

UM VPAC Conference Call

01/09/2022

Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Kay Butts-Pruett, Kalyn Wolfe, Christine Marino Soria, Kiwi Komai, Josh Martin,

Previous Meeting Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Kay Butts-Pruett, Kalyn Wolfe, Christine Marino Soria, Kiwi Komai, Libby Medicus, Brett Bell

A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

● VPAC Finances - Robby

- Current Financial Status: As of 1/6/22 - \$1,572.81
 - This is missing money as more payments need to be processed from December. The university was closed until Thursday morning and that work would be done in the future. I will have a more accurate number at our next meeting.
 - Money for first aid kits and website needs to be processed/reimbursed.
 - Appear to be up to three donations that look like they were made towards CN ticket purchase. Need to discuss handling that in relation to the alumni office.

● Fundraising - Kay

- Update on Endowment (\$9,412 paid toward \$10k pledge)
 - We have a balance of \$588 remaining on our pledge balance.
 - We have two years remaining to pay the balance.
 - Once our pledge is met, we will discuss increasing our pledge/making a new pledge amount so that our fundraising is going towards helping the University
 - Komai's Oh My is willing to help with fundraising if needed

● General UMNAA updates

- College Night is a week later in 2021. It will be Feb 18-19.
- Tickets have been on sale for a while, no idea how close to sold out the event will be.
- The hotel room block is full. If there are any cancellations or the other group's room blocks aren't filled by their deadline they will offer us a few more rooms.

● General Purple updates

- Kay and Destiny were able to meet with the leaders in Nov. who had a few requests:

- First Aid Kits for side space, Cheerleaders, Athletics and Stage Manager
 - Update: These were purchased and shipped to the leaders in December.
 - Cheerleader uniform and mascot fundraising - they are seeking permission for alumni to donate
 - Update: Still waiting on the leaders to let us know if we are allowed to support this initiative.
 - Recruitment mixer - potentially next weekend where they show old shows and have alumni present to share their experiences to recruit more people to play.
 - Update: They decided to wait until after the holidays to do this and will reach out sometime in the next couple of weeks if still needed. Kay or Destiny will update VPAC on FB messenger if/when they hear back.
- **Membership Database - Destiny**
 - Updates on moving database from google-based list to different platform
 - Destiny:
 - No changes at this time will be in the works throughout 2022
 - The current database is up to date as of 1/4/2022
 - Below are the ideas on how to get graduating seniors to sign up during College Night, before graduation that was brainstormed during the last meeting. Which of these initiatives are we going to move forward with and who is taking the lead? It is suggested that we conquer and divide on 3-4 of the strongest initiative ideas.
 - Use the recruiting event to encourage seniors to sign up for VPAC.
 - Purple Love-in - have leaders pass out cards with info
 - *Destiny will contact leaders in regards to purple love in
 - How would leaders share this type of info: fb, insta, tiktok, etc. use that social platform.
 - GroupMe - texting app.
 - Purple cords for graduation - leaders to add the cards to the cords, or provide/sell cords
 - Destiny will handle this leader contact to get an idea of how they are sourcing the cords now and whether or not we could take this over for them etc.
 - From Kiwi: <https://www.jonesawards.com/Shop/Details/GRADC1PU>
 - UMNAA graduation bags could include something from UMNAA that's a listing/info on Alumni Clubs
 - A formalized invitation to Purple Seniors to join the Homecoming brunch in order to build recruitment for VPAC.
- **Communications**
 - CowTale Quarterly-ish - Kiwi

- Make a list of 'Include Every Issue' and also format for CTQ, to put in main CTQ folder on drive
- CowTale Quarterly-ish Committee: Kiwi, Kalyn, Christine, Carlton, Kay
 - Cow Tale Quarterly-ish sub-committee meeting took place right before this meeting to discuss the edition for CN 2022.
 - When CTQ was founded, social media was not as prevalent and news dissemination took a different route, it's not as necessary to have 4 newsletters a year. Because of this, CTQ Committee decided that going forward, we will do only a single CN edition each year.
 - We will need to rename CTQ to reflect this change. Suggestions include: Cow Tale Quarterly-ish; Cow Tale Communiqué; The Once In A Blue Moon Newsletter;
 - The Cow Tale Quarterly-ish OR The Newsletter That We Do While We're Stuck At Home
 - CN 2022 Edition:
 - Leader Feature - Kalyn
 - Possible articles:
 - Ribbon hanging? 1/12/22
 - Natalie Moulton Gibbons Alumni Achievement Award recipient
 - Future of the Purple Potluck:
 - Ideas for future potluck options (Kay)
 - Invitation for suggestions (Kiwi)
 - Infographic with dates/photos (Kiwi)
 - Robby can help
 - Standard things that we include:
 - Leader feature
 - Thanks to donors
 - Thanks to volunteers
 - Weekend at a glance
 - Side song
 - KOM ad
 - Alum dinner ad
 - Social media links

Commented [1]: @hippyclippy@gmail.com
Assigned to Kerry Komai

Commented [2]: @kaypruett14@gmail.com
Assigned to Kay Butts-Pruett

Commented [3]: @hippyclippy@gmail.com
Assigned to Kerry Komai

Commented [4]: @hippyclippy@gmail.com
Assigned to Kerry Komai

- **Timeline:**
 - UM Needs the file by Feb 9th
 - All articles are due to Kiwi by Tuesday, Feb 1st.
- **Web/ Social Media Management**
 - Social Media
 - Kay: Facebook changed the settings on private groups. They changed all private groups to public groups on December 10th. This means that people can join the group without approval, anyone can see the posts in the group as well as who the members of the group are. It gave the admin some new tools to support the change by setting the requirement that the first post by a new member has to be approved by an admin before it can appear in the group. So we automatically went ahead and put that safeguard in place.
 - After further research, we discovered that we have the ability to make the group private again so that we can control who is able to join however in choosing that we can never make the page public again (which I don't think we wouldn't want to) and everyone in the group will be notified when that happens.
 - Thoughts? Objections?
 - Kiwi: I think we do want this to continue to be a private group because it's exclusive to Vintage Purples, and we don't want Russian bots. Or Golds.
 - Destiny: I make the motion to make the Facebook group private again.
 - Carlton: I second
 - All in Favor: Aye
 - All Opposed: *silence*
 - Also, the original admin of the Facebook group (that created the group) is no longer in volunteer leadership nor are they an engaged participant of the group. This individual should be removed as an Admin, especially if we are to transition back to a private group. However, because they were the original admin, no other admin can remove them as an admin, they have to remove themselves as an admin and the system may/may not ask them to appoint one of the current admin's as the "head admin" (I'm making up that term, I have no idea what FB is going to require when the change is made.) So someone needs to have a conversation

with this individual about doing that. It can't be me this time. Who's going to have that conversation?

