

## UM VPAC Conference Call

1/07/2024

**Attendees:** Robby Brueggeman, Destiny Keracher, Carlton Hall, Kay Butts Pruett, Kerry Komai, Christine Soria, Carrie Giglio, Ana Muñoz, Kalyn Wolfe, Portia Mason Harton, Karli Blankenship, Fish Bever, Brett Bell

**Previous Attendees:** Kay Butts-Pruett, Destiny Hayden Keracher, Robby Bruggeman, Carlton Hall, Portia Mason Harton, Alisha "Fish" Bever, Kalyn Wolfe, Ana Munoz, Christine Soria, Karlie Blankenship, Carrie Giglio, Kiwi Komai.

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.
- **Governance**
  - **Election of 2024 - VPAC Co-Chairs**
    - Kay: In 2020, we shifted from 2 to 4 co-chairs of this alumni club. We may not be completely following Robert's Rules of Order; however, we do need to re-evaluate and make sure that the co-chairs are still the correct people in place.
      - We really need to talk about the purple way of master/apprentice, where we are actively recruiting new volunteers.
    - Kay is taking on a VP role on board and stopping down as a co-chair of VP. Kay will still be around to advise but is no longer a co-chair.
    - Nominations for co-chair role: Destiny nominates Kiwi. Kiwi accepts the nomination. No other nominations. Voting on Kiwi for a co-chair position. All yes, zero nay. Kiwi has been voted on as a co-chair.
  - **VPAC 10-year anniversary officially/ 20th year unofficially**
    - Kay: I'm thinking about ways to celebrate next year, with it being our 10th year as an official alumni club. I've started a doc to track all the things we've done over the course of time. If you have anything to add, please add it here:  
[https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share\\_link&oid=100835528186458902355&rtopof=true&sd=true](https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share_link&oid=100835528186458902355&rtopof=true&sd=true)

- Previous Convo: Kay: I want to have a call with Kiwi and anyone else interested in this to have a discussion about KOM Pop-Up for specific 10th-anniversary merchandise (Kiwi: yes, please! Christine: Add me too)
  - Kay: Does anyone have the bandwidth to look through the minutes from the last ten years to make a full list of volunteers who have made VPAC what it has been through the years? Carlton Hall will make a master list of those who have given over the last 10 years in either time, talent, or treasure.
  - 10 years is a big deal, and this is a group the University is proud of. We have been used as an example of affinity-based alumni groups versus geography-based. We raise money for the University and do not take money from the alumni association, making us financially self-sufficient.
- Things that VPAC are considering:
- T-shirts - 10 yr t-shirts (pre-orders with a couple extra)
    - Kay: we could incorporate the UMNAA logo into the design–get permission-to celebrate the 10th anniversary of being
  - Stickers, silicone bracelets, cowbells, keychains, patches, magnets, water bottles
  - *Kiwi: If we want to set a total budget for 'swag' giveaway items, for the 10th anniversary, and pick a ballpark number of quantities (25? 50? 100?), I can do the legwork of pricing out some options for various items and order once we agree on them. I'm also happy to help with shirts, either creating in-house or outsourcing to one of my suppliers.*
  - Sub-Committee Volunteers: Robby, Christine, Carlton, Brett, Ana, (Karli and Portia can help on site)
  - Kiwi will get everyone together to hash out some ideas and then move forward
  - List of the original/highlight original volunteers from 10 years ago who helped the VPAC become an official alumni club & master list of volunteers from the last 10 years. [Robert Brueggeman](#) & [Carlton Hall](#)
  - Kalyn: Instagram posts scheduled; collaboration with Komai's Oh My and feature merchandise; Throwback Thursdays, etc. Would like to collaborate with the College Night memes page.
    - Kalyn would like contact info from leaders from [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) to get their input on some posts, will be posting some already-created content from 2023 leaders, etc

- **VPAC Finances - Robby/Destiny**

- Current Financial Status: As of 1/7/2024: \$3,493.96 (roughly)
- Monthly sustaining donation total: \$145/month (\$25 monthly from Pam for Vintage Voyage)
- Expected total for CN Feb 2024: \$3,608
  - Destiny and I spoke about donations to the CN Endowment Fund. We agree that we can donate \$1000 towards our \$5k goal heading into CN. During the CN weekend/meeting we plan to announce that an anonymous donor will match all donations thru the end of Feb to our group up to \$1500 and put that towards the CNEF. Now we vote on this.. [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) and [locke131@aol.com](mailto:locke131@aol.com) will discuss and edit notes to reflect details.
    - Destiny: Call for Vote. Robby: second. All Aye's, zero Nay's.
- 2023 Purple Show Recording
  - Per discussion from the last meeting, we will inquire with the UM Advancement Office again closer to the end of January in the hopes of receiving a firm completion date/update on finalized editing and availability.
- **Need to update the website with an updated list of donors.**
  - [Robert Brueggeman](#) List is made. Will run through unknown names on call to see if anyone knows who it is. Once complete will add to the website. Follow up with Kay.

- **Fundraising - Kiwi**

- Komai Oh My - Kiwi: I'd like to offer up the diorama I made for auction to help raise funds for the Video Fund.
  - We will look into setting up an auction at College Night 2024 since there is more hype in person.
  - *Kiwi: I will bring the diorama, a large cow painting (wrapped canvas), and possibly a few other things. Carrie plans to also donate some items. We will keep this somewhat small and Purple-focused, so we're not spreading ourselves—or our audience's wallets—too thin. I'd like to have some good photos of each item (or at least most of them) a couple weeks ahead of time, in order to spotlight them on social media. Will do this through Komai's Oh My and cross-post with Kalyn on VPAC socials. We want to make sure Actives and Alumni know about it ahead of time, and that it is a separate event from the Alumni Art Auction (unless we're wanting to try to collaborate with that somehow), so we get a good response.*
    - Fundraiser/Auction Sub-committee:
      - Kiwi, Carrie, Kay, Robby, Destiny, Ana, Portia

- Kiwi will take the lead and schedule a sub-committee call to discuss the particulars
    - *Kiwi: I sent a Doodle to those who were interested but it's been a busy week for most folks. Will reach out again this week to try to schedule a call, or at the very least get some ideas going via email with those who want to participate.*
  - 10-year anniversary fundraiser at College Night -
    - Previous Idea from Ana - Can we offer services? For example, I do a resume review service and could offer my services.
  - Apples by Carrie:
    - Kay: This page on the website is hidden but can be reactivated in a matter of minutes if we want to do this again this year and begin promoting early.
    - Carrie - I am happy to do this again this year. It seemed pretty successful last year.
      - Carrie & Robby have checked that the website ordering system works, and Carrie will send info to Kalyn to post this on social media. Carrie will make up to 100 apples this year, so once those are sold that's it.
      - Need to update the website with current apple info and get that to Kalyn.
- **Membership - Destiny**
  - The current database is up to date as of 1/7/2024
  - Mimic last year setup at brunch as it was the most successful so far
    - Kiwi: I think I made some signs for this? Do we need more?--Destiny: Nope, we're good!
    - Robby will have a laptop for use with signing up folks.
- **Communications**
  - CowTale Quarterly-ish -
    - Volunteers to write and assist
      - Ana, Kalyn, Kiwi,
      - Kalyn - would like to further utilize social media to spread the articles/VPAC info
      - Kiwi- would like to move toward a social media format; I'm fine with continuing to create graphics/layout etc. CTQ as a long-format, printed/emailed format is not as relevant, so short-form is the way to go
      - Kalyn - Volunteers to take over more of the management of the whole thing
      - Kiwi: Let's add a tagline shout-out to any newer Vintages who may like to contribute to the newsletter/page
  - Emails:
    - Kay: What additional content is needed for an end-of-year email?
      - Year-end giving, tax-deductible donation to VPAC on UM website.

- [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) and [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) will put some form of email out in the next couple weeks with basic info, etc
  - College Night tickets (add language that issues should be directed to the Alumni Office)
  - Hotel room block–sold out?
  - Celebrating our 10th anniversary as an official alumni club of the UMNAA
  - Register for UMNAA Awards Luncheon on UM website if attending, will be Friday night instead of lunch on Saturday as it normally is
    - <https://www.montevallo.edu/alumni/alumni-events/homecoming/>
- **Web/ Social Media Management**
  - Social Media
    - Facebook (Kay)
      - [Robert Brueggeman](mailto:Robert.Brueggeman@montevallo.edu), [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com), [Carlton Hall](mailto:Carlton.Hall@montevallo.edu), [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) separate meeting to discuss FB moving forward
      - [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) can schedule a Doodle from VPAC account, to set up a Sub-committee meeting soon to discuss handling FB, transition to Kalyn taking over FB or however that will be handled–[Kerry Komai](#) will get Kalyn that info for login
    - Instagram (Kalyn)
      - Kalyn: Will send out doodle to get sub-committee meeting scheduled
      - The number of followers: 270
      - Both Facebook and Instagram accounts are now linked.
      - Kalyn: I have narrowed down the schedule for content pretty well. Throwbacks, how to get involved, Vintage Voyage, Debunking VPAC myths–how easy it is to join/volunteer
  - VPAC Website (Kay & Robby)
    - THANK YOU to Robby for mastering Weebly to add the minutes to the website.
      - [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) Can you add last meeting minutes? Robby will add.
    - But more updates are needed in early 2024, and if possible, we need to identify a volunteer who wants to help with updates.

