riders this year. But there were also some students who were in an accident.
- Lessons for 2024:
  - KB: Is it feasible to push the idea of VV throughout the CN season, and push the issue of being responsible.
  - Kay: I think that we need to use next year to evaluate some new ideas: possibly having Vintages volunteer their own cars to save the expense of a van, if we're only having a few students use the service.
  - KB: I think a volunteer-driven service would be good, and I think it would also be important enough for others to volunteer. Maybe having a sober monitor to look out for people who have had too much to drink and encourage them to take the VV. I think pushing the message to the cabinet and really getting them to have that conversation with the actives.
  - Kiwi: I think we can use the accident that occurred as an impetus for having that conversation with the actives: not necessarily shaming the students who were involved but just saying, "This type of thing is TOTALLY avoidable, so let's make sure to use VV".

#### ■ Welcome Bags - Christine

- Observations: Huge shoutout to everyone that purchased stuff from the list to make the bags extra awesome! There are a few things we have extras that can be added to the bags next year or used for other needs.
- Lessons for 2024: Christine will be searching on occasion for things to add to the Amazon list for next year so that things can be purchased early by anyone that wants to contribute instead of while we're in the middle of spending so much in the thick of it.
  - Kiwi: This was brought up this year as well, and I think we may need to consider if we want to ask ALL Vintage Purples to buy things for Welcome Bags if not everyone is going to be able to get one.

#### ● Upcoming VPAC Volunteer Calls:

- Kay has set up [Facebook events](#) for all meetings for the next two years, plus one.

- The 2023 dates will be: 06/04/2023, 08/27/2023, 11/19/2023.
- The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024.
- The first meeting of 2025 will be on 1/5/2025.
- If you don't use Facebook to update your calendar, please add these to your calendar/planner.

Edited 9/14/23 by Portia Ann Mason Harton

## UM VPAC Conference Call

06/04/2023

**Attendees:** Kay Butts-Pruett, Carlton Hall, Alisha "Fish" Bever, Christine Soria, Destiny Hayden Keracher, Robby Bruggeman, Ana Munoz, Mars Peterson, Kiwi Komai, Portia Mason Harton, Carrie Giglio, Kalyn Wolfe.

**Previous Attendees:** Kay Butts-Pruett, Carrie Giglio, Portia Mason Harton, Robby Brueggeman, Kiwi Komai, Ana Munoz, Destiny Hayden Keracher, Brett Bell, Kalyn Wolfe, KB Bush, Carlton Hall, Karli Blankenship.

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of June 4th - \$ 2,536.00
  - 2023 Purple Show Recording
    - Total cost of the PV 2023 Video: \$5,403.00
    - This is everything. Equipment rental, labor, and editing. This has been paid out of the CNEF, but it is expected that the CNEF will be paid back.
    - \$1,325.00 - This is how much money that is in the CN Video fund currently. Only one person donated to me directly via Venmo (\$10).
      - Robby: I need to make my personal donation to the fund which I expect to be \$500.00. That should put the total in the CN Video fund at \$1,835.00.
      - Kiwi: I will make a personal donation of another \$500.00; which should put the total at \$2,335.00.
      - Fish: I donated \$100 just now.
    - \$2,536.00 - This is the current total for the VPAC account through 6/4 (this includes all reimbursements).

- \$125 - This is how much we generate monthly based on recurring donations. We will generate \$1,125.00 by the end of this year. The expected total for VPAC on 12/31 would be \$3,441.00.
  - Kiwi: I'm setting up a monthly donation of \$20 to VPAC right now, so that will contribute to the monthly/end of year total.
- I feel VPAC could donate \$2,000 right now to the CN Video fund and we would have enough money to cover next year's operating costs. If we did that, the total donations to the CN Video fund would be \$4,335.00 (\$1,068.00 expenses left to cover).
- Robby: I saw Marion over the weekend at an alumni picnic in Montevallo. We spoke briefly about all this, and I told her that there would probably need to be a call to discuss where we would go from here. It'll be a digital download, but when would we want to make it available; possibility of making some kind of money off of it, director's cut vs editors cut, who is responsible for getting the video to donors or purchasers, etc.
- Link - <https://www.montevallo.edu/give/traditions-fund/>
  - Designation: 'College Night Video'
- Questions/Concerns:
  - Fish: If there is any overage in the Video Fund, what will happen to that money?
    - Kay: The Video Fund is basically earmarked from the Endowment Fund, so any overage would stay within the E.F.
    - Kay: If anyone plans to make a gift, if you can give within the next week, we can make sure we get updates on where we are and how much is left to go.
- Call for a vote: All in Favor of VPAC donating \$2,000 to the video fund?
  - Second the motion: Carlton
  - All in Favor: (all)
  - All Opposed: (none)
  - Resolution: Motion carried
- Fundraising - Kay
  - PV 23 Show Recording - Kay
    - Suggest \$25 minimum to download the recording
    - We could send out another email for a Call to Action, and ask the University to send out an Alumni email asking for everyone to donate.