- Destiny - I'll handle that.
- Kay: Do we have anyone who wants to volunteer to set up all the facebook pre-planned posts, etc?. Kay has already set up all the events, so all we would need are a couple of posts a week every week leading up to homecoming weekend.
 - Josh: I volunteer to write some of these
 - Kiwi: I can also help with these
 - Email posts to Kay at VintagePurples@gmail.com, and she will schedule them to run in the next few weeks
- VPAC Website
 - Libby: Updates needed to the website:
 - Add the minutes from this meeting
 - Robby: The website has been renewed for five years.
- 2021-2022 Programmatic Initiatives
 - 3 Events:
 - **Thanksgiving Potluck and Networking event with active purples -**
 - Couldn't happen due to pandemic. The students didn't even want to put that risk since it involves being unmasked to eat inside.
 - **Recruitment Event - if the leaders set it up.**
 - **Alumni dinner for active students**
 - Kay: I am waiting on the leaders for a date and it'll be closer to the date before we know if it will be in person or virtual again.
 - **Homecoming brunch and annual business meeting**
 - From Last Meeting:
 - Kay: We need to prepare ourselves for the fact that we may or may not be able to be in person based on the various changes in the pandemic.
 - Libby: I volunteer to take the lead on helping with mapping out what this looks like. Destiny, Kiwi, Carlton, and Robby will help as well.

- Need to get an update from Libby on next steps.
- Kay: We are moving to Farmer Hall with year with the entire space plus the outdoor patio
 - Kiwi: YAAAASSSSS! I will send an email to the people who volunteered to coordinate a time for a meeting to get the planning started.
- **Welcome Bags (40-50 bags) (budget is about \$100)**
 - 2021 Alabamian paper (Christine already has)
 - 2022 Alabamian paper (Christine to get on campus)
 - Moon Pie, Crackers, Water, etc.
 - Purple Pin Bow
 - CowTale Quarterly-ish (will be printed by UM Alumni office)
 - Christine will take point; Kiwi will help with ideas/bulk buying/filling bags
- **2 Programmatic Initiatives**
 - **Vintage Voyage**
 - Kay: If they are in person, we will make this happen. We will find vaccinated alumni that can drive.
 - **Food Pantry**
 - Kay: I think it's important to still support this, we just need to figure out how to incorporate it into our alumni brunch.
- **Upcoming VPAC Calls:**
 - All the 2022 meetings on FB and on the VPAC website calendar. Those dates are:
 - The 2022 dates will be: 01/23/2022, 02/06/2022, 03/06/2022, 06/05/2022, 08/28/2022, 11/27/2022

Commented [5]: @libby.medicus@gmail.com
Assigned to Libby Medicus

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01/23/2022

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A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Finances - Robby**
 - Current Financial Status: As of 1/21/22 - \$1,782.81
 - Everything appears to have been processed.
- **Fundraising - Kay**
 - Update on Endowment (\$9,412 paid toward \$10k pledge)
 - We have a balance of \$588 remaining on our pledge balance.
 - We have two years remaining to pay the balance.
 - Once our pledge is met, we will discuss increasing our pledge/making a new pledge amount so that our fundraising is going towards helping the University
 - Komai's Oh My is doing pre-orders and then will also have a pop up shop. 25% of proceeds from sales will go to VPAC
 - Kay will be making a solicitation for donations at the annual brunch. I will also be writing an email centered around the status of the endowment, our impact and making a call to give. My goal is to get that email in inboxes the week of College Night.
- **General UMNAA updates**
 - Alumni Survey - The anonymous alumni survey developed by the UMNAA Alumni Services Committee is available online and was published in Montevallo Today. The goal of the survey is to determine what programming and events will best fulfill alumni needs. Please complete the survey. We will also share this in the FB group.
<https://montevallo.edu/alumnisurvey>
 - Currently, Homecoming/College Night is still a go. There will be COVID protocols in place

- **General Purple updates**
 - Destiny:
 - Side does NOT have an alumni cabinet member this year
 - Cow Costume: We can't get them a new one before CN. Destiny is hoping to try to help them track down the old one. Fingers crossed and good PV vibes, please.

- **Membership Database - Destiny**
 - Updates on moving database from google-based list to different platform
 - Destiny:
 - No changes at this time will be in the works throughout 2022
 - The current database is up to date as of 1/23/2022
 - Updates on getting graduating seniors to sign up during College Night, before graduation.
 - Purple Love-in - have leaders pass out cards with info
 - They do plan to have a Purple Love-In, but have not set a date yet. Will follow up with leaders again when they have had more time to discuss on their end. Leaders said they would be more than happy to hand out cards for us about how to join VPAC etc.
 - Purple cords for graduation - leaders to add the cards to the cords, or provide/sell cords
 - - Destiny is waiting on the leaders to send her the link they use to buy the cords. Will update further on next call.
 - UMNAA graduation bags could include something from UMNAA that's a listing/info on Alumni Clubs
 - Kay: They are going to include this in the bags.

- **Communications**
 - CowTale Quarterly-ish - Kiwi
 - CowTale Quarterly-ish Committee: Kiwi, Kalyn, Christine, Carlton, Kay
 - Update on name change to the publication
 - CN 2022 Edition:
 - Leader Feature - Kalyn
 - Future of the Purple Potluck:
 - Ideas for future potluck options (Kay)
 - Invitation for suggestions (Kiwi)
 - Infographic with dates/photos (Kiwi)

- Standard things that we include:
 - Leader feature
 - Thanks to donors
 - Thanks to volunteers
 - Weekend at a glance
 - Side song
 - KOM ad
 - Alum dinner ad
 - Social media links
- Timeline:
 - UM Needs the file by Feb 9th
 - All articles are due to Kiwi by Tuesday, Feb 1st.
- Web/ Social Media Management
 - Social Media
 - Kay: The group is now a private group again. We are at 854 members of the group and would love to get us up to a thousand.
 - Destiny: We were able to update almost all of the admin settings for the FB group, Robby is going to handle one of the final changes.
 - Kay: I haven't received any pre-planned posts that I can post to the FB group. Please anyone and everyone help out by submitting at least a couple.
 - Email posts to Kay at VintagePurples@gmail.com, and she will schedule them to run in the next few weeks
 - If you have a question/poll/conversation topic you'd like to contribute but don't feel up to submitting a post, send it to VPAC email or to Kiwi (hippyclippy@gmail.com) and we'll use that topic and turn it into a post.
 - VPAC Website
 - Libby: Updates needed to the website:
 - Add the minutes from this meeting and the last meeting
- 2021-2022 Programmatic Initiatives
 - 3 Events:
 - Thanksgiving Potluck and Networking event with active purples -

- Couldn't happen due to the pandemic. The students didn't even want to put that risk since it involves being unmasked to eat inside.