- [anacamillemunoz@gmail.com](mailto:anacamillemunoz@gmail.com) would be interested in volunteering to help on the website and [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) would like to be their backup. And [carlton.mchree@gmail.com](mailto:carlton.mchree@gmail.com) is on board.
  - [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com) is happy to set up a call to help show what's what with the website
- REMINDER: The 2024 hotel room block link is live on the website. If you haven't booked your room yet you need to before the email goes out and the room block fills up.
  - <https://tinyurl.com/24CNhotel>
- Kay: Need to update the website with an updated list of donors.
  - *Kiwi: Including updating monthly sustaining donors ;-)--Also, is this something I can help with?-Yes! Once ppl get intro to website*
- Kay: Need to update the website with an updated list of volunteers over the years. @Carlton has the list. Once finalized the website can be updated.
- **2023-2024 Program and Social Initiatives**
  - [Kerry Komai](#) and [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) to make thank you bags for volunteers
  - **Social Events:**
    - **Peppy Purple Potluck:**
      - Kiwi: Was a success!
      - Friday Night Welcome Dinner: Need a volunteer who can set up this dinner with Zapopan, give them a head's up, and also be there as boots-on-the-ground: Karli can do this! Reach out to Kay to get the details
        - The UMNAA Awards Luncheon, which normally happens on Saturday at noon, has been moved to Friday evening. It's happening early, around 5, so that people can still attend the CN shows if they would like, so it shouldn't interfere with our normal Zapopan in Calera plans. However, with it being our 10th anniversary year of being formally recognized by the UMNAA as the first affinity-based alumni club, there is likely to be some acknowledgment of our alumni club. I believe it would

be wonderful to have as many Vintages in attendance as possible.

- <https://www.montevallo.edu/alumni/alumni-events/homecoming/>
- Volunteer Lead on setting up a reservation at Zapopan and attending to ensure we don't drive the wait staff insane:
  - Karli has volunteered to set up; will reach out to Kay to get the details
- Saturday Morning Homecoming Brunch/Annual Business Meeting
  - Co-chairs will author this over next few meetings
- Volunteer Lead to arrange for food, pick up of food, and coordinate decoration of space with Purple Alumni Cabinet:
  - [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) reach out to the Alumni office to ask what they'll supply for Brunch, and fill in for the rest. [Portia Harton](#) can help with pickup once that's coordinated. Brett, Kalyn, Portia, Carrie and Karli can help set up at Farmer early
    - *Kiwi: I still have some Purple decorations that can be used. I will bring these and we can keep any extra in The Tubs.*
- We need to advertise that we're collecting donations to the UM Pantry, and also coordinate that someone will be able to take those donations to the pantry once they're open (load up a car, etc) [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) can post to remind people what the most-needed items are. <https://www.vintagepurples.com/um-student-pantry.html>
- Welcome bags:
  - *Christine: I assume we're looking at doing 50 again this year? Do we need more? Looking at stuff this week of things for the bags.*
    - Once we have full inventory, we'll know what else we need.
- Sunday Morning Farewell Breakfast
  - Volunteer Lead on setting up a reservation at Cracker Barrel and attending to ensure we don't drive the wait staff insane: can assign at January meeting– [Portia Harton](#) for the win!

- 5 Programmatic Initiatives

- Alumni Dinner

- Leaders will coordinate a date, probably towards the end of January. [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) and [Kerry Komai](#) will plan to be on site for this
- Robby gets date from PV Leaders on date and then move forward
  - Bring to go containers like we did for the Purple Potluck
  - Christine: PV Tubs - have inventory of 1 of 2 tubs complete, should have other done this week sometime. Will send updated inventory list to VPAC email when complete for what's needed for Alumni Dinner

- Food Pantry - Kay

- Kay: A conversation may need to be had if the Pantry is planning to do another 'competitive' food drive at CN. This takes the focus away from CN for the students, and the alumni are the ones who should be solicited for donations, etc., rather than students. I will reach out to the CN committee/alumni office to discuss. [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com)

- College Night Closet - Destiny

- Need to have a talk with Rebecca (Old Golds). Hoping to be able to do that in the next calendar week. We were not able to secure a new space to date. So we will be in the same space as last year. Will be a priority discussion while on the ground in February.

- Vintage Voyage - Fish

- Van rental (7 passenger van for Thursday-Sunday) is secured for \$288.

- Graduation Cords

- Christine - what was the final number for December graduation?
  - Christine: a whole 1 cord given. Students had less than 1 week notice, so counting as a win? Want to get a date for PV Love-In for this year to possibly join to give out cords earlier than before to see if it helps. [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) will reach out and get the date to let Christine know



- **Upcoming VPAC Volunteer Calls:**

- Kay has set up [Facebook events](#) for all meetings for the next year, plus one for 2025.
  - The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024.
  - The first meeting of 2025 will be on 1/5/2025.
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.

## UM VPAC Conference Call

1/21/2024

**Attendees:** Robby Brueggeman, Carlton Hall, Karli Blankenship, Brett Bell, Kay Butts Pruett, Kiwi Komai, Destiny Hayden Keracher, Kalyn Wolfe, Christine Soria, Portia Mason Harton

**Previous Attendees:** Robby Brueggeman, Destiny Keracher, Carlton Hall, Kay Butts Pruett, Kerry Komai, Christine Soria, Carrie Giglio, Ana Muñoz, Kalyn Wolfe, Portia Mason Harton, Karli Blankenship, Fish Bever, Brett Bell

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.
- **Governance**
  - **VPAC 10-year anniversary officially/ 20th year unofficially**
    - Kay: I'm thinking about ways to celebrate next year, with it being our 10th year as an official alumni club. I've started a doc to track all the things we've done over the course of time. If you have anything to add, please add it here:  
[https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share\\_link&oid=100835528186458902355&r\\_pof=true&sd=true](https://docs.google.com/document/d/1R-7UQ0ME3RPYTig9WfLnPsulzyesETrz/edit?usp=share_link&oid=100835528186458902355&r_pof=true&sd=true)
      - 10 years is a big deal, and this is a group the University is proud of. We have been used as an example of affinity-based alumni groups versus geography-based. We raise money for the University and do not take money from the alumni association, making us financially self-sufficient.
    - Ways VPAC is celebrating:
      - T-shirts - 10 yr t-shirts (pre-orders with a couple extra)
        - Kiwi: The order page is open; we've gotten 20+ orders so far!  
<https://www.bonfire.com/vintage-purples-alumni-club-10-years/>
      - 10 Year Anniversary Swag
        - Kiwi: Pop-Up shop will have several limited-edition 10 Year Celebration items for sale, and the Alumni Office is using the

design to get buttons for us to give out at brunch. I am pricing out pens, and 2.5" vinyl stickers have been ordered.

- Sub-Committee Volunteers: Robby, Christine, Carlton, Brett, Ana, (Karli and Portia can help on site)
- List of the original/highlight original volunteers from 10 years ago who helped the VPAC become an official alumni club & master list of volunteers from the last 10 years. [Robert Brueggeman](#) will put asterisk by their names on the volunteer list
- Kalyn: Instagram posts scheduled; collaboration with Komai's Oh My and feature merchandise; Throwback Thursdays, etc. Would like to collaborate with the College Night memes page.
  - Kalyn would like contact info from leaders from [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) to get their input on some posts, will be posting some already-created content from 2023 leaders, etc : [Destiny sent Kalyn leaders email address on 1/18 - Kalyn did you see that email? Kalyn has reached out to Leaders but hasn't heard back. Co-Chairs may need to prod them and let them know we're nearing the deadline, pleeeeee. Will DO!-Destiny](#)
  - Kalyn: sub committee meeting was great and really helpful with great ideas. Portia will take tiktok and run with it. Kiwi posted a reel with the shirts. I made a Link.Tree for our profile so people can click all important links easily--shirts, website, Facebook, etc. NExt sub-committee meeting will be Jan 28th at 4:30, and will be talking about creation. Ana has agreed to tag team to help with content creation and scheduling, etc. [Kerry Komai](#) Need to get Ana login info
    - [Need Volunteer for in person events before CN: pvbrett25@gmail.com](#) volunteers to cover for Alumni Dinner. [Porshnmason@gmail.com](#) will also assist at Alumni Dinner. Kiwi will take lots of pics and send/post
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of 1/21/2024: \$2,608.96
    - This includes the \$1000 we just donated to the CNEF.
  - Monthly sustaining donation total: \$145/month (\$25 monthly from Pam for Vintage Voyage)
  - Expected total for CN Feb 2024: \$2,753.96
    - Status of \$1000 donation towards our CN Endowment Pledge
      - Robby: This has been processed by the university

- Total amount VPAC has donated to CNEF: \$12,489 (towards our current goal of \$15k)
  - Donations from the beginning of CN through the end of February to VPAC will go to the endowment pledge. An Anonymous Donor will match donations from Vintages to VPAC for this, up to \$1500.
- 2023 Purple Show Recording
  - Kay: Have you heard anything through the grapevine?
    - Kay will be on campus a few days before the alumni dinner and will see what she can do while being there in person.
- **Need to update the website with an updated list of donors.**
  - Robby and Carlton have listed names of donors and volunteers. Robby and Kiwi have reviewed. Need Destiny, Kay, Carlton to review for any missed names. Once reviewed Robby will update the website with lists.
    - Kiwi - can we also print the entire list on the CTQ? Yep!
- **Fundraising - Kiwi**
  - Komai Oh My - Kiwi: I'd like to offer up the diorama I made for auction to help raise funds for the Video Fund.
    - VPAC 10 Year Celebration auction planned for Saturday Brunch. Auction will start at the beginning of brunch and end during the business meeting. This will be marketed as a 'FLASH' auction so that people will know there's a SHORT time frame to bid. Silent auction with bid sheets; winners will be texted once bidding ends. This will be announced during the business meeting (at beginning? end?), and winners must pick up items before leaving campus for the day.
      - *Christine: I think ours should stay separate and made clear in advertising that it's a separate thing with a different end-goal so there's minimal confusion*
      - Kiwi will change up the Brunch FB event to call out the auction
      - Fundraiser/Auction Sub-committee:
        - Kiwi, Kay, Robby, Destiny, Ana, Portia
        - Kiwi: We had a sub-committee call and went over some ideas and details of how to set up, what's needed, etc
        - Need to ask if Farmer has 6-ft folding tables available; need tablecloths—can use the square tables for this?
      - Kiwi will bring diorama and 2 large purple cow paintings, Robby will bring 1 cow painting, Ana will offer a resume and website design (they will send a description of details/hours/etc), Kiwi will also work on some swag gift baskets with exclusive 10-Year merch.
        - If anyone has any other items they would like to add, please let Kiwi know

