

## UM VPAC Conference Call

1/6/2019

**Attendees:** Kay Butts-Pruett, Robby Brueggeman, Kalyn Wolfe, Ashley Kelly, Brett Bell,

New Business (Kay):

- Teresa has stepped down as secretary, Ashley and Kay are recording minutes.
  - Interview leaders: Teresa will still complete this.
- Communications (Ashley):
  - Website renewal is coming up soon
    - FROM DEC 2018 MINUTES:
      - We paid \$75 for the domain for 5 years.
      - We paid \$89 for website features for 1 year.
    - ASK LAUREN to add hotel room block information to website.
  - Live-Streaming
    -
  - FB Events for Homecoming
    - Two Weeks prior to College Night we need to create events.
    - We can either have all information to Ashley and she will create the events, or each individual person can create a Facebook event for their assigned event.
    - Events need to go live by 1/21/18.
    - All information needs to be sent to Ashley by 1/15/18.
  - Cow Tail Quarterly
    - Eve is the finisher and needs approximately 4 business days to tweak everything in Publisher.
    - Ashley needs content submissions/ideas by this weekend to touch base and review everything going in this issue.
      - Include as much information as possible. When creating your submission, remember it is easier for Ashley to trim than to fill in content.
    - Ashley and Brett will work together on compiling content.
    - We may need to cut insert if printing costs prove prohibitive.
    - We need to secure a printing option because that may influence our completion deadline.
    - Current deadline: January 1 to get all information to Ashley.
    - FROM SEPTEMBER 2018 MINUTES:
      - Current content selections/ideas:
        - Interview with the leaders – Teresa
        - Interview with Vintage Purples involved in Pedro Pan – Carlton
        - Historic Research – Pam
        - Endowment/Interview with Karen Kelly and Jim Metson - Kay

- Membership:
  - Lauren - new membership form - ready to go out?
  - Lauren and Ashley - has database been updated to email list? Kay can update if you can tell me where we are with updates and what needs to be done.
- Special Events (Kay):
  - Room block has been set up.
    - Kay sent information to Lauren to add to the website.
  - Friday Night Dinner: Kay will touch base with RedZone in Calera
  - Saturday Brunch: Coffee & Doughnuts?
    - add water some fruit to those who don't eat sweets/drink coffee
    - Kay is going to clearly communicate on FB event
  - Dinner for the Cast: waiting on leaders for the date
  - Sunday brunch: informal, no event, just a suggested time
  - Welcome Bags: Amanda confirmed she is not doing these, Kay to take over.
- Operations (Kay):
  - Endowment:
    - \$25k has been raised so far toward \$100k goal.
    - Kay is working on calls with pledge terms for larger gifts.
    - Kay & Kalyn would like to send out a database wide email asking for donations
    - Kalyn is working on a write up on the importance of giving to go in the informational email, social media, website, etc.
  - Centennial
    - Time Capsule
      - Info coming soon from University
    - Town Parade
      - Vintage Purples Float
        - Kay has several volunteers, needs to set up a call and make a game plan for the float.
        - Suggestions of who has a truck and/or trailer?
      - More CN Tickets: Alumni CN tickets are sold out.
        - Live Streaming from Comer Auditorium is happening.
        - TBD on details of those tickets.
- Administration (Robby):
  - Current Account Balance: \$ 3,147.75
  - Outline what our average annual expenses are and build a yearly budget for VPAC.
- Final Questions/Comments
  - 
  - Call schedule:
    - Jan 6
    - Jan 20
    - Feb 3

- All at 5pm Central Time

## UM VPAC Conference Call

1/20/2019

**Attendees:** Kay Butts-Pruett, Robby Brueggeman, Kalyn Wolfe, Eve Black, Brett Bell, Kerry Komai, Andrea Bliss, Ashley Kelly

New Business (Kay)

I'm going to try a new format since i hold most of the updates in all areas. Here's what I've been working on:

- Events & Project Updates: (Kay)
- Deadline for booking your hotel room for the discounted rate of \$99/night is tonight, Sunday 1/20 at midnight.
  - [Click here to book your hotel room](#)
- The 14th Annual Alumni Dinner will be Saturday 2/2 at 5:30 in Palmer Hall.
  - SetUp begins at 5PM
  - We will be feeding the cast, crew, orchestra, cowtails, cabinet, Palmer staff and any other purple who needs a free meal.
  - [Click here to sign up to bring something to the alumni dinner!](#)
  - In desperate need of more volunteers, please share the event on fb!
- CN Centennial Parade on Friday 2/8 at 3:30PM.
  - Sign Up Genius is tracking for volunteers.
  - [Click here for more information](#) on sign-up genius.
  - Our float theme is "COWabunga Dude! Riding the Crest of the Wave of College Night Spirit!" to continue the theme of Homecoming 2019
  - Will discuss float theme at end of call so those not involved in design/build/decorate don't have to be subject to the entire convo plus Andrea can't join until later in call.
  - Tech crew has estimated \$TBD for supplies.
  - Arts & Crafts have estimated \$50 for supplies
  - Kay is donating purple bags to hold candy, moon pies, purple beads, etc.
  - Kay is buying purple flower lei's for everyone who is walking beside or riding on the float.
  - Kay is going to try to upload all purple cheers to google drive so they can be downloaded by parents for the kids to practice and will make a mixed playlist that combines "beach" songs and purple cheers to play from the truck that will be pulling the float.
  - Andrea is headed to side space to scavenge and see what is left from the Pirate show.
    - Current design idea is that we're putting surfboards along the back
    - Making waves for sides of of the float.
  - Eve is bringing a bubble machine.
    - Also need to bring a gallon of bubbles
    - Eve will organize getting more bubble machines.

- All events (including athletic games) have been added as FB events by the VPAC profile to the VPAC group.
- All events have been added to calendar on Vintage Purples website
- Welcome Dinner
  - Confirmed at Red Zone.
  - Waiting on response from owner if they will donate 20% of all purchases to VPAC to support College Night endowment fund for all sales Friday night.
  - If they do this then I think we should promote the event even more and truly spread the word that it's a welcome dinner and a UM fundraiser. Perhaps I could even get the Alumni Office to send out a Homecoming wide email?
- Homecoming Reunion Brunch
  - Menu has changed as I was able to talk the Alumni Association into paying for the brunch to be catered by UM. They are going to completely cover the costs.
  - UM Alumni office's only request is that we make the general appeal to everyone to make a donation to support CN Endowment Fund.
  - Kay has requested from the Spirit and Alumni cabinets that they "decorate" the room to welcome the alumni to the Centennial.
  - Kay will have a children's activity at the brunch so that all kids can make "shakers" to use at the basketball game.
  - FYI: The Old Golds reunion breakfast will also be held in Wills. There has been a discussion about getting both groups together for a group photo outside of Wills at the end of both brunches, estimated time 11:30AM.
- After the shows at the Hampton Inn
  - Conference room has been reserved for Vintage Purples.
  - Anyone who uses room is responsible for leaving it the way they found it.
- Farewell Breakfast at Cracker Barrel
  - No one has volunteered to be point of contact. Not yet sure if I'll be attending.
- Welcome Bags
  - Kay:
  - Kerry: Love the bags, don't scrap
  - Eve: I'll help and
- Centennial Time Capsule
  - Info coming soon from University, not sure if it will be Friday or Saturday yet.
  -
- More CN Tickets: Alumni CN tickets are sold out.
  - Live Streaming from Comer Auditorium is happening and anyone with a comer ticket will be allowed in Palmer for the circle up at beginning of night and announcement at the end of the night.
  - Tickets for comer auditorium are on sale.
- FYI: There is going to be a former leaders & SGA presidents reception hosted by UM President (never happened before!) on Flowerhill on Saturday night from 5:30-6:45. They are working on shuttles to Palmer afterwards.
- Vintage Voyage (Fish)