- **Recruitment Event - if the leaders set it up.**

- **Alumni dinner for active students**

- Destiny: Date for Alumni dinner, Saturday, Feb 12th. Will need to follow last year's process and order something we can have delivered to them. No alumni in person visits due to COVID protocol.
- Kay: I will draft a post to encourage donations to Robby's venmo and will place the order.

- **Homecoming brunch and annual business meeting**

- Libby: Options for food
 - Cafeteria: same price as Costco, same stuff
 - Einstein: \$350 for just food and coffee for 72
 - Libby suggests making the budget \$500 to cover the additional juices, snacks to supplement Einstein's
- Kay will draft the business meeting agenda before the next VPAC call for approval.
- We can ask the Leaders if the side is planning on decorating the room for the brunch or if we need to decorate ourselves.
- Christine will check the bucket/tubs for decorating stuff, as well as give us an inventory of plates/cups/etc

- **Welcome Bags (40-50 bags) (budget is about \$100)**

- Christine will take point; Kiwi will help with ideas/bulk buying/filling bags
- Kiwi: I created a spreadsheet to help with planning. Includes 2019 bag contents, current inventory (Christine can update this?), and ideas for 2022 Welcome Bags: [2022 Welcome Bags](#)
- Christine: I've been window shopping for things to put in bags. Cow print, or purple masks; hand sanitizer; bottled water;

- **2 Programmatic Initiatives**

- **Vintage Voyage**

- Fish: Has already rented the van, it is \$170 for the rental. She is also going to manage the volunteers to man the van.
- Kiwi: need to make vinyl decals for van windows

■ Food Pantry

- Kay: I will create a graphic to share on social and have printed it with the donation box at the brunch. It's a situation where it might take a couple of year for people to catch on to what we are doing.
- Carlton: In that appeal let's make a list of items that are needed for the food pantry.

- Upcoming VPAC Calls:

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UM VPAC Conference Call

01/23/2022

Meeting Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Kay Butts-Pruett

- **Cheerleader Uniforms**
 - Out \$30 each x 13 cheerleaders = \$390
- **Article about future of the Peppy Purple Potluck**
 - The event helped drive the momentum of the kick -off from the beginning of the fall semester through the end of fall semester to lead into the
 - Engaging with alumni was a boost to morale early on the College Night season.
 - Using the event to invite potential UM students so it's a recruiting event.
 - Encouraging alumni to bring their business cards and network with the active purples, especially those about to graduate.
 -
- **Facebook Moderators/Admins**
- **New Password: PVtrummie1919!**
- **Victory Party**
 - Post to Facebook to get recommendations of outdoor spaces to rent.

UM VPAC Conference Call

02/06/2022

Attendees: Carlton Hall, Alisha Fish Bever, Robby Brueggeman, Christine Marino Soria, Destiny H Keracher, Kaylyn Wolfe, Kay Butts-Pruett, Kiwi Komai,

Previous Meeting Attendees: Robby Brueggeman, Destiny H Keracher, Carlton Hall, Kay Butts-Pruett, Kalyn Wolfe, Christine Marino Soria, Josh Martin, Kiwi Komai, Alisha Fish Bever, Brett Bell, Libby Medicus

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- **VPAC Finances - Robby**
 - Current Financial Status: As of 2/6/22 - \$1,782.81
 - The monthly donations come in on the 15th so that the total will be a little higher by College Night weekend for the business meeting report out.
- **Fundraising - Kay**
 - Update on Endowment (\$9,412 paid toward \$10k pledge)
 - We have a balance of \$588 remaining on our pledge balance.
 - We have two years remaining to pay the balance.
 - Once our pledge is met, we will discuss increasing our pledge/making a new pledge amount so that our fundraising is going towards helping the University.
 - Komai's Oh My is doing pre-orders and also having a pop-up shop. 25% of proceeds from sales will go to VPAC
 - Kay will be making a solicitation for donations at the annual brunch. I will also be writing an email centered around the status of the endowment, our impact, and making a call to give. My goal is to get that email in inboxes the week of College Night.
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<https://montevallo.edu/alumnisurvey>

- Currently, Homecoming/College Night is still a go. The current COVID protocols in place are that masks are required while inside unless you are eating or drinking. They are recommending that people spread out six feet when eating and drinking.
- **Membership Database - Destiny**
 - Updates on moving database from google-based list to different platform
 - **Destiny:**
 - No changes at this time will be in the works throughout 2022
 - The current database is up to date as of 2/6/2022
 - Updates on getting graduating seniors to sign up during College Night, before graduation.
 - **Purple Love-in** - have leaders pass out cards with info.
 - They plan to have a Purple Love-In but have not set a date yet. I will follow up with leaders again when they have had more time to discuss on their end. Leaders said they would be more than happy to hand out cards about joining VPAC etc.
 - **Purple cords for graduation** - leaders to add the cards to the cords or provide/sell cords
 - - Destiny is waiting on the leaders to send her the link they use to buy the cords. I haven't received from leaders, but they are **busy** (we all know what it's like), and I will follow up on this. We won't need the cords immediately, so we are fine at this time.
 - **UMNAA graduation bags** could include something from UMNAA that's a listing/info on Alumni Clubs
 - Kay: They are going to include this in the bags.
- **Communications**
 - **CowTale Quarterly-ish** - Kiwi
 - Kay has sent Purple Potluck article
 - Kalyn has sent Purple Leader article & quizzes
 - Layout and standard content will be put together in the next day or so by Kiwi, then sent out for review.
 - Kay, Destiny, and Kalyn can review
 - Kiwi has created a new logo: Cow Tale Quarterly-ish
 - **Tagline:** OR The Newsletter We Send Out When We Have Enough Volunteers
 - **Timeline:**