- Creating merchandise?
    - Kiwi: YES YES YES YES YES YES YES!! PLEASE! MERCHANDISE!! I WANT TO DO THIS!! I WILL MAKE ALL THE THINGS!!
  - Kay: I will set up a subcommittee for fundraising once talking to Marion/the University.
    - Kiwi: Please include me on this call/and in these ongoing conversations.
- Komai Oh My - Kiwi: I'd like to offer up the diorama I made for auction to help raise funds for the Video Fund.
- Sip-n-Stroke event after College Night - Carrie
  - Updates on when/how to plan? I can definitely host this. Right now, I have 15 of the setups (aprons, paints, easels, brushes, etc.) but I can get more. Normally these events cost \$30-40 each, which I would be willing to donate to VPAC. All it really comes down to is having a space to host the event. We'd need to have a strong audience in the area who would attend. I can travel to Huntsville/Auburn/etc. if needed. This could happen in July at the earliest.
- **Membership - Destiny**
  - The current database is up to date as of 06/04/2023.
    - New sign-ups during graduation cord distribution?
      - We had 27 students sign up and receive cords and received email addresses for all to be added to the database. All the early sign-up people have been added to the database. Destiny will get the day of graduates added to the database.
  - Graduation Cords:
    - Christine suggested leading up to next graduation we look at other ways to notify the students about the cords. This year, leaders did not post the info graphic to Instagram... only to Discord. However, based on those that pre-signed up and those who picked up at graduation rehearsal, the Discord may only be those students directly involved in CN (cabinet, cast, crew, etc.)
      - Portia suggested announcing the graduation cords earlier and throughout the year so more students on Purple Side will know about the cords and have something to look forward to.
      - Christine stated that this year will look different because we will be advertising cords in Fall for the December graduates, and also again in the Spring. Destiny and Christine will be partnering up on this to ensure this happens.
      - It was also suggested to be involved with the Purple Love-In since the side has moved to doing it after College Night and more Seniors will be there.
      - It was also suggested to encourage active Purples to follow VPAC on Instagram and we can advertise the cords on our own account as well.
- **Communications**

- CowTale Quarterly-ish - not time to think about this, let's revisit in the fall.
- **Web/ Social Media Management**
  - Social Media
    - Facebook (Kay)
      - I'll try to prioritize making some posts that can be scheduled throughout the rest of the year so that it's just put in place.
    - Instagram (Kalyn)
      - The number of followers update: 244.
      - If we can link the IG and FB accounts, I can auto-post to to FB whatever I post to IG.
    - [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com) will get Kalyn the passwords.
  - VPAC Website (Kay)
    - MAJOR updates have been made to the website, including some new pages that highlight some of the work that we have done over the past ten years, updated use of our funds, updated volunteer, and recent brunch photos, etc.
    - The 2024 hotel room block link is live on the website.
      - <https://tinyurl.com/24CNhotel>
    - Kay will clean up notes from the last meeting and this meeting to get them on the website... at some point.
    - Kay will create a page for the PV2023 Video Recording
- **2022-2023 Program and Social Initiatives**
  - Social Events:
    - Founder's Day
    - Peppy Purple Potluck Thanksgiving Dinner
      - We will ask the leaders if they want to revive this.
  - 4 Programmatic Initiatives
    - Alumni Dinner
      - Leaders will coordinate a date in the fall.
    - Food Pantry - Kay



- Kay: Conversation may need to be had if the Pantry is planning to do another 'competitive' food drive at CN. This takes the focus away from CN for the students, and the alumni are the ones who should be solicited for donations, etc. rather than students.