- \$200 for the rental
- Kay: Can we have Kiwi touch base with Andrea so the decals for the Vintage Voyage are in theme with the COWabunga Dude float design since it will be in the parade as well.
- Communications (Ashley):
  - Website renewal is coming up soon
    - FROM DEC 2018 MINUTES:
      - We paid \$75 for the domain for 5 years.
      - We paid \$89 for website features for 1 year.
    - Have the following items been added to website yet?
      - Standing Request: hotel room block information
      - Standing Request: College night endowment information (with link to the UM page for endowment)
      - New Request: Links to sign-up genius pages to volunteer for alumni dinner & parade
  - Live-Streaming from VPAC during weekend
    - Ashley: I'm not sure if I'll be attending. We do want to do this but need volunteers to do the live streams.
    - Things we would want to stream:
      - cheerleaders competition
      - parade
      - college night announcement
  - Cow Tail Quarterly
    - Content Status:
      - Interview with the leaders – Teresa: TBD
      - Interview Vintage Purples involved in Pedro Pan – Carlton: SUBMITTED
      - Historic Research – Pam: TBD
      - Endowment/Interview with Karen & Jim - Kay: SUBMITTED
      - Crest of the Wave Logo & Quote - Kay : SUBMITTED
      - Fundraising Appeal - Kay & Kalyn: SUBMITTED
    - Kay: UM Alumni Office is going to print the cowtail quarterly free of charge. They are also going to have their student workers fold it for us.
    - Kay: UM Alumni Office has requested that they have a print-ready file no later than COB on 2/1 to ensure they can have printed and ready for pick up by 2/7.
    - Eve: I need to have the file by Monday 1/28th to have the print ready file for alumni office on time.
    - Kay: Can the final edited version of the Endowment interview with karen & Jim be sent to me via PDF? The Old Golds have requested that we share it with them so that they can share with their group. I suggest putting the Cow Tail Quarterly logo at the top of the article.
- Membership:
  - Lauren and Ashley - has database been updated to email list? Kay can update if you can tell me where we are with updates and what needs to be done.

- Ashley: The only spreadsheet you need to look at is the responses
- Operations (Kay):
  - Endowment:
    - \$25k has been raised so far toward \$100k goal.
    - Kay has draft of fundraising ask email that she and Kalyn wrote together. Once we talk finances and determine what the VPAC would like to commit to we'll get that email out this week.
    - Reminder that you can make donations or pledges so that if you want to make a larger donation you can make either monthly or quarterly payments up to 5 years.
    - Print Deadline for recognized circle of giving is next Friday 1/25.

College Night Endowment Circles of Giving	
Royalty & Loyalty Circle	\$100
Backstage Circle	\$250
Founders Circle	\$500
Second Century Circle	\$1,000
Grand Drape Circle	\$2,500
Palmer Circle	\$5,000
Trumbauer Circle	\$10,000

- Has everyone on this call made a donation/pledge to the CN endowment fund? If not, I would strongly encourage that you support this important initiative.
- Additional Fundraising Plans:
  - Sending solicitation email to entire email database next week and weekend of college night.
  - I have a call list for potential major donors that I'm trying to make as many calls as possible between now and the print deadline of 1/25.
  - Kay would like to have a couple of people who are walking with the float to have bags to collect donations. Will have a business card with CN endowment information on it to pass out. I volunteer for this role, will need 1 other volunteer for the other side of the street. Thinking about making sandwich boards to wear while walking & taking donations?
  - Kay would like to propose a "rummage sale" at the alumni brunch where people can donate children's clothes, old purple shirts, etc. to the VPAC and we'll turn around and sell it at "thrift store" prices. **\*\*Kiwi has an idea/offer for help for this**
    - Kiwi:
      - "Pass the collection plate" at the alumni welcome brunch Saturday morning.
      - Remainders of "rummage sale" will be taken to the tailgate to continue to bring in as much \$\$ as possible.