- UM Needs the file by Feb 9th
 - All articles are due to Kiwi by Tuesday, Feb 1st.
- KayIn: I love doing the leader quizzes and think this could be helpful for introducing new Vintage Purples into VPAC
 - Kay: Let's brainstorm on this on our after CN call and think about doing this as a social media thing as well—like Vintage Purple features
- **Web/ Social Media Management**
 - Social Media
 - Kay: I've drafted up some Facebook posts that I have scheduled. I'm going to try to carve time this week to create more posts. Thank you to Kiwi, who sent me one pre-planned post that I can post to the FB group. Please, anyone and everyone, help out by submitting at least a couple.
 - Email posts to Kay at VintagePurples@gmail.com, and she will schedule them to run in the next few weeks.
 - If you have a question/poll/conversation topic you'd like to contribute but don't feel up to submitting a post, send it to VPAC email or Kiwi (hippyclippy@gmail.com), and we'll use that topic and turn it into a post.
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 - Add the minutes from this meeting
- **2021-2022 Programmatic Initiatives**
 - 3 Events:
 - **Thanksgiving Potluck and Networking event with active purples -**
 - It couldn't happen due to the pandemic. The students didn't even want to put that at risk since it involves being unmasked to eat inside.
 - **Recruitment Event - if the leaders set it up.**
 - **Alumni dinner for active students**
 - Money donated: \$395
 - Destiny: Date for Alumni dinner, Saturday, Feb 12th. We will need to follow last year's process and order something we can have delivered to them. No alumni in-person visits due to COVID protocol.

- Kay: We raised more money than the pizzas are going to cost, so we will ask the leaders if another night would be helpful to have coffee and snacks delivered.

■ Homecoming brunch and annual business meeting

- Kiwi: The Alumni Office is going to provide muffins, pastries, yogurt parfaits, and coffee. We have purchased the individual charcuterie boxes and will also purchase individual juice and water.
- Kay has drafted the business meeting agenda before the next VPAC call for approval. <https://docs.google.com/document/d/1-6Uccq6d93eU7GBTJOxHLnjaS3PCSfjALqvaKCP-KBI/edit>
- We can ask the Leaders if the side is planning on decorating the room for the brunch or if we need to decorate ourselves.
 - Destiny: Based on the last call with leaders, I'm guessing they are not planning on decorating since they don't have an alumni cabinet.
 - Kay: I'll reach out to Carson, the PR cabinet.
- Christine did an inventory of plates/cups/etc.
- Brunch Set-Up at 10 AM. Volunteers: Kay, Robby, Kerry, Christine
 - Kiwi: I will email Tiffany Bunt to ask how early we can get into Farmer. I'll probably need to get there around 9 am to set up a pop-up shop.
- Kiwi: make decal/banner for a selfie on the outside wall

■ Welcome Bags (40-50 bags) (budget is about \$100)

- Christine will take point; Kiwi will help with ideas/bulk buying/filling bags.
- Kiwi: I created a spreadsheet to help with planning. Includes 2019 bag contents, current inventory (Christine can update this?), and ideas for 2022 Welcome Bags: [2022 Welcome Bags](#)
- Christine: I've been window shopping for things to put in bags. Cow print or purple masks; hand sanitizer; bottled water;
 - Destiny: Please set aside at least two matchbooks for the leaders—they love them.
 - Kay: These can go in their Leader gift bags

- Kiwi has made vinyl decals for each of the bags
- Christine is planning to make more pin ribbons
- Welcome Bag assembly is on Thursday 2/17 at 7:30ish
 - Will be in town Thursday evening: Kiwi, Kay (?), Christine, Fish, Carlton,
- **2 Programmatic Initiatives**
 - **Vintage Voyage**
 - Fish: Has already rented the van; it is \$170 for the rental. She is also going to manage the volunteers to man the van.
 - Kiwi: need to make vinyl decals for van windows
 - **Food Pantry**
 - Kay: I will create a graphic to share on social and have printed it with the donation box at the brunch. It's a situation where it might take a couple of years for people to catch on to what we are doing.
 - Carlton: In that appeal, let's make a list of items that are needed for the food pantry.
- **Upcoming VPAC Calls:**
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UM VPAC Annual Homecoming Business Meeting

02/19/2022

- **Welcome (Kay)**

- Thank you for joining us for our annual reunion brunch. 20 years ago the very first Vintage Purples reunion brunch was held in Wills 201. A lot has happened in the years since and this group has grown and evolved into a fully recognized alumni club of the National Alumni Association. That is due to the commitment and hard work of many volunteers over the years. I'd like to thank everyone in this room who has ever volunteered any amount of time to the alumni club.
- I'd like to give a special thank you to the volunteers who have worked tirelessly to keep this alumni club thriving, in spite of the pandemic.
 - The four elected co-chairs of the Alumni Club who are held accountable by the University and the Alumni Association: Myself, Robby Bruggeman, Destiny Keracher, and Carlton Hall
 - Destiny and Robby lead the club's Administration side, which is held accountable to the Advancement office and manages all finances for the club.
 - Carlton and I work on the Operations side, which is held accountable to the UMNAA and Alumni Affairs office and manages all operations of the group.
 - The other volunteers who have given their time and talent: Kalyn Wolfe, Christine Marino Soria, Josh Martin, Kiwi Komai, Alisha Fish Bever, Brett Bell, Libby Medicus
- A few friendly reminders:
 - If you haven't signed in please do so. It's really important that we capture how many people attend our events as the alumni office tracks that and determines support based on the size of our events.
 - As you know our events are always free. Starting with this event we will have a donation box at every event to encourage alumni to make donations to the UM Student Pantry where students can secure food and toiletries as needed. We encourage you to donate items or money to purchase items and if you can't do that today please consider donating at the next VPAC event.

- **Introduction of Tiffany Bunt (Robby)**

- Tiffany is the Director of Alumni Affairs, a position she has held since 2019. Tiffany completed her undergrad at UM in 2000 and went on to earn her MBA at Montevallo in 2013. While at UM she participated in College Night as a member of the Gold Side and served as a student employee in the public relations office. Since graduation, she has served the university in many capacities including graphic design, marketing,

communications, adjunct professor, and a number of other roles. She has been a champion of the Vintage Purple Alumni Club since its inception and we would like to welcome her as a guest during our reunion.