- **College Night Closet - Destiny**

- **VPAC 10 year anniversary**

- I'm thinking about ways to celebrate next year, with it being our 10th year being an official alumni club. I've started a doc to track all the things we've done over the course of time. If you have anything to add, please add it here:  
[https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share\\_link&oid=100835528186458902355&rtpof=true&sd=true](https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share_link&oid=100835528186458902355&rtpof=true&sd=true)

- Kay: I want to have a call with Kiwi and anyone else interested in this, to have a discussion about KOM Pop-Up for specific 10th-anniversary merchandise (Kiwi: yes please! Christine: Add me too)

- **Upcoming VPAC Volunteer Calls:**

- Kay has set up [Facebook events](#) for all meetings for the next two years, plus one.
  - The 2023 dates will be: 08/27/2023, 11/19/2023.
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- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of Sept 10th: \$ 1,283.96
    - Robby verified that the donation for the video was transferred.
  - 2023 Purple Show Recording
    - Kiwi: Fancher told me that there was an August 31st deadline.
    - Kay: I will reach out to Marion again, and if she doesn't answer in a couple of weeks I will reach out to Scott Dillard for some update.
- **Fundraising - Kay**
  - PV 23 Show Recording - Kay
    - Kay: Suggest a \$25 minimum to download the recording if the individual did not already make a donation towards the production fund for the recording and then that donation would go towards the CN endowment.
    - Kay: I will set up a subcommittee for fundraising once we know how UM is going to distribute the video.
      - Sub-Committee Volunteers: Kay, Kiwi, Carrie, Robby, Portia, Kalyn.
  - Komai Oh My - Kiwi: I'd like to offer up the diorama I made for auction to help raise funds for the Video Fund.
    - We will look into setting up an auction at College Night 2024 since there is more hype in person.

- 10-year anniversary fundraiser at College Night -
  - Ana - Can we offer services, for example I do a resume review service and could offer my services.
  -
- Sip-n-Stroke event after College Night - Carrie
  - Carrie: I can do it, but would need a space to do it.
  - Christine: Depending on the number of people capped at, I could try to reserve a meeting room on the upper floor of Farmer (by student life offices). The downside is the room has carpet. If bigger, the student retreat? Or even a large dressing room in the Center of the Arts?
  - Carrie: I will touch base with Christine about a space and date. Once that is determined the VPAC will publicize it. I think that \$20 a person would be a great amount to raise some money.
  - *Possible Date* - Founders Day, October 12th - Carrie will double-check the date to make sure it works and will plan.
- **Membership - Destiny**
  - The current database is up to date as of 09/10/2023.
- **Communications**
  - CowTale Quarterly-ish - not time to think about this, let's revisit in the fall.
- **Web/ Social Media Management**
  - Social Media Facebook (Kay)
    - I'll try to prioritize making some posts that can be scheduled throughout the rest of the year so that it's just put in place.
  - Instagram (Kalyn)
    - The number of followers: 265.
    - Both Facebook and Instagram accounts are now linked.
    - Kalyn is working on a schedule for posts for this upcoming season.
    - Thinking a fall blast around Founders Day to see if we can boost our follower number to over 300 going into this next College Night.
  - VPAC Website (Kay)
    - MAJOR updates have been made to the website, including some new pages that highlight some of the work that we have done over the past ten years, updated use of our funds, updated volunteer and recent brunch photos, etc.
    - The 2024 hotel room block link is live on the website.

- <https://tinyurl.com/24CNhotel>
- Kay will clean up notes from the last couple of meetings and this meeting and will get them on the website... at some point. Does anyone want to help me out with this?
  - Portia volunteered to assist.
- **2022-2023 Program and Social Initiatives**
  - **Social Events:**
    - **Founder's Day**
      - Christine: I know it will be a busy afternoon, but I haven't seen the timeline schedule yet. I know there will be a ribbon cutting for the mountain bike trail (old golf course) and naming ceremony for my building. They're trying to space things out this year so it's not overbooked. Which may help us out. Ice cream social like last year?
      - Kay: I am waiting to hear back from the leader about the level of engagement to see if they want us to do another ice cream social.
    - **Peppy Purple Potluck Thanksgiving Dinner**
      - We will ask the leaders if they want to revive this event.
      - Christine: Throwing in a suggestion of the Center's lobby if revived. I've heard students aren't as fond of student retreat due to distance from most of campus.
      - Kay: Once I hear back from the leaders, I will schedule a meeting for anyone who can join in the next couple of weeks.
  - **4 Programmatic Initiatives**
    - **Alumni Dinner**
      - Leaders will coordinate a date in the fall.
    - **Food Pantry - Kay**
      - Kay: Conversation may need to be had if the Pantry is planning to do another 'competitive' food drive at CN. This takes the focus away from CN for the students, and the alumni are the ones who should be solicited for donations, etc. rather than students.
    - **College Night Closet - Destiny**