- Kay: Let's ask Tiffany & Laurel about getting some swag from Alumni Office and Advancement office to put in a gift basket– possibly ask Kira Thomas about tumblers and purple umbrellas; Kay-ask about blankets
- Apples by Carrie:
  - Robby: Unfortunately due to personal and professional commitments Carrie has had to step away from volunteering with VPAC for now.
- **Membership - Destiny**
  - The current database is up to date as of 1/20/2024
  - Mimic last year setup at brunch as it was the most successful so far regarding sign in sheet
    - Robby will have a laptop for use with signing up folks.
- **Communications**
  - CowTale Quarterly-ish -
    - Volunteers to write and assist
      - Ana, Kalyn, Kiwi,
      - Kalyn - would like to further utilize social media to spread the articles/VPAC info
      - Kiwi- would like to move toward a social media format; I'm fine with continuing to create graphics/layout etc. CTQ as a long-format, printed/emailed format is not as relevant, so short-form is the way to go
      - Kiwi: Let's add a tagline shout-out to any newer Vintages who may like to contribute to the newsletter/page
      - Destiny volunteers as tribute to assist Kiwi with the management portion of CTQ (she knows nothing of photoshop wizardry) allowing Kiwi some bandwidth for other areas. Kiwi agreed to continue being a wizard (thanks Kiwi!) (and to clear something from Kalyn's plate as well. Social Media is already SO MUCH and we are so appreciative!)
      - Peppy Purple Potluck-pic
  - Emails:
    - Big email is ready to go out! Thank you Kiwi! (Robby)
      - Matching donations info–insert this info
      - College Night tickets (add language that issues should be directed to the Alumni Office)
      - Hotel room block–sold out?
      - Celebrating our 10th anniversary as an official alumni club of the UMNAA
      - Do we have a note in the email regarding the food pantry donations? Want to be sure we highlight the food pantry and bring donations to the alumni brunch in both this email and the CTQ. [Kerry Komai](#) add to email, [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) Can you add this to the social media schedule?

- Side Song: need to confirm with leaders that the 'updated' Side Song is not being used, and the normal side song is back in place
- Register for UMNAA Awards Luncheon on UM website if attending, will be Friday night instead of lunch on Saturday as it normally is.  
[kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) please add this to push on social, to encourage ppl to attend this
  - <https://www.montevallo.edu/alumni/alumni-events/homecoming/>
- **Web/ Social Media Management**
  - Social Media
    - Priority topics: Alumni dinner, Silent Auction, Numbers: 10 Years, Food Pantry, Vintage Voyage; Update your info! + Amazon link for welcome bags
    - Next sub-committee meeting: 1/28/24 @ 4:30pm Central
    - Facebook (Kalyn)
      - [Robert Brueggeman, d.tiny.hayden@gmail.com](mailto:Robert.Brueggeman.d.tiny.hayden@gmail.com), [Carlton Hall, kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) separate meeting to discuss FB moving forward
      - [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) can schedule a Doodle from VPAC account, to set up a Sub-committee meeting soon to discuss handling FB, transition to Kalyn taking over FB or however that will be handled—[Kerry Komai](#) will get Ana that info for FB login
    - Instagram (Kalyn)
      - The number of followers: 270
      - Both Facebook and Instagram accounts are now linked.
      - Kalyn: I have narrowed down the schedule for content pretty well. Throwbacks, how to get involved, Vintage Voyage, Debunking VPAC myths—how easy it is to join/volunteer
        - Christine: the hashtag #VPACFAQ just hit my brain. Use it if you see fit. Brett: #YouBelongInVPAC
        - #VPAC10 for 10 Year celebration
  - VPAC Website (Kay & Robby)
    - Website renews for \$144 on 1/24/2024. Robby CC on file for renewal. Will reimburse myself when the CC bill is paid.

- THANK YOU to Robby for mastering Weebly to add the minutes to the website.
  - [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) They have been added.
    - Please update 1/7/2024 notes [Robert Brueggeman](#)
- But more updates are needed in early 2024, and if possible, we need to identify a volunteer who wants to help with updates.
  - [anacamillemunoz@gmail.com](mailto:anacamillemunoz@gmail.com) would be interested in volunteering to help on the website and [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) would like to be their backup. And [carlton.mchree@gmail.com](mailto:carlton.mchree@gmail.com) is on board. [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) I would also like to do this.
  - [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com) is happy to set up a call to help show what's what with the website—this will happen after College Night
- REMINDER: The 2024 hotel room block link is live on the website. If you haven't booked your room yet you need to before the email goes out and the room block fills up.
  - <https://tinyurl.com/24CNhotel>
- Kay: Need to update the website with an updated list of donors.
  - Robby: Ready to go with donors/volunteers/recurring donors when lists are reviewed
  - *Kiwi: Including updating monthly sustaining donors ;-)--Also, is this something I can help with?-Yes! Once ppl get intro to website*
- 2023-2024 Program and Social Initiatives
  - [Kerry Komai](#) and [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) to make thank you bags for volunteers
  - Social Events:
    - Peppy Purple Potluck:
      - Kiwi: Was a success!
      - [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) Put note on CTQ linking people out to page on website about most recent Peppy Purple Potluck

- The UMNAA Awards Luncheon, which normally happens on Saturday at noon, has been moved to Friday evening. It's happening early, around 5, so that people can still attend the CN shows if they would like, so it shouldn't interfere with our normal Zapopan in Calera plans. However, with it being our 10th anniversary year of being formally recognized by the UMNAA as the first affinity-based alumni club, there is likely to be some acknowledgment of our alumni club. I believe it would be wonderful to have as many Vintages in attendance as possible.
  - <https://www.montevallo.edu/alumni/alumni-events/homecoming/>
- Volunteer Lead on setting up a reservation at Zapopan and attending to ensure we don't drive the wait staff insane:
  - Karli has volunteered to set up; will reach out to Kay to get the details
- Saturday Morning Homecoming Brunch/Annual Business Meeting
  - Co-chairs will author this over next few meetings
  - Volunteer Lead to arrange for food, pick up of food, and coordinate decoration of space with Purple Alumni Cabinet:
    - [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) reach out to the Alumni office to ask what they'll supply for Brunch, and fill in for the rest. [Portia Harton](#) can help with pickup once that's coordinated. Brett, Kalyn, Portia, Carrie and Karli can help set up at Farmer early
    - *Kiwi: I still have some Purple decorations that can be used. I will bring these and we can keep any extra in The Tubs.*
    - *Christine: I have some decor saved from the brunch last year in The Tubs. Also, if someone can remind me this coming week, I can send the link for Chartwells catering to peek at some options/pricing to help with choosing where/what to get.*
- We need to advertise that we're collecting donations to the UM Pantry, and also coordinate that someone will be able to take those donations to the pantry once they're open (load up a car, etc) [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) can post to remind people what the most-needed items are. <https://www.vintagepurples.com/um-student-pantry.html>



- Christine: Have we checked to see if Pantry is doing their own drive again this year? If not, I can reach out this week and ask.
- Welcome bags:
  - *Christine will send out a link to her Amazon wish list for swag.*
- Sunday Morning Farewell Breakfast
  - Volunteer Lead on setting up a reservation at Cracker Barrel and attending to ensure we don't drive the wait staff insane: can assign at January meeting– [Portia Harton](#) for the win!
- 5 Programmatic Initiatives
  - Alumni Dinner
    - Sat Feb 3: Setup at 4pm; Dinner at 5pm - Robby and Kiwi and Kay on site for support.
      - Bring to go containers like we did for the Purple Potluck
      - Christine: PV Tubs inventory sent this last week to VPAC email for review.
      - If we have an overage in funds once complete, we will use it to provide a coffee break for cue to cue.
  - Food Pantry - Kay
    - Kay: A conversation may need to be had if the Pantry is planning to do another 'competitive' food drive at CN. This takes the focus away from CN for the students, and the alumni are the ones who should be solicited for donations, etc., rather than students. I will reach out to the CN committee/alumni office to discuss. [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com)
  - College Night Closet - Destiny
    - Current space is at max capacity. Need to secure a new/better space. Discussing if/how to open the closet this season to actives with the OG's. Will report back further at the next meeting.
  - Vintage Voyage - Fish
    - Van rental (7 passenger van for Thursday-Sunday) is secured for \$288.
    - Christine: Is it too late to get Vintage Voyage buttons or stickers to pass out to the active for this year? If not, and it's something that can get in my hands prior to CN, I can pass off a bunch to

leaders or cabinet members to pass out leading up? Kiwi: YES!! I can totally make some stickers and probably buttons; thank you for reminding me! Help me remember to bring these to you when I come down for Alumni Dinner

- Karli: GIMME SOME! I'm a sober monitor and will pass them out

## ■ Graduation Cords

- Christine - what was the final number for December graduation?
  - Christine: a whole 1 cord given. Students had less than 1 week notice, so counting as a win? Christine will email the person's contact info to Destiny to add to the contact list.
  - Want to get a date for PV Love-In for this year to possibly join to give out cords earlier than before to see if it helps. Robby has reached out to the leaders for a date for the Love In - they are aware they need to set a date and will get back with us. [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) will reach out again to leaders to get this date
  - Christine (1/20/24): I need to do a fresh count of remaining cords, but we should still be safe looking at May graduation.
  - Destiny - go ahead and set up the sign up genius and get out to leaders and Kalyn to sign up for graduation cords.

## ● Upcoming VPAC Volunteer Calls:

- Kay has set up [Facebook events](#) for all meetings for the next year, plus one for 2025.
  - The 2024 dates will be: 1/7/2024, 1/21/2024, 2/4/2024, 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024.
  - The first meeting of 2025 will be on 1/5/2025.
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.