- Tiffany speaks

- **VPAC Finances (Robby)**

- Current Financial Status: as of 02/18/2022: \$1917.81

- What does it mean to be financially independent and why that is important?
Thanks to the donations we receive during CN along with our monthly sustaining donors we are able to fund all of our initiatives 100% independently of the University of Montevallo National Alumni Association. This means that we have control over our budget and that we can respond to the needs of UM in real-time versus having to wait to raise funds to help. Some examples of the things we have done in recent years because of this are: providing funds to the Student Relief Fund, the Student Food Pantry, sending gift packages to students that are quarantined due to COVID, and supporting the UM Emergency Student Relief Fund. We also use our budget to fund initiatives that are important to our members such as the College Night Endowment Fund and the Vintage Voyage designated driving program.
- Typical operating costs annually: \$600
 - Vintage Voyage: \$300
 - VPAC Brunch: \$300
- That means our balance after college night expenses will be: \$1317.81
- What it means to be a "Scalable Alumni Club" that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission which are the College Night Endowment Fund, the Vintage Voyage designated driving program, supporting the student food bank, and meeting any other needs of the University.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.

- **Impact of the Vintage Purples Alumni Club (Carlton)**

- Three events a year: Thanksgiving dinner, alumni dinner, homecoming brunch - free events for families and prospective students while networking with active students who will be entering the workforce soon. (note - all the official events are free, non-admission events that are also alcohol-free and family-friendly)
- Pivoting in the last two years looked like this:
 - Virtual Purple Love-In with facilitated speakers on "How to Human Through 2020"

- \$1,500 donation to the UM Emergency Student Relief Fund
 - \$250 donation of items for the Student Quarantine care packages for isolated students that are in a room in Ramsay for 14 days waiting out their quarantine.
 - 17th and 18th Annual Alumni Dinners - we weren't there in person but we still fed the cast and crew.
 - Provided coffee and snack breaks for the late Palmer night rehearsals.
 - \$500 Donation to the Student food bank
 - \$2,162 was donated this year toward our pledge to the College Night Endowment making a total of \$9,412 raised toward our \$10,000 pledge for the Trumbauer Circle of Giving.
- Needless to say, things have changed a lot from when the idea for Vintage Purples was first created in 1999, hosted the first homecoming brunch in 2002, then became an officially recognized alumni club in 2014. We are so grateful to all those Vintage Purples who have invested their time, talent, and treasure over the years, thank you.
- **Fundraising (Kay)**
 - Update on Endowment (\$9,412 paid toward \$10k pledge)
 - We have a balance of \$588 remaining on our pledge balance.
 - The CN Endowment: \$100,000 makes sure the CN game is provided \$4,000 a year for things that are needed such as new cheerleader uniforms, new athletic gear, replacement of Palmer technical needs for the game of College Night, safety lights for the side spaces, new tools for the sides and painting supplies.
 - Ideally, once we meet our pledge commitment of \$10k, which with your help this weekend we can meet, we would like to extend our pledge to \$25k within 10 years. The gifts that our membership bestow every year for this tradition we love will more than meet this commitment in that time.
 - How can you contribute?
 - We need your dedication today through a one-time donation or more importantly an impactful long sustaining gift that you can set up customized for what works best for you and your household. You can make a pledge of a designated amount with payments at whatever \$ amount works best or you can become a monthly sustaining donor. For \$10 a month you can provide \$120 a year that goes towards supporting the College Night Endowment Fund, providing a safe ride home for active Purples on the Saturday of College Night using the Vintage Voyage van, giving to the university in its time of need via the Student Relief Fund and Student Pantry, or any other volunteer-led initiatives.
 - 3 ways to give -

- Visit <https://www.montevallo.edu/give/traditions-fund/> and there are three types of donations: (Always select The Vintage Purple Alumni Club when donating!)
- ONE TIME GIFT
 - Select the box "Make a single gift" and select an amount or click "other" to insert the donation level that you would like to make.
 - Select "The Vintage Purple Alumni Club" under the Designation section. We will earmark your donation for the CN Endowment Fund.
- MONTHLY ONGOING GIFT
 - Select the box "Make a single gift" and select an amount or click "other" to insert the donation level that you would like to give on a monthly basis.
 - Then check the box "Make this a monthly gift."
 - Select "The Vintage Purple Alumni Club" under the Designation section.
- PLEDGE TO GIVE
 - Select the box "Pledge to Give" and select an amount or click "other" to insert the donation level that you would like to make.
 - It will populate a field labeled "Pledge Duration" that will allow you to select how many months you would like to pay off the pledge.
- We would like to give a shoutout to Komai Oh My's for her donations over the years. Year in and year out, Kerry Komai has provided Vintage and active Purples place to shop for PV swag. During this time she has generously donated over \$1,500 to VPAC from the sales she has made. Thank you for your contributions Kiwi!
- Speaking of which, a special thank you to all of those who have supported the Vintage Purples alumni club by making a donation in the current fiscal year:
 - Alisha Ranelli, Joseph Hagan, Rosanna McGinnis, Evelyn Freeman, Madison Friley, Laura Binford, Sally Hart, Alice Moore, Eric Browne, Robert Brueggeman, Angela Sanders, Clarke Stackhouse, Pam Fraley, Carlton Hall, Portia Harton, Destiny Hayden Keracher, Fred & Terra Miller, Kay Butts-Pruett, Rachel White, Josh Martin, Brittney Gressman, Jessica Prince, Samantha Ranelli, Tori Irvin, Kiwi Komai, Carrie Giglio, Sara James
- Let's give these donors a round of applause
- Please also note that these individuals are highlighted on the Vintage Purples website. See the link posted in the chat now to connect to the website.
- College Night In-Person and Online Etiquette (Robby)

- As we bring our annual business meeting to a close I would like to take a moment to ask you all to be cognizant of where you post your thoughts about this year on social media. These kids work really hard and it's hurtful for their hard work to be criticized so publicly on social media. Please be kind and mindful.
- Speaking of being mindful - we also recognize that we are all excited to be reunited. Please be aware of how much you are celebrating with the libations and make responsible choices. A reminder that the Vintage Voyage is running all day and night to ensure the safety of both actives and alumni when it comes to drinking and driving.
- Let's keep our PV's held high and make sure the Purple Side knows that we love and support them.

- **Final Thank You's (Carlton)**

- PV Purple Side. Feels good to be home right?!? Last year was rough for us. But we made it happen then and we're making it happen right now. No matter who you are, you have been struggling with something due to covid. It's changed a lot of things, including how we come together on a special occasion like this. Nevertheless, you're here and we thank you for that.