- Follow up college night weekend with a final donation solicitation email while sharing links to livestreams, photos and updates from the social channels.
- Administration (Robby):
  - Current Account Balance: \$ 3,917.75
  - [Google Sheet of VPAC accounting](#) over years & current year budget
  - Outline what our average annual expenses are and build a yearly budget for VPAC.
  - Kay: Discuss College Night endowment & what level we want to contribute at.
    - Robby: We currently have \$3,000 that we can donate from our account while still covering 2019 operating expenses.
    - Kay's Recommendation: Make initial donation of \$3k & pledge to pay additional \$2k in next 4 years @ \$500/year. This would be a total of \$5,000 putting us at the Palmer Circle level. Who knows, maybe we'll get an overwhelming donation at college night and we can join the Trumbauer Circle! ;-)
    - VOTE: All in favor of donating \$3k to the endowment with a \$2k pledge over the next 4 years.
      - YAY: ALL
      - NAY: NONE
- Final Questions/Comments
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  - Upcoming Calls:
    - Sunday Feb 3
    - Sunday, March 3 - SUPER important to recap the weekend and make plans for how 2020 will operate as an alumni club
    - All at 5pm Central Time

## UM VPAC Conference Call

2/03/2019

**Attendees:** Robby Brueggeman, Eve Freeman, Brett Bell, Kiwi Komai, Ashley Kelly, Kay Butts Pruett

- Events & Project Updates:

- Robby:

- Float- Work session planned for Thursday 2/7 @ 2pm. Andrea Bliss will continue painting, etc during the week. Kiwi will be making graphics for the float, as well as matching decals for the van. Kiwi needs pics of the float decorations as they develop, so she can match them.
    - Money: float cost will take out a large chunk; etc. We'll be low on funds after College Night. So FUNDRAISE. Try to get across to people that if you are donating under \$100, please donate through VPAC, to help our pledge (this is also in newsletter).

- Ashley:

- Communications/Newsletter: Newsletter looks great! Has been sent to Eve, who will make sure that it's up on the Drive for people to see also. There's a ton of info and interviews in this issue, so please do your part and hand out newsletters. If everyone can everyone grab 10 newsletters to hand out (tailgate, individual events, etc) that will help a lot. We are having 100 printed.
    - Social Media: UmVPAC has been really active (thanks Kay and Ashley!), but Ashley will not be at CN. The best option to keep social media active during CN weekend is document your own experience, and post a ton-- and on every post, tag UmVPAC. This will make sure it's pushed to the website as well as popping up on UMVPAC's stream. Fish is planning to live stream several events over the weekend.

- Kiwi:

- Rummage sale: Kay will follow up with Marion to make sure we will be able to get into Wills Friday afternoon/evening, in order to set up clothing racks and lay out the donations we've gathered so far. Volunteers would be helpful.
      - We will be in Wills at 9am to finish setting up. We also have 3 volunteers so far (Kay will get in touch with them to confirm) to help staff the sale.
      - We need to make sure to advertise the rummage sale to active purples.
    - Raffle: Kiwi is donating Purple merchandise as gift baskets to raffle off (Tickets \$2 each or 3 for \$5). There's a LOT of really nice stuff being raffled off (pics

coming soon), so encourage people to donate to get raffle tickets. This also needs to be sent to actives.

- Kiwi is making stickers to give to people when they donate on-site for the endowment, that say "I support College Night Endowment". Also making buttons to give to sustaining donors (those who give a monthly donation).

- Kay:

- People who bring stuff to throw during the parade: just bring them to the gathering/setup for parade Friday beforehand.
- Welcome bags will be stuffed Thursday night at hotel, after the shows.
- Kay, Marlana, Robby, & Kalyn will be available to take donation info electronically on site over the weekend.
- Updates:
  - Brunch: Graphic needs to be changed. We will have a build-your-own crostini bar, mix of breakfast and lunch food, w/fresh fruit setup.
  - Tracy Payne's last day at the University is 2/4/19.