## UM VPAC Conference Call

2/4/2024

**Attendees:** Destiny Hayden Keracher, Portia Mason Harton, Robby Brueggeman, Kalyn Wolfe, Brett Bell, Ana Munoz, Karli Blankenship, Kiwi Komai, Christine Soria

**Previous Attendees:** Robby Brueggeman, Carlton Hall, Karli Blankenship, Brett Bell, Kay Butts Pruett, Kiwi Komai, Destiny Hayden Keracher, Kalyn Wolfe, Christine Soria, Portia Mason Harton

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.
- **Governance**
  - **VPAC 10-year anniversary officially/ 20th year unofficially**
    - Website has been updated with the last 10 years of service projects and events completed. Check it out here!: [10 Years of Service \(vintagepurples.com\)](https://www.vintagepurples.com)
      - List of volunteers and donors from the last 10 years has also been loaded to the website. \*If you see anyone missing, please let us know and we will have it updated asap! We have reviewed minutes and all documentation that we can find and listed everyone we can remember. That being said, we might have missed someone by accident. If so, please let us know! We can update the website in real time as needed.
    - Ways VPAC is celebrating during Homecoming:
      - T-shirts - 10 yr t-shirts (pre-orders with a couple extra)
        - Kiwi: The order page is open; we've gotten 41 orders so far! <https://www.bonfire.com/vintage-purples-alumni-club-10-years/>
      - 10 Year Anniversary Swag-
        - Kiwi: Pop-Up shop will have several limited-edition 10 Year Celebration items for sale, and the Alumni Office is using the design to get buttons for us to give out at brunch. I am pricing out pens, and 2.5" vinyl stickers have been ordered.) Volunteers

needed and welcome to help Kiwi set up the pop up shop at brunch and basketball game.

- **VPAC Finances - Robby/Destiny**

- Current Financial Status: As of 1/21/2024: \$2,608.96
  - This includes the \$1000 we just donated to the CNEF.
- Monthly sustaining donation total: \$145/month (\$25 monthly from Pam for Vintage Voyage)
- Expected total for CN Feb 2024: \$2,753.96
  - Status of \$1000 donation towards our CN Endowment Pledge
    - Robby: This has been processed by the university
- Total amount VPAC has donated to CNEF: \$12,489 (towards our current goal of \$15k)
  - Donations from the beginning of CN through the end of February to VPAC will go to the endowment pledge. An Anonymous Donor will match donations from Vintages to VPAC for this, up to \$1500.
  - Kalyn will push social media content saying donations made at CN through the end of Feb will be matched. Start Feb 11.
- 2023 Purple Show Recording
  - The show is in editing and is VERY close to being complete. In the final editing stage. Working on figuring out ways to distribute.

- **Fundraising - Kiwi**

- VPAC 10 Year Celebration Flash Auction
  - During Saturday Brunch. Auction will start at the beginning of brunch and end during the business meeting. This will be marketed as a 'FLASH' auction so that people will know there's a SHORT time frame to bid. Silent auction with bid sheets; winners will be announced at the end of the meeting, and winners must pick up items before leaving campus for the day.
  - *Christine: I think ours should stay separate and made clear in advertising that it's a separate thing with a different end-goal so there's minimal confusion*
  - Kiwi will change up the Brunch FB event to call out the auction
  - Fundraiser/Auction Sub-committee:
    - Kiwi, Kay, Robby, Destiny, Ana, Portia
    - Kiwi: We had a sub-committee call and went over some ideas and details of how to set up, what's needed, etc

- Kiwi will bring diorama and 2 large purple cow paintings, Robby will bring 1 cow painting, Ana will offer resume design service (they will send a description of details/hours/etc), Kiwi will also work on some swag gift baskets with exclusive 10-Year merch.
    - If anyone has any other items they would like to add, please let Kiwi know
    - Kay: Let's ask Tiffany & Laurel about getting some swag from Alumni Office and Advancement office to put in a gift basket– possibly ask Kira Thomas about tumblers and purple umbrellas; Kay-ask about blankets
- **Membership - Destiny**
  - The current database is up to date as of 2/3/2024
  - Member sign in sheet for database updating for brunch is ready to go
    - Robby will bring his laptop to use for sign in during brunch
- **Communications**
  - CowTale Quarterly-ish -
    - This is complete!
    - BIG SHOUT OUT to Kiwi!! She puts an amazing amount of time and effort into this piece each year and does really wonderful work. This is one of those things that people always talk about, one of the special extras. Thank you so much for your time and your talent, making sure we always have something special to give the alumni. Thank you, thank you!
  - Emails:
    - Email blast of info went out 1/22
    - Working on a short email to send out with some photos from the alumni dinner to the VPAC! Will shoot to have this out tonight, 2/4.
    - Will draft reminder emails to send out the week of CN
      - Friday Alumni Award Dinner Reminder Email
      - Alumni Brunch Reminder
      - Fundraising
        - Flash Auction, student pantry, and CN Endowment fund donations
- **Web/ Social Media Management**
  - Social Media
    - Priority topics: Silent Auction, Numbers: 10 Years, Food Pantry, Vintage Voyage; Update your info!, Art Auction, Alumni Awards Dinner,
    - Kalyn: Shout out to PORTIA! She is killing it across social media.
      - Kudos to Karli - Celebrating 10 years of VPAC; post ideas 1st brunch photo vs most recent (now and then), celebrating 10 years, how far we have grown & how far we have come.

Throwback posts. 1st cowtail quarterly, 19 alumni dinners, where are we going, Vintage Voyage, donation match post about making our \$15K endowment pledge goal,

- Kalyn: Created a Pinterest
- Next sub-committee meeting: 2/11/24 @ 4:30pm Central
- Facebook (Kalyn)
  - [Robert Brueggeman,d.tiny.hayden@gmail.com](mailto:Robert.Brueggeman,d.tiny.hayden@gmail.com), [Carlton Hall,kalynwolfe@gmail.com](mailto:Carlton.Hall,kalynwolfe@gmail.com) separate meeting to discuss FB moving forward
- Instagram (Kalyn)
  - The number of followers: 270
  - Both Facebook and Instagram accounts are now linked.
  - Kalyn: I have narrowed down the schedule for content pretty well. Throwbacks, how to get involved, Vintage Voyage, Debunking VPAC myths-how easy it is to join/volunteer
    - Christine: the hashtag #VPACFAQ just hit my brain. Use it if you see fit. Brett: #YouBelongInVPAC
    - #VPAC10 for 10 Year celebration
- VPAC Website (Kay & Robby)
  - [Robert Brueggeman](#) Minutes to add: 2/4 meeting - Complete
  - The 1/7 notes on the website are the old version. Can Robby or Kiwi make a new pdf of the notes currently on the drive and reload? Complete
  - The Welcome letter on the VPAC history page isn't working. Kiwi- can you take a look at that and see if you can fix it?
    - Kiwi: I tried to find the welcome letter on the Drive but couldn't find a copy anywhere. This is probably a PDF somewhere, possibly in the email? If anyone can find it, please let me know and I'll fix this.
- 2023-2024 Program and Social Initiatives
  - Social Events:
    - Peppy Purple Potluck:

- Kiwi: Was a success!
  
- **The UMNAA Awards Dinner: Friday, Feb 15th @ 5:30PM**, With it being our 10th anniversary year of being formally recognized by the UMNAA as the first affinity-based alumni club, there is likely to be some acknowledgment of our alumni club. I believe it would be wonderful to have as many Vintages in attendance as possible. If you haven't registered to attend yet but intend to, please purchase your tickets asap!
  - <https://www.montevallo.edu/alumni/alumni-events/homecoming/>
  
- Friday, Unofficial Welcome Dinner, Zapopan:
  - Karli: Reservation made! Will follow up 2/9 and 2/14
  
- Saturday Morning Homecoming Brunch/Annual Business Meeting
  - Alumni Office providing from Chartwells:
    - Quiche bites, biscuit bar (w/ jams, bacon jellies, etc), purple rice krispie treats, and refreshing water w/ cups
      - Supplement options from Chartwells. They have coffee for \$20 per gallon. They don't have any juice options. They have a fruit tray but it doesn't say what is included. Says it serves 15-20 and is \$36.99 per tray. They don't have any pastry options. C: I wouldn't do the chartwells fruit tray, it's hit or miss. Typically it's strawberries, pineapple, and melon chunks.
      - Einsteins does have juice, coffee, and pastries but wasn't able to find the Montevallo specific catering list online. Christine -do you have a link? C: Not for Einsteins.
      - Publix in Calera : Fruit tray that serves 25 for \$40. Large pastry platter that serves 20 for \$28. Mini scone platter, serves 20 for \$28, pastry bites platter that serves 50 for \$23. Could get bottles of juice there as well.
        - Destiny will order from Publix this week and get with Portia for food

- Do we have people bringing a cooler/coolers?  
Do we have anyone who can?
      - [Robert Brueggeman](#) will bring a cooler
    - Kiwi - did you coordinate with Elris to be sure they have what they need for the brunch? Do we need to connect with them? C: wouldn't hurt to make contact. I was talking to them last night (used to work with their mom on campus) and they've just taken the cabinet position in the last couple weeks.
      - *Kiwi: I've sent Elris an email letting them know we'll need help moving chairs/tables, setting up stuff, decorating if they're able, and taking pantry donations.*
  - We need to advertise that we're collecting donations to the UM Pantry, [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) can post to remind people what the most-needed items are. <https://www.vintagepurples.com/um-student-pantry.html>
    - Christine: Pantry IS doing another drive this year with plans to have volunteers at a couple locations during the day to collect. I haven't received the final details yet.
    - Kiwi - can you ask Elris if they can take the donations from the alumni brunch and get them to the pantry the following Monday? Or ask if they can coordinate an active Purple volunteer to fulfill that role? [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com)
      - Kiwi: done!
  - Welcome bags:
    - *Christine has all she needs for swag bags! Thanks guys! We will be stuffing bags at the Hampton on Thursday night! C: Thursday night for bags at the Hampton. Time we like? 6:30p? (ish)*
  - Sunday Morning Farewell Breakfast
    - Portia - called and the GM wasn't in but she will call again on Monday and give them a heads up that we are coming in. Sunday morning @ 10:30 AM CST.
- 5 Programmatic Initiatives
  - Alumni Dinner
    - Was a success!