Big shout out to all of the Vintages who have donated their time, talent, and treasure toward making every year even more special than the last. Whether it's simply participating in our calls, stuffing welcome bags, creating the Cow Tail Quarter-ish, or whatever it may be, it's been noticed, loved, and appreciated more than words could say.

Huge thank you to this year's leaders Liece Freeman and Katy Barnes. Once the announcement was made on who the leaders would be, we realized that not only was this the first time we have two young women as leaders, we realized that thanks to the University's efforts, this wouldn't be the only time and the glass ceiling of quote "binary leadership" has been totally shattered. No matter what your race, color, creed, orientation, or identity, we continue to be inclusive as a university and as an alumni organization, and that only enforces further that a united circle is a united side.

Within the side, a huge thank you to the cabinet members that have helped in making College Night and this brunch in particular possible. We hope you hold this time close to you. It's indeed a special time and we hope that when you're Vintage-not old-we age like fine wine, you'll come back and show some love like we do for you right now.

- And to that extent, we want to open the floor to any questions about all the information that we presented.
- Questions?
- None.
- Meeting Adjourned

UM VPAC Conference Call

03/06/2022

Attendees: Robby Brueggeman, Kiwi Komai, Destiny Hayden Keracher, Brett Bell, Christine Marino Soria, Libby Medicus, Carlton Hall, Alisha Fish Bever

Previous Meeting Attendees: Carlton Hall, Alisha Fish Bever, Robby Brueggeman, Christine Marino Soria, Destiny Hayden Keracher, Kalyn Wolfe, Kay Butts-Pruett, Kiwi Komai,

A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
 - Current Financial Status: As of 3/6/22 - \$3009.81
 - Donations received CN weekend that are automatically directed to the CN Endowment: \$1077
 - Robby made a motion to donate \$1077 toward CN Endowment
 - Seconded by Destiny
 - All in favor, none opposed.
 - Komai's Oh My donated \$207 from sales at CN - this is being included in the CN Endowment donation unless otherwise decided.
 - Kiwi: That's fine with me :)
 - Get me your receipts! I have a rental van from Fish already (will process this week. I need stuff from Libby (brunch), Christine and Carlton (bags), and Destiny (cords).
 - Kiwi: I need to get you my receipt for brunch meat/cheese packs
 - Destiny will submit a receipt for reimbursement
 - Updated List of Donors:
 - *** Denotes our monthly sustaining donors
 - Eric Browne ***
 - Robert Brueggeman ***

Pam Fraley ***

Carlton Hall ***

Portia Harton ***

Destiny Hayden Keracher ***

Fred and Terra Miller ***

Kay Butts-Pruett ***

Angela Sanders

Clarke Stackhouse ***

Rachel White ***

Josh Martin

Brittney Gressman

Jessica Prince

Samantha Ranelli

Carrie Giglio

C Bennett ??? (might by Courtney, will follow up)

Rosanna McGinnis

Shelly Smith

Barbara Sloan

Kerry Komai

- **Fundraising - Kay**

- Update on Endowment (\$9,412 paid toward \$10k pledge)
 - We have a balance of \$588 remaining on our pledge balance.
 - We will be paying our pledge off two years ahead of schedule.
 - Once our pledge is met, we will discuss increasing our pledge/making a new pledge amount so that our fundraising is going towards helping the University. I plan on requesting an update on how close we are to the cash requirement of meeting the \$100k endorsement goal so that we have a better idea of how we as an alumni club can assist in closing the gap.
 - Super shoutout to Komai's Oh My for not only doing another super successful pop-up shop but for her continued commitment to supporting this alumni club. Can we just all take a moment to give her a PV?

- Ahhhhh Poof!
- Pop-Up Shop: Kiwi
 - Thank you SO MUCH to Libby for helping out with the Pop-Up Shop during the whole Brunch—I really appreciate you! And to everyone who helped me set up/break down, etc!
 - I would like to continue to be able to set up the Pop-Up Shop at the tailgate, for at least an hour or two. At least 1/3rd of the total sales were from the tailgate, and we still have a LOT of people who come to the tailgate who can't/don't come to Brunch, so they tend to shop there.
 - On that note, I would like to request that going forward, we make sure to include in the planning a volunteer who can mark off/save a spot for me to park that's right in that corner where we gather—I set up a single table from the back of my SUV. (Usually, someone offers, or I arrange it ahead of time, but this year we had some mitigating circumstances and I had to punt until Fish was able to help me out.) So when we plan for next year's brunch, I want to make sure someone is designated to temporarily park their car, or put a cone/sign in a spot until I can finish packing up my table and move down to the tailgate. Please and thank you! :)
 - Libby: I can do this for you since I always park down there anyway
 - Carlton: breaking down the pop-up shop should be a priority, so next year when we plan we'll ask for volunteers to come and help break down/bring to a tailgate
- **General UMNAA updates**
 - Alumni Survey - The anonymous alumni survey developed by the UMNAA Alumni Services Committee is available online and was published in Montevallo Today. The goal of the survey is to determine what programming and events will best fulfill alumni needs. Please complete the survey. We will also share this in the FB group. <https://montevallo.edu/alumnisurvey>
 - This was shared in the FB group. Do we want to share it again?
 - Carlton: It's been posted several times, so I think we're good for now
- **Membership Database - Destiny**
 - Updates on moving database from google-based list to different platform:
 - In works for 2022
 - The current database is up to date as of 3/6/2022
 - Alumni welcome brunch check-in sheets - THANK YOU to Christine for deciphering our vintage's handwriting because we do have it in an excel list.
 - We need to bounce the check-in list against our database in case there are any updated email addresses.
 - Destiny will handle that comparison and make any updates/changes that we didn't already have.