## UM VPAC Conference Call

3/3/2019

**Attendees:** Robby Brueggeman, Kay Butts Pruett, Eve Black, Brett Bell, Mia Shirley, Kalyn Wolfe, Kerry Komai, Ashley Kelly

- **CN Weekend Review of Events - any feedback on any events**
  - **Alumni Dinner (weekend before college night)**
    - LOVE doing it earlier in the day.
    - Eve: People are saying the same thing over and over. We need to have more structure around who can talk and how long they should talk.
    - Eve: An idea is to let everyone send in statements that we put into a slideshow that plays during the entire dinner.
    - Eve: Loved that we did a midnight snack since it was cue to cue and thinks we should always do that on cue to cue.
  - **Centennial Parade**
    - Eve: Best ever, let's never do it again.
    - Kay: ditto
    - Brett: Best walk around the block ever
    - Kay: We won a \$100 out of it for best float
    - Robby: REMINDER FOR ROBBY: Follow up with Stephanie Shaw to make sure that \$100 has been deposited into our account.
  - **Friday Welcome Dinner @ Red Zone**
    - Donated \$103
    - Multiple people thought service as bad and menu was incomplete. Several people agree that we need to find a new location next year.
    - NOTE: If we want to find a new location we will need a volunteer to take the lead in finding this new location that will hold a reservation for 30-50 on a Friday night that is no smoking.
      - Mia is going to check out the Italian restaurant
  - **Saturday Homecoming Reunion**
    - Kalyn: Liked it, the rice krispie treats were everything.
    - Robby: Will be going back to paying/providing the brunch ourselves

- Eve: Don't forget about Jacks, they do biscuits by the dozen
  - Kay: Going to make a google form to put registration into so that it doesn't have to be manually entered after the weekend
  - Eve & Brett: Tables need to be moved so the pictures aren't so terrible.
- **Sunday Farewell Brunch**
  - Robby: They were better than usual about getting all the tables together in one section.
  - Eve: We need to take a picture while everyone is eating or before we are seated out in front of the restaurant.
- **Cow Tail Quarterly (Ashley Kelly)**
  - Ashley: People thought it was great and I got great feedback
    - Planning on making some changes to the way that we put this together since we're doing more historical pieces than anything else. So we'll begin working on it this summer so that it's started earlier.
- **Fundraising Successes (Kay)**
  - Total # of monthly donors signed up = 5 new during the weekend (*that we know of, hoping it's more*)
  - Friday Night dinner at Red Zone 20% = \$103
  - Rummage Sale & Komai Oh My Raffle Tickets = \$697.21
  - Komai's Oh My 2019 Centennial Shirt Sales 25% = \$367.50
  - Parade Award = \$100
  - Many online donations that Robby will discuss where it puts us for meeting the remainder of our endowment pledge.
- **VPAC Finances**
  - Update on Endowment (\$3k paid/\$2k pledged)
  - Current Financial Status: Just under \$3k, keeping \$800 in reserve to cover 2 years of operating costs.
  - That leaves \$1,575 that we can donate toward our \$2k endowment pledge so if we can raise the additional \$425 we'll be able to
  - Ashley: her sister works for Exxon and could have the opportunity to support with matching gifts so she's going to look into it and see if that's an option.
- **VPAC Structure/Mission moving forward**

- Robby: We need a scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission which is the College Night Endowment Fund and the Vintage Voyage.
  - Everyone agrees that this is the best way to go.
- Next Meetings
  - June 2, Sept. 1, Dec. 1
- -