- We need to coordinate with Marion. We are waiting on answers on more important projects. We are at capacity in our current space and need to discuss where we are going to move it since we have run out of space.

- **VPAC 10 year anniversary**

- I'm thinking about ways to celebrate next year, with it being our 10th year being an official alumni club. I've started a doc to track all the things we've done over the course of time. If you have anything to add, please add it here:

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- Kay: I want to have a call with Kiwi and anyone else interested in this, to have a discussion about KOM Pop-Up for specific 10th-anniversary merchandise (Kiwi: yes please! Christine: Add me too)
- Things that I am considering:
  - T-shirts
  - Stickers
- Sub-Committee Volunteers: Kay, Destiny, Ana, Portia, Robby, Carrie, Brett.
  - List of the original/highlight original volunteers from 10 years ago who help the VPAC become an official alumni club.

- **Upcoming VPAC Volunteer Calls:**

- Kay has set up [Facebook events](#) for all meetings for the next two years, plus one.
  - The 2023 dates will be: 12/03/2023.
    - Kay: will cancel old google invites and then set up a new one with correct call information as well as dates and the most recent VPAC volunteers invited.
  - The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024.
  - The first meeting of 2025 will be on 1/5/2025.
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.

Edited by: Portia Ann Mason Harton 9/14/23

## UM VPAC Conference Call

12/03/2023

**Attendees:** Kay Butts-Pruett, Destiny Hayden Keracher, Robby Bruggeman, Carlton Hall, Portia Mason Harton, Alisha "Fish" Bever, Kalyn Wolfe, Ana Munoz, Christine Soria, Karlie Blankenship, Carrie Giglio, Kiwi Komai

**Previous Attendees:** Kay Butts-Pruett, Destiny Hayden Keracher, Kiwi Komai, Portia Mason Harton, Robby Bruggeman, Ana Munoz, Carrie Giglio, Brett Bell, Kalyn Wolfe.

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.
- **Governance**
  - **Election of 2024 - VPAC Co-Chairs**
    - Kay: In 2020, we shifted from 2 to 4 co-chairs of this alumni club. We may not be completely following Robert's Rules of Order; however, we do need to re-evaluate and make sure that the co-chairs are still the correct people in place.
      - Kay: This upcoming college night is 20 years of VPAC and 10 years as an official alumni club. I am so appreciative of everyone who has volunteered over the last 20 years. At this time, I have to take a step back as a co-chair for VPAC. I will remain a volunteer and will be available in an advisory capacity moving forward.
      - We really need to talk about the purple way of master/apprentice, where we are actively recruiting new volunteers.
    - Next Steps: Nominations (for both current and new) and voting will be in our next meeting on 1/7/24. It will be formally announced in the Homecoming business meeting.
  - **VPAC 10-year anniversary officially/ 20th year unofficially**
    - Kay: I'm thinking about ways to celebrate next year, with it being our 10th year as an official alumni club. I've started a doc to track all the things we've done over the course of time. If you have anything to add, please add it here: <https://docs.google.com/document/d/1R->

[7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share\\_link&ouid=100835528186458902355&rtpof=true&sd=true](https://www.google.com/url?sa=D&usp=share_link&ouid=100835528186458902355&rtpof=true&sd=true)