- Need to have a sign that lists people that contributed.
- Need to restock the tub of supplies.

#### ■ Food Pantry - Kay

- Kay: A conversation may need to be had if the Pantry is planning to do another 'competitive' food drive at CN. This takes the focus away from CN for the students, and the alumni are the ones who should be solicited for donations, etc., rather than students. I will reach out to the CN committee/alumni office to discuss. [kaypruett14@gmail.com](mailto:kaypruett14@gmail.com)

#### ■ College Night Closet - Destiny

- Current space is at max capacity. Need to secure a new/better space. Kay - were you able to make any headway in conversations on campus regarding this space? Did you get to go see it for yourself to see the challenges we are concerned with?

#### ■ Vintage Voyage - Fish

- Van rental (7 passenger van for Thursday-Sunday) is secured for \$288.
- Christine: Is it too late to get Vintage Voyage buttons or stickers to pass out to the active for this year? If not, and it's something that can get in my hands prior to CN, I can pass off a bunch to leaders or cabinet members to pass out leading up? **Kiwi: YES!! I can totally make some stickers and probably buttons; thank you for reminding me! Help me remember to bring these to you when I come down for Alumni Dinner**
  - Karli: GIMME SOME! I'm a sober monitor and will pass them out
  - Kiwi: Remind me to give you some of both when I see you!

#### ■ Graduation Cords

- Christine - what was the final number for December graduation?
  - Christine: a whole 1 cord given. Students had less than 1 week notice, so counting as a win? Christine will email the person's contact info to Destiny to add to the contact list.

- Want to get a date for PV Love-In for this year to possibly join to give out cords earlier than before to see if it helps. Robby has reached out again to the leaders for a date for the Love In - they are aware they need to set a date and will get back with us. - Spoke with Elris and they told me that there is not a date yet and based on last year it will most likely be late April.
- Christine, what is the remaining count of cords?
- Destiny - sign up for cords is live!
  - [https://docs.google.com/forms/d/e/1FAIpQLScDXDvbYIFXUU8Q2tmb02h3Ks4SnxDkrg6Fv0cDW6NELReBZQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScDXDvbYIFXUU8Q2tmb02h3Ks4SnxDkrg6Fv0cDW6NELReBZQ/viewform?usp=sf_link)

- **New Business**

- **Cow Costume:**

- Robby- I am blanking and can't remember. Did the kids find the cow costume last year?
  - Kiwi: according to Macy, it wasn't lost?? So maybe this was resolved, or maybe we're just old and forgot.

- Elris requested we write notes for the cast

- Kiwi has set up a google form for people to write a note to each of the cast members. And make sure that each person gets a note. Will make an announcement post about this on Feb 5th and will make sure Elris gets the notes once they're all done.

- **Upcoming VPAC Volunteer Calls:**

- [Facebook events](#) are up for all meetings in 2024, plus one for 2025.
  - The remaining 2024 dates are: 3/3/2024, 6/2/2024, 8/25/2024, 12/1/2024.
  - The first meeting of 2025 will be on 1/5/2025.
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.

## UM VPAC Conference Call

3/3/2024

**Attendees:** Robby Brueggeman, Carlton Hall, Destiny Hayden Keracher, Kiwi Komai, Kay Butts-Pruett, Pam Fraley, Portia Mason Harton, Kalyn Wolfe, Alisha "Fish" Ranelli

**Previous Attendees:** Destiny Hayden Keracher, Portia Mason Harton, Robby Brueggeman, Kalyn Wolfe, Brett Bell, Ana Munoz, Karli Blankenship, Kiwi Komai, Christine Soria

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.
- **Governance**
  - **VPAC 10-year anniversary officially/ 20th year unofficially**
    - We survived College Night 2024! CN was a COVID Super Spreader this year, so between that, the flu, and the College Night Crud, I think everyone was sick, but we all survived (round of applause).
    - This is the CN2024 Wrap-Up meeting. We're gonna discuss what went well, what could have gone better, and identify some things to work on in a month when we all have had time to recharge after homecoming season.
- **VPAC Finances - Robby/Destiny**
  - Current Financial Status: As of 3/1/2024: \$2,913.96
    - This does not include \$808.17 in reimbursements that the university will process
    - This does not include money raised by Kiwi with 10-year shirts, pop-up shop sales donations, and brunch auction
  - Monthly sustaining donation total: \$145/month (\$25 monthly from Pam for Vintage Voyage)
  - Roughly \$600 was donated to VPAC in February. VPAC will match that and donate to the CNEF. The total to be donated to CNEF is \$1,200.
  - Total amount VPAC has donated to CNEF: \$12,489 (towards our current goal of \$15k)

- Destiny makes a motion to make a final donation to finish the 15K pledge once the CN2024 donations are in the VPAC account
    - Kiwi seconds
    - All in favor, none opposed.
  - 2023 Purple Show Recording
    - The show is DONE! A couple of final edits were being made, and we are working on distribution options to present/suggest to the University. Kiwi has a few questions before moving forward. Kiwi will send an email to co-chairs and Marion with options for distribution, and we'll determine how to move forward from there.
- Fundraising - Kiwi
  - T-shirts - 10 yr t-shirts (pre-orders with a couple of extra)
    - Kiwi: The order page is still open; we've gotten 48 orders so far! Total of \$257 raised for VPAC <https://www.bonfire.com/vintage-purples-alumni-club-10-years/>
    - Let's post a LAST CALL, then close shirt sales on Friday, March 8th.
  - Kiwi: Pop-Up shop
    - Kiwi recap from CN 2024:
      - Auction= \$640
      - Additional VPAC donation: \$300
      - Pop Up Shop did FANTASTIC! Donation to VPAC equalling 25% of sales = \$665
      - Total Kiwi will donate (does not include shirt money - that comes from Bonfire): \$1605
      - Kiwi also needs to do an in-kind donation receipt... [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com)? Ask the Advancement Office how we go about getting Kiwi a donation receipt
- Membership - Destiny
  - The current database is up to date as of 3/3/2024
  - Member sign-in sheet for database updating for brunch worked great
    - Destiny will finalize the updates in our database from the brunch today or tomorrow and will also email a clean copy to the alumni office
      - Note: I have an email going for the alumni office. Does anyone have anything else that needs to be communicated? I will add it to my email
        - Awards dinner video or photos that we could get?

- The complete video includes the VPAC award; the video on YouTube cuts off right before
- Photos from VPAC brunch
- Second photographer from VPAC brunch that was there the whole time? Can we get that footage?

- **Communications**

- CowTale Quarterly-ish -
  - Everyone LOVED them! (See cute photo of Luca Pruett with his copy)
  - Thank you again, Kiwi!
- Emails:
  - Need to send a recap email blast out.
    - Flash Auction funds total raised
    - 10 Year Anniversary total funds raised
    - Donations to VPAC during February plus matching total
    - Photo of donations for student pantry (Carlton will save this photo in the Drive)
    - Komai's Oh My donation
    - Photo & note about VPAC winning the Volunteer Service Award
    - Alabamian Ads–Kiwi is scanning and will upload pics
    - Meeting our 15K pledge goal to CN Endowment Fund
    - Alumni Association survey

- **Web/ Social Media Management**

- Social Media
  - Kalyn: Created a Pinterest
    - Engagement: Ana's Bingo Card was huge! Even Old Golds joined in with their version. PSAs from Portia were popular, too.
    - With Kalyn taken out by a rogue pancreatic attack, Katy Barnes did a takeover, and we gained several followers from hers. This led to a lot of engagement!
    - Kalyn: I think we should open it up to ppl on the social media committee. It's really helpful to have other Vintage Purples share the content. Takeovers from Vintages in NYC?
  - Facebook
    - Kiwi has created a VPAC Page (as opposed to a personal UM Vpac 'Profile'). Once we have a discussion about Social Media changes, I would like to begin inviting people to Like the page. This will make it easier to schedule posts, cross-post to Instagram, and a whole lot more.

- [Robert Brueggeman](mailto:Robert.Brueggeman@d.tiny.hayden@gmail.com), [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com), [Carlton Hall](mailto:Carlton.Hall.kalynwolfe@gmail.com), [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) separate meeting to discuss FB moving forward
  - Changes in Communication
    - Co-chair meeting to vote on changes, then a discussion about communication needs to take place to improve
- VPAC Website (Kay & Robby)
  - [Robert Brueggeman](#) Minutes to add: Homecoming Business Meeting, 3/3 meeting when complete
  - The Welcome letter on the VPAC history page is fixed. Kay uploaded it. Thanks, Kay!
- 2023-2024 Program and Social Initiatives
  - Social Events:
    - Peppy Purple Potluck:
      - Kiwi: It was a success!

#### The UMNAA Awards Dinner: Friday, Feb 15th @ 5:30 PM

\* This was a success! We had great representation among VPAC, the room looked about as full as it could get, and the food wasn't terrible. Unknown if this will continue to be on a Friday night, but that is the hope.

- Friday, Unofficial Welcome Dinner, Zapopan:
  - Let's look at adjusting the time next year if they keep the awards dinner on Friday.
- Saturday Morning Homecoming Brunch/Annual Business Meeting
  - It was a success!! Thank you, everyone, for all of your help in making this brunch happen. Many hands make light work, and we had so much help; we really appreciate everything everyone did this year.
  - Elris had difficulty getting volunteers to agree to help, so hands were light
  - Kay: we want to remember to invite the leaders to come up and say a few words to the Vintages
- Donations to the UM Pantry were made! Thank you!