## UM VPAC Conference Call

9/8/2019

Attendees: Robby Brueggeman, Kay Butts Pruett, Brett Bell, Kiwi Komai,

- **VPAC Structure/Mission moving forward (Kay)**
  - agreed to last meeting:
  - Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support out mission which is the College Night Endowment Fund and the Vintage Voyage.
- **VPAC Finances (Robby)**
  - Current Financial Status: \$1,306 currently in account with the endowment pledge paid off.
  - A certain amount of it is restricted funds specifically for the Vintage Voyage.
  - We have monthly donors that will add to that amount before college night along with the donations that will come in when people start buying college night tickets and designate their donations to VPAC.
  - Goal is to keep around \$800 in the account at the minimum since the average CN costs around \$700.
  - UM Alumni Association still owes the VPAC \$100.
- **Fundraising Successes (Kay)**
  - Update on Endowment (\$5k paid)
  - Next circle of giving is \$10k and while we're not going to commit to a formal pledge that obligates us to the donation we are going to fundraise with the intention of meeting that next circle of giving so that Vintage Purples are listed in the program at the highest tier of giving.
  - A "pie in the sky" goal is to raise \$25k, more than double the highest circle of giving so that the Endowment Fund creates a new circle of giving that we'd get to name. Imagine if the top billing on that page of the College Night Program was listed as the "United Circle of Giving" and listed Vintage Purples. We'd like to aim for that in the next 5-10 years.
- **2019 - 2020 events (Kay)**
  - All of these are set up as FB events already
    - NOTE: We need access to the VPAC website. All the athletic events, etc. have been added to the VPAC google calendar which is supposed to automatically update the website calendar but it's not. Without the login/password info I can't trouble-shoot to figure out what is going wrong.

- Peppy Purple Potluck Thanksgiving Dinner - Sat. 11/23: 11am-3pm
  - This is/would be VPAC's 3rd 'official' event as an Alumni Club, making us a Tier 1 Alumni Club
  - Vintages & families are welcome
  - Bring ~~birthday cake for Kiwi~~ a potluck dish, or we can order turkey/ham/etc to pick up & bring
- Alumni Dinner - Sat 1/25/2020
  - Not the night of cue-to-cue
- Homecoming Feb 5 - 8th
  - Anything else? \*\*Set up FB Event for the day CN tickets go on sale; put a reminder to designate your donation to VPAC
- Saturday Homecoming Reunion
- Sunday Farewell Brunch
- Upcoming VPAC Calls: Dec 1; Jan 5; Jan 19, Feb 2; March 1; June 7

#### Do we want to?

- **Friday Welcome Dinner**
    - Last year at Red Zone Multiple people thought service as bad and menu was incomplete. Several people agree that we need to find a new location next year.
    - NOTE: If we want to find a new location we will need a volunteer to take the lead in finding this new location that will hold a reservation for 30-50 on a Friday night that is no smoking.
      - Mia was going to check out the Italian restaurant - Robby to follow up with her.
  - **Cow Tail Quarterly**
    - if this is going to be done this year it will need a lead volunteer.
  - **Any other projects?**
    - Need to be brought to the next meeting for discussion if we want to add to the 2019 - 2020 lineup.
- **May the record show that tonight's meeting was only 40 minutes long, it is possible!! ;-)**

## UM VPAC Conference Call

12/1/2019

**Attendees:** Robby Brueggeman, Kay Butts Pruett, Brett Bell, Kiwi Komai, Justin Averette, Destiny Hayden, Russell Hooks, Carlton Hall

- **VPAC Structure/Mission moving forward (Kay)**
  - agreed to last meeting:
  - Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission which is the College Night Endowment Fund and the Vintage Voyage.
- **VPAC Finances (Robby)**
  - Current Financial Status: \$1,306 as of 8/12/2019
  - College Night ticket sales = \$600
  - THE current \$5k endowment pledge is paid off.
  - \$XX is restricted funds specifically for the Vintage Voyage.
  - We have monthly donors that will add to that amount before college night along with the donations that will come in when people start buying college night tickets and designate their donations to VPAC.
  - Goal is to keep around \$800 in the account at the minimum since the average CN costs around \$700.
  - UM Alumni Association still owes the VPAC \$100.
- **Fundraising Successes (Kay)**
  - Update on Endowment (\$5k paid)
  - Next circle of giving is \$10k and while we're not going to commit to a formal pledge that obligates us to the donation we are going to fundraise with the intention of meeting that next circle of giving so that Vintage Purples are listed in the program at the highest tier of giving. Deadline is Jan 12th to make a formal pledge to be published in 2020 CN program.
  - A "pie in the sky" goal is to raise \$25k, more than double the highest circle of giving so that the Endowment Fund creates a new circle of giving that we'd get to name. Imagine if the top billing on that page of the College Night Program was listed as the "United Circle of Giving" and listed Vintage Purples. We'd like to aim for that in the next 5-10 years.
  - Kerry to send Kay time slots and duties for sign up genius to help create/setup/sell Purple Swag.