- Previous Convo: Kay: I want to have a call with Kiwi and anyone else interested in this to have a discussion about KOM Pop-Up for specific 10th-anniversary merchandise (Kiwi: yes, please! Christine: Add me too)
- Kay: Does anyone have the bandwidth to look through the minutes from the last ten years to make a full list of volunteers who have made VPAC what it has been through the years? [Robert Brueggeman](#) will make a master list of those who have given over the last 10 years in either time, talent, or treasure.
- 10 years is a big deal and this is a group the University is proud of and we have been used as an example of affinity based alumni groups versus geography based. We raise money for the University and do not take money from the alumni association making us financially self sufficient.
- Things that VPAC are considering:
  - T-shirts
  - Stickers, silicone bracelets, cowbells, keychain, patches, magnets, water bottle
  - Sub-Committee Volunteers: Kay, Destiny, Ana, Portia, Robby, Carrie, Brett, Kiwi, Carlton
  - Who is taking the lead?
    - Co-Leading the initiative: [Robert Brueggeman](#) & [carriecole86@gmail.com](mailto:carriecole86@gmail.com)
  - List of the original/highlight original volunteers from 10 years ago who helped the VPAC become an official alumni club & master list of volunteers from the last 10 years. [Robert Brueggeman](#) & [Carlton Hall](#)
  - Kalyn: Instagram posts scheduled; collaboration with Komai's Oh My and feature merchandise; Throwback Thursdays, etc
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of 12/1/2023: \$3,318.96
  - Monthly sustaining donation total: \$145/month
  - Expected total for CN Feb 2024: \$3,608



- [Robert Brueggeman](#) & [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) to meet and have a money talk around donation planning for CN endowment pledge. We have a new \$5000 pledge to fulfill by 2028.
  - 2023 Purple Show Recording
    - Kay: Update from the UM Advancement Office:
      - The editing of the recording is still ongoing and the final product is not yet available.. As of this meeting, the UM Advancement Office does not have an estimated completion date. We will check in again near the end of January in the hopes of receiving a firmer completion date.
  - Need to update the website with an updated list of donors.
    - [Robert Brueggeman](#) will make this list
- Fundraising - Kay
  - Komai Oh My - Kiwi: I'd like to offer up the diorama I made for auction to help raise funds for the Video Fund.
    - We will look into setting up an auction at College Night 2024 since there is more hype in person.
    - Carrie - would be willing to donate items for an auction.
    - Fundraiser/Auction Sub-committee:
      - Kiwi, Carrie, Kay, Robby, Destiny, Ana, Portia
      - Kiwi will take the lead and schedule a sub-committee call to discuss the particulars
  - 10-year anniversary fundraiser at College Night -
    - Previous Idea from Ana - Can we offer services? For example, I do a resume review service and could offer my services.
  - Apples by Carrie:
    - Kay: This page on the website is hidden but can be reactivated in a matter of minutes if we want to do this again this year and begin promoting early.
    - Carrie - I am happy to do this again this year. It seemed pretty successful last year.
      - Carrie please email the details to the VPAC email and we will get it updated on the site.
- Membership - Destiny
  - The current database is up to date as of 12/3/2023
  - Mimic last year setup at brunch as it was the most successful so far
- Communications
  - CowTale Quarterly-ish -
    - Volunteers to write and assist
      - Ana, Kalyn, Kiwi,

- Kalyn - would like to further utilize social media to spread the articles/VPAC info
    - Kiwi- would like to move toward a social media format; I'm fine with continuing to create graphics/layout etc. CTQ as a long-format, printed/emailed format is not as relevant, so short-form is the way to go
    - Kalyn - Volunteers to take over more of the management of the whole thing
  - Emails:
    - Kay: What additional content is needed for an end-of-year email?
      - Year-end giving, tax-deductible donation to VPAC on UM website.
      - College Night tickets (add language that issues should be directed to the Alumni Office)
      - Hotel room block
      - Celebrating our 10th anniversary as an official alumni club of the UMANA
      - Register for UMNAA Awards Luncheon on UM website if attending, will be Friday night instead of lunch on Saturday as it normally is
- **Web/ Social Media Management**
  - Social Media
    - Facebook (Kay)
      - [Robert Brueggeman, d.tiny.hayden@gmail.com](mailto:Robert.Brueggeman@d.tiny.hayden@gmail.com), [Carlton Hall, kalynwolfe@gmail.com](mailto:Carlton.Hall.kalynwolfe@gmail.com) separate meeting to discuss FB moving forward
    - Instagram (Kalyn)
      - Kalyn: We need to get hyped! We've doubled our followers year after year; I think we can get to 500. We need to possibly have a social media representative on each sub-committee meeting, to let social media know what updates to push from that meeting
      - The number of followers: 270
      - Both Facebook and Instagram accounts are now linked.
  - VPAC Website (Kay & Robby)
    - THANK YOU to Portia for cleaning up the meeting minutes from the last several meetings so they could be posted to the website.
    - THANK YOU to Robby for mastering Weebly to add the minutes to the website.
    - Several updates have been made to the website, including new pages highlighting some of the work we have done over the past ten years,