- Welcome bags:

- This was a success! Any notes for next year? Kiwi forgot to include the buttons she made, LAME.
- We had a LOT of bags left over. We need to make sure we let people know (set a bag at the front desk with a sticker or a sign to stay up all weekend) and remind the front desk staff to give them out

- Sunday Morning Farewell Breakfast

- This went well; we had a good range of Vintages throughout the years. We were spread across three tables. Big shout out to Portia for putting this together for us. Thank you!!!
- We would like to cater this next year; we can possibly look into making this an official event. Fish and Kiwi will look into this to get details on cost, etc.

- 5 Programmatic Initiatives

- Alumni Dinner

- It was a success!
- Need to have a sign that lists people that contributed.
- Need to restock the tub of supplies.

- Food Pantry - Kay

- Purple Side won the food drive again this year!

- College Night Closet - Destiny

- We had two people borrow from the closet this year!

- Vintage Voyage - Fish

- Josie and Karlie rode with Fish.
- Kiwi has Fish's tub of Vintage Voyage stuff.

- Graduation Cords

- Christine - what was the final number for the December graduation?
  - Christine: a whole one cord was given. Students had less than one week's notice, so is it counting as a win? Christine will email the person's contact info to Destiny to add to the contact list.

- March 16, 2024, @ 4 pm is the Love In
- Christine, what is the remaining count of cords?
- Destiny - sign up for cords is live!

- [https://docs.google.com/forms/d/e/1FAIpQLScDXDvbYIFXUU8Q2tmb02h3Ks4SnxDkrg6Fv0cDW6NELReBZQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScDXDvbYIFXUU8Q2tmb02h3Ks4SnxDkrg6Fv0cDW6NELReBZQ/viewform?usp=sf_link)

- **New Business**

- **Cow Costume:**

- The kids have the costume. Need to have a discussion about how we want to manage it.

- **Upcoming VPAC Volunteer Calls:**

- [Facebook events](#) are up for all meetings in 2024, plus one for 2025.
  - The remaining 2024 dates are 3/3/2024, 6/2/2024, 8/25/2024, and 12/1/2024.
  - The first meeting of 2025 will be on 1/5/2025.
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.



## UM VPAC Conference Call

6/15/2024

**Attendees:** Kiwi Komai, Robby Brueggeman, Eve Freeman, Carlton Hall, Brett Bell, Destiny Hayden Keracher, Portia Mason Harton

**Previous Attendees:** Robby Brueggeman, Carlton Hall, Destiny Hayden Keracher, Kiwi Komai, Kay Butts-Prutt, Pam Fraley, Portia Mason Harton, Kalyn Wolfe, Alisha "Fish" Ranelli

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
  - Get donation receipt for Kiwi for donated items for CN auction fundraiser
  - Current Financial Status: As of 6/15/2024: \$ 4468.79
  - Monthly sustaining donation total: \$145/month (\$25 monthly from Pam for Vintage Voyage)
  - Roughly \$600 was donated to VPAC in February. VPAC will match that and donate to the CNEF. The total to be donated to CNEF is \$1,200.
  - Total amount VPAC has donated to CNEF: \$12,489 (towards our current goal of \$15k)
    - Destiny makes a motion to make a final donation to finish the 15K pledge once the CN2024 donations are in the VPAC account--*has this been done?* Not yet, but will send the email on Monday directing a donation of \$2511
- **Fundraising - Kiwi**
  - T-shirts - 10 yr t-shirts
    - *Robby--was the donation from Bonfire sent through?--Don't think so--Kiwi will check on that*
  - Kiwi: also needs to do an in-kind donation receipt for auction items...  
[rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com)? Ask the Advancement Office how we go about getting Kiwi a donation receipt--*Robby will check on this* [Robert Brueggeman](#)
- **2023 Purple Show Recording**

- The show is DONE! A couple of final edits were being made, and we are working on distribution options to present/suggest to the University. Kiwi has a few questions before moving forward. Kiwi will send an email to co-chairs and Marion with options for distribution, and we'll determine how to move forward from there. --*Kiwi still needs to work on this*
- **Membership - Destiny**
  - The current database is up to date as of 6/15/2024
  - Member sign-in sheet for database updating for brunch worked great
    - Destiny will finalize the updates in our database from the brunch today or tomorrow and will also email a clean copy to the alumni office - DONE
      - Has the photo from brunch been loaded to the website? If not, Destiny can pull and give to Kiwi (is that the right person?)  
[d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com)
- **Communications**
  - Emails:
    - Need to send a recap email blast out. --**this was done on Facebook**
      - Flash Auction funds total raised
      - 10 Year Anniversary total funds raised
      - Donations to VPAC during February plus matching total
      - Photo of donations for student pantry (Carlton will save this photo in the Drive)
      - Komai's Oh My donation
      - Photo & note about VPAC winning the Volunteer Service Award
      - Alabamian Ads--Kiwi is scanning and will upload pics
      - Meeting our 15K pledge goal to CN Endowment Fund
      - Alumni Association survey
- **Web/ Social Media Management**
  - Social Media
    - Facebook
      - Kiwi has created a VPAC Page (as opposed to a personal UM Vpac 'Profile'). Once we have a discussion about Social Media changes, I would like to begin inviting people to Like the page. This will make it easier to schedule posts, cross-post to Instagram, and a whole lot more.
      - [Robert Brueggeman](mailto:Robert.Brueggeman@d.tiny.hayden@gmail.com), [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com), [Carlton Hall](#), [kalynewolfe@gmail.com](mailto:kalynewolfe@gmail.com) separate meeting to discuss FB moving forward
    - Changes in Communication
      - Several great suggestions were made at the previous couple of meetings, regarding new & better ways to reach more Vintage

Purples, and ways to recruit new Vintages, using social media. Facebook is no longer the most popular Social Media tool, and in order for VPAC to continue to grow and thrive, we need to be able to adapt & change to reach as many generations & age groups as possible.

- Co-chair meeting to vote on changes, then a discussion about communication needs to take place to improve
- VPAC Website (Kay & Robby)
  - [Robert Brueggeman](#) Minutes to add: Homecoming Business Meeting, 3/3 meeting when complete [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) check on final copy to upload to send Robby
  - The Welcome letter on the VPAC history page is fixed. Kay uploaded it. Thanks, Kay!
  - Would we like to upload a PDF of the Montevallo Today article on the VPAC Volunteer Service award? It's available in the drive.--Kiwi will fix Carlton's name so he's not Canton forevermore, and will upload this
- 2023-2024 Program and Social Initiatives
  - Social Events:
    - Friday, Unofficial Welcome Dinner, Zapopan:
      - Let's look at adjusting the time next year if they keep the awards dinner on Friday. [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) talk to Kay about any decision made on this
    - Saturday Morning Homecoming Brunch/Annual Business Meeting
      - Kay: we want to remember to invite the leaders to come up and say a few words to the Vintages
    - Welcome bags:
      - We had a LOT of bags left over. We need to make sure we let people know (set a bag at the front desk with a sticker or a sign to stay up all weekend) and remind the front desk staff to give them out [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) put on your list of things to laminate
    - Sunday Morning Farewell Breakfast
      - We would like to cater this next year; we can possibly look into making this an official event. Fish and Kiwi will look into this to get details on cost, etc.

- 5 Programmatic Initiatives
  - Alumni Dinner
    - Need to have a sign that lists people that contributed & Need to restock the tub of supplies.
  - Food Pantry - Kay
    -
  - College Night Closet - Destiny
    -
  - Vintage Voyage - Fish
    - Kiwi has Fish's tub of Vintage Voyage stuff.
  - Graduation Cords
    - [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) from Christine: get list of graduated seniors (from December & May and August??) to add to email list. Also get a count of how many cords are left
- New Business
  - Updated VPAC logo: Upon the suggestion of multiple people, Kiwi has used the VPAC 10th Anniversary circle graphic and updated the text to use the graphic as an official VPAC logo. This will be located in the Google Drive
  - Peppy Purple Potluck-if this is something we want to do again, let's make sure we let the leaders know far in advance so we can schedule it with them and coordinate who brings what, etc.
  - Co-Chairs need to send intro to new leaders and schedule call with them [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) send email to coordinate this
  - Founders Day: Brett: Laurel is looking for activities for FAM (Future Alumni of Montevallo) to do, and this might be a good one). Maybe it's worth looking into to do another Ice cream Social and pop-up shop or something. 2nd Thursday of October [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) ask Kay some questions
- Upcoming VPAC Volunteer Calls:
  - [Facebook events](#) are up for all meetings in 2024, plus one for 2025.
    - The remaining 2024 dates are 8/25/2024 and 12/1/2024.
    - The first meeting of 2025 will be on 1/5/2025.
    - If you don't use Facebook to update your calendar, please add these to your calendar/planner.



## UM VPAC Conference Call

8/25/2024

**Attendees:** Destiny Hayden Keracher, Eve Freeman, Brett Bell, Carlton Hall, Kiwi Komai,

**Previous Attendees:** Kiwi Komai, Robby Brueggeman, Eve Freeman, Carlton Hall, Brett Bell, Destiny Hayden Keracher, Portia Mason Harton

### A reminder of VPAC Structure/Mission

- We are a scalable alumni club that can adapt based on the needs of the individual year. Our mission and focus is to support the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.

### ● VPAC Finances - Robby/Destiny

- Current financial status as of 8/21/2024: \$2,362.79
- Monthly sustaining donation total: \$135 (\$25 monthly from Pam for Vintage Voyage)
- Expected total for College Night 2025 (starting Jan): \$2,902.79
- [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) can you get an update from UM on how much of the Endowment Fund has actually been funded so far?
- Total donated from VPAC to CNEF: \$15,000
  - \$2,511 donation was processed in June
- Need donation receipt from Kiwi for items donated to the CN auction fundraiser. The university requires item detail and cost. They will then create a donation receipt.
- VPAC co-chairs would like to donate \$250 to the Patrick Williams Memorial Fund.
  - I, Robby Brueggeman, make a motion to donate \$250 to the Patrick Williams Memorial Fund.
  - Destiny seconds the motion, all in favor, none opposed. Motion passes. [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) can you finalize this, please?