- Kay - has a call list - to divide with Destiny & others, to call for pledges for endowment
- **2019 - 2020 events (Kay)**
  - All of these are set up as FB events already
    - NOTE: We need access to the VPAC website. All the athletic events, etc. have been added to the VPAC google calendar which is supposed to automatically update the website calendar but it's not. Without the login/password info I can't trouble-shoot to figure out what is going wrong.
  - Peppy Purple Potluck Thanksgiving Dinner - Sat. 11/23: 11am-3pm
    - This is/would be VPAC's 3rd 'official' event as an Alumni Club, making us a Tier 1 Alumni Club
    -
  - Alumni Dinner - Sat 1/25/2020
    - Not the night of cue-to-cue
      - Kay will see about setting up a sign up genius for a coffee and doughnut
    - Pizza & Spaghetti in Palmer- Kay will set up sign up genius as well as send out email and social media to promote
  - Homecoming Feb 5 - 8th
    - Facebook event is set up.
    - Hotel room block is set up.
  - Welcome Bags
    - People want them, but no one wants to take the lead on them....
    - Kiwi - can help but can't take lead
  - Friday Night Dinner
    - Robby: We would probably go somewhere better, however we need to
    - Robby - going to determine if Zapopan or Red Zone is preferred location for Friday Night welcome dinner. Kiwi can help research/talk to venues for options.
  - Saturday Homecoming Reunion
    - Wills 201
    - Brunch - Kay to research
  - Sunday Farewell Brunch
    - Kay and/or Kerry and/or Robby - whoever gets there first, ask for a grouping of tables.
  - Vintage Voyage
    - PJ Party -Saturday 1/18/2020

- Russell Hooks volunteers for Friday night driving of vintages for karaoke night.
- Vintages don't rent vehicle for this evening, just spend \$50 for trash bags and water. Low key - less expense than college night weekend.
- College Night weekend
  - Victory Party Saturday 2/8/2020
  - Fish - will coordinate rental for college night weekend as well
  -

Do we want to?

○ **Cow Tail Quarterly**

- Kay: suggests making it an email version that is quarterly so that it's actually a quarterly version.
- Justin - natural place for me to help, happy to jump in.
- Kiwi willing to help with layout/graphic design for email version
- Feb Edition Articles:
  - Peppy Purple Potluck Thanksgiving Dinner - Brett Bell
  - Historical - Justin to write. Kay to send idea of historical piece with contact info for living vintage to discuss history of archived piece and current times, etc. etc.
  - Interview with Leaders - Justin can help write-- Brett to send list of previous questions; next centennial,
  - Spring Cowtail Quarterly
    - Photo feature/blurb on annual UM Gulf Coast Alumni Mardi Gras parade event in Mobile? Kiwi, Eric Browne, Stephanie Baugh Shaw have pics from 2019; should have ones from 2020. (Not strictly a Purple event)
    - New Elected Leaders

○ **Any other projects?**

- Need to be brought to the next meeting for discussion if we want to add to the 2019 - 2020 lineup.
- Purple Swag: ask Vintages and Actives for ideas on what they want--what kind of items would they like to see/buy at CN this year. Emma Gray boutique is

CLOSING (woohoo!! I mean, darn) (Kiwi to create SurveyMonkey/Google form for people to fill out; send to Kay to help publicize/ spread the word)

- **VPAC Website:** VPAC doesn't have log in to website, need Ashley Kelly to give the log-in and password for us to update. Robby to follow up.
- **Upcoming VPAC Calls:** Jan 5; Jan 19, Feb 2; March 1; June 7