- Christine will check to see if the group photo is available yet, and we can compare that to the sign-in sheets for a more accurate number of attendance
- Updates on getting graduating seniors to sign up shortly after College Night, before graduation.
 - Purple Love-in - have leaders pass out cards with info.
 - When is the love-in? Have to check in again with the leaders, they have not set a date as of the last discussion
 - Purple cords for graduation - leaders to add the cards to the cords or provide/sell cords
 - Destiny: Destiny will be getting the cords and cards made to tie to the cords informing them how to join the VPAC–hope to have this done in the next two weeks and taken to campus
 - April 15th is the cutoff date for the graduating seniors to sign up (graduation is May 7th)
 - Christine- could you be the on-campus contact for the students to pick up their cords?
 - Christine: I can do that
 - UMNAA graduation bags could include something from UMNAA that's a listing/info on Alumni Clubs
 - Kay: They are going to include this in the bags.
- **Communications**
 - CowTale Quarterly-ish - Kiwi
 - I don't know how many people read the CTQ-ish; I really, really loved the longer leader feature, and I hope other people read it and enjoyed it. Kalyn did an amazing job on it, and also on the quizzes.
 - On that note: HUGE shout-out to Kalyn for stepping up and sharing her time and professional talents with us to keep producing beautifully-written articles and creative content. We really appreciate the work you put into this, and you make the CTQ-ish awesome!
 - Kay: Should we consider doing a 1-2 page CTQ-ish for Q2? Suggested content could be:
 - Picture of alumni at brunch with headcount and introduction of new philanthropy project - UM Student Pantry
 - Picture of student pantry donation and info on how to donate from afar.
 - Update on CN Endowment goal and info on how to continue to donate
 - New Leader Announcement
 - Tagline Suggestions:

- Cow Tail Quarterly-ish
 - OR The Newsletter We Send Out When We Have Enough Volunteers
 - OR we're doing a second one because there are things you need to know
 - Kiwi: I VOTE THIS ONE! lol
 - OR Kiwi and Kalyn are totally awesome volunteers.
 - Kiwi: This is my 2nd vote. It's true: we rock. ;-)
 - Kiwi: I think this would be a good idea. Particularly because we've got several great photos and some relevant info/announcements to make. A 1-2 page digital CTQ-ish edition wouldn't be too hard to put together with just this content.
 - KayIn: Let's brainstorm on this on our after CN call and think about doing this as a social media thing as well—like Vintage Purple features
- **Web/ Social Media Management**
 - Social Media
 - Kay: I've drafted up some Facebook posts that I have scheduled to keep us posting on a somewhat regular basis.
 - If you have a question/poll/conversation topic you'd like to contribute but don't feel up to submitting a post, send it to VPAC email or Kiwi (hippyclippy@gmail.com), and we'll use that topic and turn it into a post.
 - VPAC Website
 - Libby: Updates needed to the website:
 - Add the minutes from this meeting
 - Remove all current college night updates such as ticket info, hotel info, etc.
 - We need to update the pictures of our volunteers and all vintages from the brunch as soon as the University provides them to us.
- **2021-2022 Programmatic Initiatives**
 - 3 Events:
 - Thanksgiving Potluck and Networking event with active purples -

- Couldn't happen this year, hoping we can make it happen for the 2022-2023 year

■ Recruitment Event

- Kay: I need to talk to the Old Golds to come up with a plan and then take it to the UMNAA to ensure that it's not an issue for Kiwi: make decal/banner for a selfie on the outside wall

■ Welcome Bags

- Shout out to Christine for doing a great job on the welcome bags. We received great feedback and it also served as a great incentive for alumni to be the first to brunch to get a leftover welcome bag.
 - Also for making some fun new ribbons with cow print!

○ 2 Programmatic Initiatives

■ Vintage Voyage

- Fish: Had 1 rider for this year's Victory Party; this has also happened in years past but this year was also not a single party at a venue so could have contributed to the lower turnout
- Next year need to confirm in January that the leaders will be having a traditional Victory Party if post-pandemic (fingers crossed)

■ Food Pantry

- Kay: We were surprised and delighted by how many donations were brought to the brunch.
- The leaders took the donations to the food pantry and sent us a photo
- Libby will add photo to the website; Destiny to send photo to Libby

● Upcoming VPAC Calls:

- All the 2022 meetings are on FB and the VPAC website calendar. Those dates are:
 - The 2022 dates will be: 06/05/2022, 08/28/2022, 11/27/2022

UM VPAC Conference Call

08/14/2022

Attendees: Kay Butts-Pruett, Alisha Fish Bever, Destiny Keracher, Libby Medicus, Christine Marino Soria, Robby Brueggeman

Previous Meeting Attendees: Robby Brueggeman, Kiwi Komai, Destiny Keracher, Brett Bell, Christine Marino Soria, Libby Medicus, Carlton Hall, Alisha Fish Bever

A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
 - Current Financial Status: As of 8/12/2022: Last donation on 7/20/2022 - \$2124.18
 - # of and \$ of Monthly Donors: 6 donors monthly - \$75 total (7 months until CN = \$525)
 - Robby got a list from UM and will review and get together with the other 3 to discuss who fell off the monthly donor list.
 - VPAC pledge fulfilled at \$10,489
 - Current College Night endowment funded: Kay will reach out to Scott Dillard
- **Fundraising - Kay**
 - Update on Endowment
 - \$10,000 pledge has been met (current donation is \$10,489)
 - Where do we go from here?
- **General UMNAA updates**
 -
- **Membership Database - Destiny**

The current database is up to date as of 8/12/2022

 - Updates on getting graduating seniors to sign up shortly after College Night, before graduation.

- Purple cords for graduation - We provided cords to all graduating Purples!
 - We had 26 seniors sign up and get their cords from Christine (thank you so much, Christine, for handling the on-campus contact for these seniors to get their cords!)
 - Four seniors so far that received cords followed the QR code to sign up for the vpac email list, which is an improvement from the last two graduations where we had zero graduates join the vpac mailing list.
- UMNAA graduation bags could include something from UMNAA that's a listing/info on Alumni Clubs
 - Kay: They are going to include this in the bags.
 - Did anyone get to see these? Christine Did! Hooray!
- **Communications**
 - CowTale Quarterly-ish - Kiwi
 - From Last Meeting
 - Kay: 1-2 page CTQ-ish for Q3. Suggested content could be:
 - Picture of alumni at brunch with headcount and introduction of new philanthropy project - UM Student Pantry
 - Picture of student pantry donation and info on how to donate from afar.
 - Graduation Cords
 - Update on CN Endowment goal and info on how to continue to donate
 - New Leader Announcement
 - CN Revue information, including hotel room block
 - Tagline Will Be:
 - Cow Tail Quarterly-ish
 - OR we're doing a second one because there are things you need to know
 - OR Kiwi and Kalyn are totally awesome volunteers.
 - From March: Kiwi: I think this would be a good idea. Particularly because we've got several great photos and some relevant info/announcements to make. A 1-2 page digital CTQ-ish edition wouldn't be too hard to put together with just this content.
 - From March: KayIn: Let's brainstorm on this on our after CN call and think about doing this as a social media thing as well—like Vintage Purple features