### ● Fundraising - Kiwi

- T-shirts - 10 yr t-shirts
  - ***Robby--was the donation from Bonfire sent through?--Don't think so--Kiwi will check on that*** - Yes, this was one of the donations Kiwi made

- [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) can you update the Linktree to remove the Bonfire T-shirt sales link, and also change the logo to the new VPAC one from the Drive?
  
- 2023 Purple Show Recording
  - The show is DONE! A couple of final edits were being made, and we are working on distribution options to present/suggest to the University. Kiwi has a few questions before moving forward. Kiwi will send an email to co-chairs and Marion with options for distribution, and we'll determine how to move forward from there.--*Kiwi still needs to work on this*
  
- Membership - Destiny
  - The current database is up to date as of 8/25/2024
  - We still don't have brunch photo from alumni office. Destiny emailed them again today requesting that photo and the official photo from the award dinner Friday night.
    - Kiwi: I pulled the Brunch photo from the Montevallo Today and uploaded that. Not the best quality so if/when we get one from the Alumni Office, I'll swap them out.
  
- Communications
  - Emails:
    - Room Block is setup! Make your reservations now! We will send out an email blast to VPAC in the next few weeks detailing back to school info, mixer info, and reminders to book their room in the room block.
      - Link: <https://www.hilton.com/en/attend-my-event/calalhx-900-0118a6ab-d1ec-416a-9475-135899806a7f/>
  
- Web/ Social Media Management
  - Social Media
    - Facebook
      - Kiwi has created a VPAC Page (as opposed to a personal UM Vpac 'Profile'). Once we have a discussion about Social Media changes, would like to begin inviting people to Like the page. This will make it easier to schedule posts, cross-post to Instagram, and a whole lot more.
      - [Robert.Brueggeman,d.tiny.hayden@gmail.com](mailto:Robert.Brueggeman,d.tiny.hayden@gmail.com), [Carlton Hall](#), [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) still need to have a separate meeting to discuss FB moving forward
        - Kalyn can link other social media accounts to FB once we set this up

- VPAC Website (Kay & Robby)
  - All meeting minutes have been reviewed and uploaded to the website, except for the 2024 CN VPAC Brunch minutes. Final version we used with dedication to Kay has been loaded to the drive. It can be loaded to the site.
    - Kiwi: Done!
  - [Robert Brueggeman](#) Minutes to add: Homecoming Business Meeting per above discussion, today's (8/25) minutes
  - The Welcome letter on the VPAC history page is fixed. Kay uploaded it. Thanks, Kay!
  - Would we like to upload a PDF of the Montevallo Today article on the VPAC Volunteer Service award? It's available in the drive.--Kiwi will fix Carlton's name so he's not Canton forevermore, and will upload this
    - Kiwi: Done!
- 2024-2025 Program and Social Initiatives
  - Social Events:
    - Peppy Purple Potluck?
      - Co-chairs to reach out to leaders to see if this is an event they will want to do this year
  - 5 Programmatic Initiatives
    - Alumni Dinner
      - TBD; we will begin work on this at the December meeting
    - Food Pantry
      - If we do the Peppy Purple Potluck - we will again accept donations for the food pantry. Kiwi - do we still have food pantry laminated signs for designating food pantry donation areas? *We should still have these; I assume in the setup tubs. Would be easy to make some more if needed. -K*
    - College Night Closet
      -
    - Vintage Voyage - Fish
      - Kiwi has Fish's tub of Vintage Voyage stuff.
    - Graduation Cords



- [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) from Christine: get list of graduated seniors (from December & May and August??) to add to email list. Also get a count of how many cords are left
- **New Business**
  - Co-Chairs need to send intro to new leaders and schedule call with them [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) send email to coordinate this. We need to get together to do this, it's been quite the summer for all of us personally. Will prioritize this meeting over the next 2 weeks with as many co-chairs as we can get together.
    - Kiwi: I'd really like to do this before Sept 8th—I leave for London til the 20th.
  - Founders Day: Brett: Laurel is looking for activities for FAM (Future Alumni of Montevallo) to do, and this might be a good one). May be worth looking into to do another Ice cream Social and pop-up shop or something. 2nd Thursday of October [d.tiny.hayden@gmail.com](mailto:d.tiny.hayden@gmail.com) ask Kay some questions. Kiwi—email Laurel & Tiffany to see if there are other plans, or if they would like VPAC to help or join in
- **Upcoming VPAC Volunteer Calls:**
  - [Facebook events](#) are up for all meetings in 2024, plus one for 2025.
    - The remaining 2024 dates are 8/25/2024 and 12/1/2024.
    - The first meeting of 2025 will be on 1/5/2025.
    - [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) Can you add the rest of the 2025 dates to the calendar on the website and FB? (Can you also check the calendar on the website? There is VPAC meeting showing on personal google calendar for Sept 1, which is no longer valid. Its not on the FB and its not on the VPAC gmail calendar. Thinking it may be coming from the website? Although it does say that Evelyn Freeman is the host (vs VPAC)??)
      - Kiwi: added 1/5/2025 to Calendar, which should auto-add to website. I don't show anything on Sept 1 on VPAC Calendar, but I have it on my personal calendar also—I seem to remember that this came up on a previous call and it's just a leftover calendar event that not everyone has on their calendar, so it should be ok?
    - If you don't use Facebook to update your calendar, please add these to your calendar/planner.

## UM VPAC Conference Call

12/01/2024

**Attendees:** Robby Brueggeman, Eve Black, Destiny Hayden Keracher, Portia Ann Harton, Brett Bell, Kiwi Komai

**Previous Attendees:** Destiny Hayden Keracher, Eve Freeman, Brett Bell, Carlton Hall, Kiwi Komai

### A reminder of VPAC Structure/Mission

- We are a scalable alumni club that can adapt based on the needs of the individual year. Our mission and focus is to support the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.
- **VPAC Finances - Robby/Destiny**
  - Current financial status as of 12/1/2024: \$2,800 (roughly)
  - Monthly sustaining donation total: \$135 (\$25 monthly from Pam for Vintage Voyage)
  - Expected total for College Night 2025 (starting Jan): \$3,150
  - [rbrueggeman@gmail.com](mailto:rbrueggeman@gmail.com) We are fully funded! Started spinning off money at \$25,000 a few years ago. Current actual total is \$113,308.01
  - Total donated from VPAC to CNEF: \$15,000
    - \$2,511 donation was processed in June
  - Need donation receipt from Kiwi for items donated to the CN auction fundraiser. The university requires item detail and cost. They will then create a donation receipt.
  - As we move into CN, VPAC will match any donations up to \$1000 during the CN season. VPAC will pledge \$5000 towards the endowment fund (for a total of \$20,000). Will flesh this out as we move into the CN season.
  - VPAC donation of \$250 to the Patrick Williams Memorial Fund.
    - Robby - Yes, there was some confusion as I donated the money then requested reimbursement not realizing we could do a transfer of accounts. I was refunded and the money was transferred from VPAC to the memorial fund.
- **Fundraising - Kiwi**
  - T-shirts - 10 yr t-shirts

- [kalynwolfe@gmail.com](mailto:kalynwolfe@gmail.com) can you update the Linktree to remove the Bonfire T-shirt sales link, and also change the logo to the new VPAC one from the Drive? -Kalyn : *Is this update complete?*
  
- **2023 Purple Show Recording**
  - Kiwi: I've sent Marion an email and spoken to her in person, but haven't heard back. I'll send another follow up email to try to get a response. Until I get some info from her, we can't move forward. I'll email her again tomorrow, and if I don't hear back, we can escalate if needed.
  
- **Membership - Destiny**
  - The current database is up to date as of 12/01/2024
  
- **Communications**
  - Emails:
    - Room Block is setup! Reminder to make your reservations now!
      - Link: <https://www.hilton.com/en/attend-my-event/calalhx-900-0118a6ab-d1ec-416a-9475-135899806a7f/>
  - Cowtail Quarterly-ish
    - Kiwi if Destiny handles organizing timeline, volunteers, & communications (with said people and alumni office) can you do layout again this year?
      - Kiwi - Yes
      - Destiny - Thank you! We will meet offline before January meeting to determine timeline needed for completion.
  - Tickets for Alumni go on sale 11 AM (CST) on Giving Tuesday (December 3rd, 2024), to active alumni donors who have made a minimum \$50 donation since October 1st , 2024. Donations can be made at the time of ticket purchase.
  
- **Web/ Social Media Management**
  - Social Media
    - Facebook
      -
  - VPAC Website
    - [Robert Brueggeman](#) Minutes to add: Minutes from today's 12/1 meeting once they are complete
  
- **2024-2025 Program and Social Initiatives**
  - 5 Programmatic Initiatives

### ■ Alumni Dinner

- Kiwi: leaders asked about this; would like to go ahead and get it on the schedule. Madeline mentioned it might be nice to have it on a day with an athletic game if possible.
- Destiny : Will reach out to cabinet member Elrus to setup date for alumni dinner.

### ■ Food Pantry

- Will take donations during brunch.
- Need a volunteer student to hold donations and take to the food pantry and get a photo of donation at the pantry. Destiny - will coordinate with the alumni cabinet member to get this setup.

### ■ College Night Closet

- Want to do a CN drop off of donations at brunch. Need to add verbiage before publicising about donations being clean and preferably in garment bags. Also that donations be formal wear. This is not the place to drop off bags of clothing from the thrift store of random clothing and unwashed clothing wadded up in bags. There is no budget currently to assist in the upkeep of the closet and a lack of manpower for additional processing of formals at intake. We also do not have the money and man power to take in quantities of unwanted clothing that aren't formals to begin with. (The amount of holey shirts, pants, cardigans, cotton sundresses that you would freeze to death in has been excessive.)
- We need to create a closet guideline and give those guidelines to the Board and Junior board. They have been culprits of the above issues and have had clothing drives for the closet without giving notice to either the VPAC or Old Golds, who are the ones doing the work of trying to upkeep the closet.
- Would really love to give the kids an option to shop this year. Possibly Wednesday/Thursday of CN. We would need a volunteer to be on campus that day and we would need to start sign ups and posting about it as soon as the new semester starts.
- Would also need a volunteer who could be around on Sunday for a drop-off from anyone who borrowed from the closet. Would also need to be someone who could really take the time

to track down any stragglers and get all the pieces back in one day.