updated use of our funds, updated volunteer and recent brunch photos, etc.

- But more updates are needed in early 2024, and if possible, we need to identify a volunteer who wants to help with updates.
  - [anacamillemunoz@gmail.com](mailto:anacamillemunoz@gmail.com) would be interested in volunteering to help on the website and [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) would like to be her backup.
- REMINDER: The 2024 hotel room block link is live on the website. If you haven't booked your room yet you need to before the email goes out and the room block fills up.
  - <https://tinyurl.com/24CNhotel>
- Kay: Need to update the website with an updated list of donors.
- Kay: Need to update the website with an updated list of volunteers over the years.

- **2023-2024 Program and Social Initiatives**

- **Social Events:**

- **Peppy Purple Potluck:**

- Kiwi: The initial organization of the food planning was a little disjointed, but we made it work and ended up with a TON of food at the event. We had a few dozen actives attend, as well as a few Vintages. Leaders and some of the cabinet were helpful setting up and breaking down. Kiwi brought a lot of to-go containers, which were VERY eagerly filled by the actives.

- **Friday Night Welcome Dinner**

- The UMNAA Awards Luncheon, which normally happens on Saturday at noon, has been moved to Friday evening. It's happening early, around 5, so that people can still attend the CN shows if they would like, so it shouldn't interfere with our normal Zapopan in Calera plans. However, with it being our 10th anniversary year of being formally recognized by the UMNAA as the first affinity-based alumni club, there is likely to be some acknowledgment of our alumni club. I believe it would be wonderful to have as many Vintages in attendance as possible.
        - Kiwi: Is there a signup or registration? Destiny: Yes, you will register on the UM website and get your ticket.

Well put that info on social media and in the year-end newsletter

- Volunteer Lead on setting up a reservation at Zapopan and attending to ensure we don't drive the wait staff insane:
  - We will discuss at January meeting
- Saturday Morning Homecoming Brunch/Annual Business Meeting
  - Co-chairs will author this over next few meetings
- Volunteer Lead to arrange for food, pick up of food, and coordinate decoration of space with Purple Alumni Cabinet:
  - We will discuss and name volunteer lead at January meeting
- Sunday Morning Farewell Breakfast
  - Volunteer Lead on setting up a reservation at Cracker Barrel and attending to ensure we don't drive the wait staff insane: can assign at January meeting
- 5 Programmatic Initiatives
  - Alumni Dinner
    - Leaders will coordinate a date, probably towards the end of January
      - Bring to go containers like we did for the Purple Potluck
  - Food Pantry - Kay
    - Kay: A conversation may need to be had if the Pantry is planning to do another 'competitive' food drive at CN. This takes the focus away from CN for the students, and the alumni are the ones who should be solicited for donations, etc., rather than students. I will reach out to the CN committee/alumni office to discuss.
  - College Night Closet - Destiny
    - Will be more updates in the January meeting.
  - Vintage Voyage - Fish
    - Van rental (7 passenger van for Thursday-Sunday) is secured for \$288.
  - Graduation Cords

- Fall graduation is coming up. Christine emailed the leaders a graphic for the graduation cord info. We (co-chairs) need to text the leaders to make sure they have seen that email and informed any graduating Purples (Robby texted leaders and they confirmed). Need to request they be sure to inform the side via insta and discord. They only posted on discord last spring and that was part of the communication issue. We need to request they post on their insta and their discord to be sure they are reaching as many actives as possible.

- **Upcoming VPAC Volunteer Calls:**

- Kay has set up [Facebook events](#) for all meetings for the next year, plus one for 2025.
  - The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024.
  - The first meeting of 2025 will be on 1/5/2025.
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