- **Web/ Social Media Management**
 - Social Media
 - Kay:
 - VPAC Website
 - Libby: Updates needed to the website:
 - Add the minutes from this meeting.
 - Remove all current college night updates such as ticket info, hotel info, etc.
 - We need to update the pictures of our volunteers and all vintages from the brunch as soon as the University provides them to us.
 - Add a photo from the food pantry donation with a shoutout to our donation (see previous meeting minutes)
 - Add CN revue information including room block
- **2022-2023 Programmatic Initiatives**
 - 3 Events:
 - **Thanksgiving Potluck and Networking event with active purples -**
 - Let's ask the leaders.
 - **CN Revue - Friday, October 14, 2022**
 - Kay: Share background on what they are doing this year and then the succession plan. Going to start doing a CN revue every 5 years.
 - The idea for Old Golds and Vintage Purples to Co-host an event. Becca White is heading up old golds and is trying to get their group off the ground and wants to co-host an event together. They had suggested a cocktail hour, but Kay advised them about our policy of not having alcohol at our events. Kay suggested making it a service project and doing it earlier in the day.
 - Suggestion for making it a service project. Libby will reach out to Marion to see what is needed that we could base this project around for the university.
 - Friday, October 14th
 - Hotel Room Block: Kay will set up room block

- Libby to take the lead to get together a meeting with the old gold leadership.
 - Becca has volunteered to handle the marketing for this event once the details are ironed out.
- 2 Programmatic Initiatives
 - Vintage Voyage
 - Food Pantry
- Upcoming VPAC Calls:
 - All the 2022 meetings are on FB and the VPAC website calendar. Those dates are:
 - The remaining 2022 dates are: 11/20/2022
 - The 2023 dates will be: 1/8/2023, 1/22/2023, 02/05/2023, 03/05/2023, 06/04, 08/27/2023, 11/19/2023

UM VPAC Conference Call

12/11/2022

Attendees: Destiny Hayden Keracher, Alisha Fish Bever, Robby Brueggeman, Kalyn Wolfe, Carlton Hall, Christine Marino Soria,

Previous Meeting Attendees: Robby Brueggeman, Kiwi Komai, Destiny Hayden Keracher, Brett Bell, Christine Marino Soria, Libby Medicus, Carlton Hall, Alisha Fish Bever

A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. The currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer that steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
 - Current Financial Status: As of 12/7/2022: \$2909.18
 - Shoutout to Kiwi for donating \$125 from sales at pop up shop at CN Revue
- **Fundraising - Kay**
 - Update on Endowment
 - \$10,000 pledge has been met (current donation is \$10,489)
 - Where do we go from here?
 - Robby- let's start small and work on \$15,000 and then move to \$20,000 etc and see from there how far we can go and then discuss new levels of giving. Table a vote until we can have a discussion with Kay as she is head of fundraising and discuss at the next meeting then take a vote.
- **General UMNAA updates**
 - Robby - attended CN Revue and it was a great success, great show etc. The pop up shop was very successful. The recruitment event was also great with a great turn out.
- **Membership Database - Destiny**

The current database is up to date as of 12/11/2022
- **Communications**
 - CowTale Quarterly-ish - Kiwi

- Article Suggestions
 - Picture of alumni at brunch with headcount and introduction of new philanthropy project - UM Student Pantry
 - Christine will get this picture for us and send to the VPAC email
 - Picture of student pantry donation and call to donate at this year's homecoming brunch
 - Christine will get this picture for us and send to the VPAC email
 - Share about Graduation Cord project
 - Did not happen for fall graduation. We will pick it up again in the spring.
 - Update on CN Endowment goal and info on how to continue to donate
 - New Leader Article
 - Kalyn will do this article again this year
 - Tagline Suggestions
 - Cow Tail Quarterly-ish
 -
- Kalyn - do we want to add more content around it being a more pre-pandemic type of college night this time around? As we are getting back to more public events do we want to expand our content?
- **Web/ Social Media Management**
 - Social Media
 - Kay: Would love if people want to send me things that we can post for engagement. Surveys, Polls, Trivia, funny meme's, etc.
 - Kalyn is handling instagram. We are gaining followers and have almost 200 followers. It will also flow into her leader profiles she does this year to make it more interactive.
 - VPAC Website
 - Libby: Updates needed to the website:
 - Add the minutes from this meeting and all previous meetings in 2022.
 - Update all current college night updates such as ticket info, hotel info, etc.

- We need to update the pictures of our volunteers and all vintages from the brunch as soon as the University provides them to us.
 - Christine will send from the 2022 brunch to VPAC email so we can update.
- Add a photo from the food pantry donation with a shoutout to our donation (see previous meeting minutes)
- **2022-2023 Programmatic Initiatives**
 - **Events:**
 - **CN Revue - Friday, October 14, 2022**
 - The Vintage Purple and Old Gold Ice Cream social was a success with over 100 students attending.
 - The launch of the College Night Closet
 - Had a successful first drive. And alumni office is discussing more drop off dates so that we can add to the closet before CN. rbrueggeman@gmail.com to contact alumni about drop off dates and contact
 - **Friday Night Welcome Dinner**
 - Robby - has to work and will be there for tailgating if possible but if not, will be there right before the show.
 - Last year's welcome dinner at Zapopan in Calera went really well. They were a little overwhelmed with all of us but it went well enough. Would probably be our best option unless others have a suggestion?
 - Can pick back up discussion at next meeting when more people are on the call as well, we have time on this.
 - **Saturday Homecoming Brunch**
 - rbrueggeman@gmail.com will reach out to the University to see if they are providing anything for brunch and then we need to plan accordingly
 - rbrueggeman@gmail.com will confirm with alumni that we can have Farmer again for brunch

***Alumni Dinner**

*Waiting on date from the leaders.

- **Sunday farewell breakfast**
 - Cracker Barrel in Calera, haven't done one the last few years but may do it again this year. Per Robby, this is a February problem not a December problem.
 - **2 Programmatic Initiatives**
 - **Vintage Voyage**
 - Fish - Will handle booking van and will drive the kids etc.
 - **Food Pantry**
 - Took up donations at Ice Cream social
 - Will take up donations at the brunch as well during CN
- **Upcoming VPAC Calls:**
 - All the 2022 meetings are on FB and the VPAC website calendar. Those dates are:
 - The 2023 dates will be: 1/8/2023, 1/22/2023, 02/05/2023, 03/05/2023, 06/04, 08/27/2023, 11/19/2023
 - Kay will get these set up on Facebook when she gets a chance.