- Would need another local-ish volunteer who could then take said items that had been used and get them dry cleaned and ready to be put back in the closet. We would assist in repayment of dry cleaning fees etc.
- Would need another volunteer (or this could all be the same person etc but trying to see if we can divvy it up some to make it easier on folks) to then take the cleaned items back to the closet. Destiny will assist you in setting up a time with the alumni office to get the items back in the closet.

#### ■ Vintage Voyage - Fish

- Kiwi has Fish's tub of Vintage Voyage stuff.
- Fish - Has made a reservation and will send confirmation to VPAC.

#### ■ Graduation Cords

- Christine: Do you have the list of graduated seniors (from December 2023 & May 2024 and August?? 2024) to add to email list.
- Christine: How many cords are left?
- Destiny will reach out to Christine for answers to the above questions.

#### ● Social Events

##### ○ Friday Night Welcome Dinner

##### ○ Saturday Basketball Game

- Basketball game is on Saturday at NOON in the SAC
- Tiffany would like to clarify that she wants the tailgating and peoples tents to be BEHIND the SAC (behind & to the left in the big green area) and not out in FRONT where we were last year.

##### ○ Saturday Homecoming Brunch

- Brunch/Reunion will be after the game at 3:00 PM in Farmer
  - Kiwi: I'll make stickers/buttons again 'Follow Me to Farmer'

##### ○ Sunday Farewell Breakfast

- **New Business**

- Kiwi: Possible Alumni event evening proposed by Kelsi Wilson; Paint Your Own Pottery Classes
  - Robby - Possible fun post college night event in the spring?
- New Vendor: We have a new Purple level VPAC preferred vendor, Moonpie Magic.

- **Upcoming VPAC Volunteer Calls:**

- [Facebook events](#) for 2025.
  - [hippyclippy@gmail.com](mailto:hippyclippy@gmail.com) Are all of the 2025 meeting dates on the FB page and the website through December 2025?
    - Kiwi: only through Feb 9th so far
  - Our next meeting is 1/5/25
  - If you don't use Facebook to update your calendar, please add these to your calendar/planner.

## UM VPAC Annual Homecoming Business Meeting

02/17/2023

**\*The university photo call is between 11:15 to 11:30, if they show up during the meeting we will pause to take the group photo and then resume the meeting from there.**

- **Welcome (Carlton)**

- Thank you for joining us for our 22nd annual reunion. 22 years ago the very first Vintage Purples reunion brunch was held in Wills 201 and today we celebrate 10 official years as part of the National Alumni Association. Thank you to everyone in here today for coming to help us celebrate and to all of our volunteers throughout these last 10 (and 22 years)
  - Quick reminder: The flash silent auction is still happening. That will be ending in about 5-10 when Robby takes over the meeting to speak! Get your bids in now!
  - Also – don't forget to stay until the end for our fabulous door prizes. You **MUST** be present to win.

### A reminder of VPAC Structure/Mission

- Scalable alumni club that can adapt based on the needs of the individual year. We just focus on the things that we do to support our mission of supporting the University of Montevallo Alumni Association and the Purple Side. Our currently prioritized projects are the College Night Endowment Fund, the Vintage Voyage designated driver project, and the UM Student Pantry.
- Any other projects/activities/events will only be conducted if there is a volunteer who steps forward to lead the requested initiative.

### \*Special Thanks

- I'd like to give a special thank you to the volunteers from this last year:
  - The four elected co-chairs of the Alumni Club who are held accountable by the University and the Alumni Association: Myself, Robby Bruggeman, Destiny Hayden Keracher, and the newly appointed Kiwi Komai
  - The other volunteers who have given their time and talent are joining quarterly conference calls to plan and prepare for all our events and projects. Please come up and stay on the stage when your name is called. Robby Brueggeman, Destiny Hayden Keracher, Kiwi Komai, Kay Butts-Pruett, Kalyn Wolfe, Christine Soria, Alisha "Fish" Bever, Brett Bell, Portia Mason, Carrie Giglio, Karli Blankenship, Ana Munoz, and Josie Offutt
    - Let's all give them a round of applause please. Thank you all so much for your work this year.
- A few friendly reminders:

- If you haven't signed in, please do so. It's really important that we capture how many people attend our events, as the alumni office tracks attendance and determines support based on those numbers. You can check in on the laptop.
- As you know our events are always free. In lieu of charging admission, we ask that alumni donate items to the UM Student Pantry. The student pantry is where students can secure food and toiletries as needed. We encourage you to donate items, money to purchase items, or if you can't do that today please consider donating at the next VPAC event.

\*Next up with a special presentation is our own Kay Butts-Pruett.

### **\*KAY –**

This year's Nathalie Molton Gibbons Alumni Achievement Award recipient is Dr. Elizabeth Gassel Perkins.

Elizabeth graduated from UM with a bachelor's degree in English and Pre-Law in 2004, her master's in English in 2005, and her Doctor of Education in 2015 from Valdosta State University. She currently serves as the Campus President and Chief Academic Officer at Saint Louis Community College and resides in St. Louis with her husband Brian and daughter, Auraelia.

To say, she has led an impactful and meaningful life would be a drastic understatement. Her passion and work with developmental education redesign and removing barriers to education is fueled by her commitment to access for all, as these barriers disproportionately impact students of color nationwide. The intention of her work in implementing multiple measures, co-requisition remediation, and other delivery models is to create access to education and help students graduate from college.

We could go on and on about Elizabeth's accomplishments and service, and we encourage you to read more about her in your program and on the Vintage Purples website, [vintagepurples.com](http://vintagepurples.com), but as it was stated in one of her many nomination letters, "I have had the honor of calling her a friend and watching how she walks through this life.

I would say she has a heart of gold, but that would directly conflict with the fact that she is a proud purple. She is authentic in her love and inclusiveness of all people, which shines through in her professional, philanthropic, and personal life."

Please join me in welcoming this year's recipient of the Nathalie Molton Gibbons Alumni Achievement Award, Dr. Elizabeth Gassel Perkins.

### **VPAC Finances (Robby)**

- Current Financial Status: as of 02/17/2022: **\$2618.96**
  - Donations from the beginning of CN through the end of February to VPAC will go to the endowment pledge. An Anonymous Donor will match donations from Vintages to VPAC for this, up to \$1500.



- We have donated \$12,489 towards our current \$15K pledge to the College Night Endowment Fund. That leaves us with \$2,511 left before we complete our fundraising goal and set a new one.
- 3 ways to give –
  - You can give on the University website and there are three types of donations: (Always select The Vintage Purple Alumni Club when donating!)
  - ONE TIME GIFT
  - MONTHLY ONGOING GIFT
  - PLEDGE TO GIVE
  - We would like to give a shoutout to Komai's Oh My for her donations over the years. Since 2014, Kiwi Komai has provided Vintage and active Purples a place to shop for PV swag. During this time, she has generously donated over \$3,000 to VPAC from the sales she has made. Thank you for your contributions Kiwi!

### **Impact of the Vintage Purples Alumni Club (Kiwi)**

- Three Events this Year: Peppy Purple Potluck, Alumni dinner, and homecoming brunch. As with all official events, these are free to attend, family-friendly, open to students, and alcohol-free.
  - Peppy Purple Potluck was a great success. Thank you to everyone who volunteered and brought food to feed the kids. We had wonderful feedback.
  - Alumni Dinner - We fed around 100 active Purples including the cast and crew
  - Today's brunch marks our 22<sup>nd</sup> annual VPAC reunion brunch and 10 years as an official club of the University of Montevallo Alumni Association.
  - Mission Item: We will also be provided the graduating Purples with cords for graduation this year!
  - This year also marks 16 years of the Vintage Voyage program providing a safe and sober ride for actives and alumni. Thank you so much to Fish Bever and our Vintage Voyage crew for keeping everyone safe!
  - I have a really exciting announcement that I know a lot of us have been desperately waiting for! In April, the University created a professional filming of the 2023 Purple show, Cryptid Conspiracy....the editing for this film has been completed! VPAC is now working with the University to finalize distribution of the video. We will update everyone as soon as we have more news!
- **College Night In-Person and Online Etiquette \* Presentation to Kay Butts Pruett \* finalizing of Auction** (Destiny)

- Let's find out who won some auction items yes?
- Maybe right before we do that, the co-chairs and VPAC volunteers would like to say a special thank you to the person who has been the captain of the ship for the 22 years we are celebrating here today.
  - Kay would you please come up?
    - (Destiny) Presentation of Plaque
    - (Kiwi) Presentation of Pashmina
    - (Carlton) Speaking of Kay and what she means to us all (made us all cry)
    - (Robby) As her other original co-chair, brought it home to thank her for her time, talent, and treasure to the VPAC and the Purple Side as a whole.

### (Destiny)

- As we bring our annual business meeting to a close and before I announce the auction winners, I would like to take a moment to ask you all to be cognizant of where you post your thoughts on social media. These kids work really hard and it's hurtful for their hard work to be criticized so publicly on social media. Please be kind and mindful.
- Speaking of being mindful, we also recognize that we are all excited to be reunited. Please be aware of how much you are celebrating with the libations and make responsible choices. A reminder that the Vintage Voyage is running all day and night to ensure the safety of both actives and alumni when it comes to drinking and driving.
- Let's keep our PV's held high and make sure the Purple Side knows that we love and support them.
- Announce winners of auction items

### \*Kiwi

- Announce winners of door prizes